

Date: July 26, 2016

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**Sub: Press Release**


Dear Sirs,

Please find enclosed herewith a press release titled "**Zensar Technologies Hosts Destination Digital Technology Cruise in Boston**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

**For Zensar Technologies Limited**

  
**Nilesh Limaye**  
**Company Secretary**  
Membership No. A4075



## Zensar Technologies Hosts Destination Digital Technology Cruise in Boston

*Floating trade show event will showcase technologies from Zensar's Infrastructure Management and Cloud Services portfolio and focus on emerging trends in digital transformation*

**Westborough, MA, July 26, 2016:** Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, announced they will be hosting the **Destination Digital Technology Cruise** event on **August 11, 2016** on board the 'Spirit of Boston' in the historic Seaport District of Boston, Mass.

The Destination Digital Technology Cruise event will bring together industry experts, leading solution providers, renowned thought leaders and enterprise end users, to showcase strategic trends and digital technology solutions for managing and maximizing investments across global IT infrastructure.

The event features a unique collaboration of educational sessions focused on today's top IT trends, along with a 'floating' trade show sponsored by the industry's premiere solution providers including **Blue Coat, Bromium, CA Technologies, Check Point Software Technologies Ltd., Extreme Networks, ForeScout, Gigamon, Infoblox, Riverbed, RSA, Sanovi and Tufin.**

**Commenting on this upcoming event, Sandeep Kishore, CEO and Managing Director, Zensar Technologies,** said, "This year's Zensar Technology Cruise will serve as an effective platform for organizations looking at innovative ways to manage their infrastructure. Cloud continues to dominate conversations as companies look at reliable partners to enable their digital transformation strategy. Zensar is focused on leveraging its strong partner ecosystem as displayed by the number of partners who form part of this event. We will continue building technology partnerships to support customers' digital strategy using innovative tools."

**Ankit Ghosh, Senior Vice President, Global Head IM Consulting Practice, Zensar Technologies** added, "The event has been held annually by Zensar for over 15 years. Visitors to this year's event can look forward to interacting with Zensar's leadership and practice teams, as well as extended knowledge exchanges with our leading solution provider sponsors; all while enjoying a scenic tour of the Boston Harbor."

Zensar's Technology Cruise event will focus on exploring the strategies followed by next generation enterprises to successfully drive IT innovation and transformation. It will be a one stop destination for customers to be updated on the latest technologies from Zensar's Infrastructure Management and Cloud Services including Security and Compliance; Hybrid IT; Next-Gen End User Computing; Unified IT; Multivendor Maintenance Services and Software Defined Networking.

The event is attended by qualified senior level IT executives from enterprise organizations. For more information on the event visit [www.zensar.com/cruise2016](http://www.zensar.com/cruise2016) or please contact Michele Greenberg, Zensar at [m.greenberg@zensar.com](mailto:m.greenberg@zensar.com) for further participation details.



**About ZenSar Technologies ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client’s success, Zensar’s comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance.

Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

Access ZenSar corporate information while on the move by downloading the comprehensive ZenSar corporate App, available on both the Playstore and iStore.

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

