

CONVEXITY SOLUTIONS AND ADVISORS PRIVATE LTD.

Regd. Office : Shop No. 6, Guru Nanak Market, Opp. DAV School, Old Bye Pass Road, Sukhrali, Gurgaon-122001 CIN : U65993HR2010PTC045795

19.07.2016

To,
The Compliance Officer,
Prime Industries Limited,
Master Chambers, 19
Feroze Gandhi Market,
Ludhiana-141001

Dear Sir,

Subject: Intimation under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

Pursuant to Regulation 29(2), please find enclosed herewith the disclosure in prescribed format for the purchase of 4,14,000 (5.24%) Equity Shares of Prime Industries Ltd. on 19.07.2016.

The above is for your information and record.

Thanking You, Yours truly,

For and on behalf of CONVEXITY SOLUTIONS AND ADVISORS PRIVATE LIMITED.

MANJIT SINGH

(Director)

CC:

The Secretary
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street Fort,
Mumbai

E-mail: csaapl@rediffmail.com, Mob.: 98144-63464

Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part A - Details of acquisition

| 1 | Name of the Target Company (TC) | PRIME INDUSTRIES LIMITED | | | |
|--------------|--|---|--|--|--|
| | Name(s) of the acquirer and Persons | CONVEXITY SOLUTIONS AND ADVISORS PRIVAT | | | |
| 2 | Acting in Concert (PAC) with the | LIMITED | | | |
| | acquirer | | | | |
| 3 | Whether the acquirer belongs to | | | | |
| 3 | Promoter/Promoter group | NO | | | |
| 4 | Name(s) of the Stock Exchange(s) | DOMPAN COMPANY | | | |
| | where the shares of TC are Listed | BOMBAY STOCK EXCHANGE LIMITED | | | |
| 5 | Details of the acquisition as follows | Number | % w.r.t. total share/voting capital wherever applicable (*) | % w.r.t. total diluted share/voting capital of the TC (**) | |
| | Before the acquisition under | | | | |
| | consideration, holding of seller along with PACs of: | | | | |
| (a) | Shares carrying voting rights | NIL | NIL | NIL | |
| | Shares in the nature of encumbrances | | | | |
| (b) | (pledge /lien /non-disposal undertakings /others) | Nil | Nil | Nil | |
| (c) | Voting rights (VR) otherwise than by shares | Nil | Nil | Nil | |
| | Warrants/convertible securities / any | | | | |
| | other instrument that entitles the | | | | |
| (d) | acquirer to receive shares carrying | Nil | · Nil | · Nil | |
| | voting rights in the T C (specify holding | | | | |
| | in each category) | | <u> </u> | | |
| (e) | Total (a+b+c+d) | NIL | NIL | NIL | |
| <i>t</i> = 3 | Details of acquisition | | | | |
| (a) | Shares carrying voting rights acquired Voting rights (VR) acquired otherwise | 414000 | 5.24 | 5.24 | |
| (b) | than by shares | Nil | Nil | Nil | |
| | Warrants/convertible securities / any | · | | | |
| (-) | other instrument that entitles the seller to receive shares carrying voting | | | | |
| (c) | rights in the T C (specify holding in each | Nil | Nil | Nil | |
| | category) | - 1 | , | | |
| (d) | Shares in the nature of encumbrance | Nil | , Nil | Alti | |
| (e) | Total (a+b+c+d) | 414000 | 5.24 | Nil 5.24 | |
| | After the acquisition: | 11.1333 | | 0.24 | |
| (a) | Shares carrying voting rights | 414000 | 5.24 | 5.24 | |
| (b) | Voting rights (VR) otherwise than by | Nil | Nil | Nil | |
| ` ' | shares | 1411 | (41) | 1411 | |



| | F | | • | | |
|-----|--|------------|---------|---------|--|
| (c) | Warrants/convertible securities / any other instrument that entitles the seller to receive shares carrying voting rights in the T C (specify holding in contracts). | Nil | Nil | Nil | |
| | in each category) after acquisition | 1 | , | | |
| (d) | Shares in the nature of encumbrance | Nil | Nil | Nil | |
| (e) | Total (a+b+c+d) | 414000 | 5.24 | 5.24 | |
| 6 | Mode of acquisition (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | OFF MARKET | | | |
| 7 | Date of disposal of/ date of receipt of intimation of allotment of shares / VR/ warrants /convertible securities/any other instrument that entitles the acquirer to receive shares in the TC | 19.07.2016 | | | |
| 8 | Equity share capital / total voting capital of the TC before the said acquisition / disposal | 7900000 | | | |
| 9 | Equity share capital / total voting capital of the TC after the said acquisition / disposal | | 7900000 | 7900000 | |
| 10 | Total diluted share/voting capital of the TC after the said acquisition / disposal | N.A. | | | |
| : | <u>F</u> C | | | | |

Signature of Acquirer

For CONVEXITY SOLUTIONS AND ADVISORS PRIVATE LIMITEI

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(Director)

Place : Gurgaon Date : 19.07.2016

(*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the Listing Agreement

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.