



Dt: 26.07.2016

To,
The Manager,
Department of Corporate Relations,
BSE Limited
PJ Towers, Dalal Street,
Mumbai- 400001

The Manager
Listing Department
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release : - LatestOne.com launches PTron USB Raja at just 599.

With reference to the above mentioned subject, we herewith submit the Exchanges, the press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, captioned “LatestOne.com launches PTron USB Raja at just 599.”

This is for the information and records of the Exchanges, please.

Thanking you,

Yours faithfully,
For **Palred Technologies Limited**

ARCHANA SASTRY
NUDURUPATI

Digitally signed by ARCHANA
SASTRY NUDURUPATI
Date: 2016.07.26 10:54:48
+05'30'

N Archana Sastry
Company Secretary

Encl. as above

PALRED TECHNOLOGIES LIMITED

CIN No: L72200AP1999PLC033131

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LatestOne.com launches PTron USB Raja at just 599!

Hyderabad 26.07.2016: LatestOne.com, India's No.1 Mobile and Tech Accessories e-tailer has announced the launch of PTron USB Raja. This is in line with PTron's strategy of continuously innovating and introducing new products to meet rapidly changing customer needs and demands. PTron has come up with an exclusive product that would bring in the magic of multitasking right in your pocket. The demo video of PTron USB Raja has gone viral with over 3 lac views from tech enthusiasts, even before the product was launched.

It can be viewed on <https://www.youtube.com/watch?v=tSNFMLwJb7c>

Features of PTron USB Raja

- [PTron USB Raja](#) comes with a lightning connector & a reversible micro USB connector
- With a single power-bank outlet you can charge an iPhone & an android smart phone simultaneously
- You can also connect PTron [USB Raja](#) to an OTG supported smart phone to charge an iPhone
- It has a female USB port to connect pen-drives to your OTG supported phone to read & write data onto the pen-drive
- You can also connect a USB dongle in the port to use a wireless keyboard or mouse with your OTG supported smart phone

This new generation charging and data transfer cable is offered by PTron and it is exclusively available on LatestOne.com, the leading e-tailer in mobile and tech accessories.

Talking about this new addition to their product portfolio, Founder and CEO of LatestOne.com Mr. Ameen Khwaja said that, "Our sole aim is to be the 1st to bring the latest and best tech gadgets and accessories to our one million customer base, that is largely represented by young India. Multitasking has become important in all aspects of life, whether it is charging of a phone or transferring data. Customers always look for quick results and PTron products are designed to meet these customer needs. We will be bringing the best products from around the world to help our customers keep pace with the changing times."

About LatestOne.com

Hyderabad based [LatestOne.com](#) is India's only e-tailer specialized in tech and mobile accessories. Be it Bluetooth devices, mobile covers, tablet accessories, cables, power banks, Android TVs, headsets, smart watches or CCTV's, it stocks over 10,000 different products in its inventory and operates through its own Fulfillment centers. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a public limited company listed on BSE and NSE since 2004.

For further information, please contact:

Arvind Verma

Marketing Communications Manager

LatestOne.com

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Hyderabad, Telangana 500034

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