



Aptech Limited
Regd. office: Aptech House
A-65, MIDC, Marol, Andheri (E),
Mumbai - 400 093.
T: 91 22 2827 2300
F: 91 22 2827 2399
www.aptech-worldwide.com

July 28, 2016

The Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001.
Fax No. 022-22723121/3719/2037/2039/2041/2061

The Manager,
Listing Department
The National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E), Mumbai - 400 051.
Fax No.022-26598237/38

Dear Sirs,

Scrip Code: 532475 ISIN No.: INE266F01018

Sub.: Press Release "Aptech Aptech Banking & Finance Academy ties-up with Geojit BNP Paribas"

Please find enclosed herewith the said Press Release which was released today.

Thanking you,
Yours faithfully,

For Aptech Limited

Ketan H. Shah
Company Secretary

Encls: As above



Aptech Banking & Finance Academy ties-up with Geojit BNP Paribas

The association will look at training 10,000 students in the first five years in 40 cities and towns

Mumbai; July 28, 2016: Aptech Banking and Finance Academy and Geojit BNP Paribas have signed an MOU to train over 10,000 banking and finance professionals through a first of its kind industry-institute collaboration programme.

Commenting on the alliance, **Anuj Kacker, Executive Director, Aptech Ltd**, said, "We have taken up this mission to fill in the skill deficit in the BFSI sector by forging an alliance with Geojit BNP Paribas - one of the leading retail financial services companies. Together, we aim to bridge the skill and employment gap that exists in the country and contribute to the future of aspiring banking and finance professionals."

Geojit BNP Paribas will leverage on its 30 years of experience in the capital markets and as an industry leader to impart young professionals with real world knowledge of client handling, operations, regulations and financial technologies. The company will be able to offer them unique insights about key capital markets trends, the emerging investor trends and the future of the financial markets in India.

Satish Menon, Executive Director, Geojit BNP Paribas said, "With India's BFSI manpower requirement expected to surge to 8.4 million by 2022, skill development of the new-age finance professionals by attunement to diverse risk management capabilities and adaptation to complex fin-tech remains a key challenge. We are happy that our accumulated knowledge and experience could somehow help to address this challenge and increase employability of professionals through this collaborative effort."

Under this alliance, selected centers of Aptech Banking and Finance Academy in four metro cities of the country —Delhi, Mumbai, Kolkata, Bangalore— will impart two intensive professional courses developed with the aim of filling the predicted skill deficit in the BFSI sector.

The first, **Aptech Certified Finance Professional course**, is designed to create job ready professionals for the financial market. It is structured to train students in the latest computer application skills and acquire specialization in securities and wealth management. During the ten-month course, students will learn about mutual funds, equity dealing and risk management and the latest skills to succeed in the investment and finance industry.

The second course, **Aptech Certified Equity Dealer**, has been designed to help students learn all about the equity market. The eight-month course will provide the most relevant and updated knowledge on equity, commodities and currency markets in India. Students will learn all about trading systems, interpreting reports, derivatives and clearing among other things. It also provides exposure to practical applications and serves as an ideal preparation for a future career.

In both the courses students would undergo mandatory soft skills training and a 30-hour industry project that would help them gain industry work experience and make them job-ready. These courses



would also prepare students for examinations conducted by the National Institute of Securities Market (NISM) which is a public trust of the Securities and Exchange Board of India (SEBI), the regulator of the securities markets in India.

“BFSI is one of the fastest growing sectors in India. While the Indian banking industry is expected to become the fifth largest banking and financial sector globally by 2020, the biggest impediment in its growth has been lack of skilled human assets. With liberal RBI policies, increased government focus, innovation in technology and a growing demand from consumers, specialized or differentiated banking segments have arisen. Increase in numbers of specialized banking and liberalized bank opening policy will lead to increase in demand for banking professionals,” **Kacker added.**

Aptech has been associated with superior standards in career education and training for over 30 years. The alliance with Geojit BNP Paribas bears testimony to its high level of commitment towards nurturing the skills of aspiring banking and finance professionals in India.

About Aptech Ltd.

Aptech Ltd. has been the pioneer in the education and training business for the past thirty years. Ever since its commencement in 1986 and with a current presence in more than 1300 centers, Aptech has effectively ventured into ten diverse sectors ranging from IT training to personal development. With a presence in 40 emerging countries, it has successfully trained over 7 million students through its two main streams of business- Individual training and Enterprise business.

Under Individual Training, Aptech offers career and professional training through its Aptech Computer Education, Arena Animation & Maya Academy of Advanced Cinematics (both in Animation & Multimedia), Lakme Academy Powered by Aptech, Aptech Banking & Finance Academy, Aptech Hardware & Networking Academy, Aptech Aviation & Hospitality Academy and Aptech English Learning Academy brands. Enterprise business includes Content Development (Aptech Learning Services), Training and Assessment Solutions for Corporates & Institutions (Aptech Training Solutions, Aptech Assessment & Testing Solutions).

About Geojit BNP Paribas Financial Services

Geojit BNP Paribas Financial Services (www.geojitbnpparibas.com) is one of the leading financial services intermediaries in India, with a strong presence in the Gulf countries. Listed on the National Stock Exchange (NSE) and on the Bombay Stock Exchange (BSE), it has more than 8,23,000 clients, a network of over 511 offices and has assets under custody worth over Rs.23,300 crore. BNP Paribas is its main shareholder.



Geojit BNP Paribas has an extensive presence in the Middle East region via joint ventures and partnerships. Barjeel Geojit Securities, its joint venture with the Al Saud group is headquartered in Dubai, in the United Arab Emirates, and owns branches in Abu Dhabi, Al Ain and Sharjah. Aloula Geojit Capital Co., the joint venture with the Al Johar group in Saudi Arabia is headquartered in Riyadh with a branch in Dammam. BBK Geojit Securities KSC, located in Kuwait, is a joint venture with Bank of Bahrain and Kuwait and JZA. QBG Geojit Financial Services LLC is the joint venture with Qurum Business Group (QBG) and National Securities Co. and based in Oman. The company also has presence in Bahrain through a business partnership with Bank of Bahrain and Kuwait.

For further details contact:

Aptech Ltd Shrutidhar Paliwal, VP & Head, Corporate Communications & Media Relations Phone: (0) 9820120477 Email: shrutidharp@aptech.ac.in	Adfactors PR Pvt. Ltd Supreeth Sudhakaran Adfactors PR Pvt. Ltd. Phone: (0) 9920584295 Email: supreeth.sudhakaran@adfactorspr.com
Geojit BNP Paribas Elizabeth V, Head, Corporate Communications Phone: (0) 9995800438 Email: Elizabeth_v@geojit.com	Passion 4 Communication (P4C) Bhavika Jain Communication Strategist Phone: 9969840328 Email: bhavika@p4c.in