



August 1, 2016

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited


Dinesh Modi
Chief Financial Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



Eros International & Nadiadwala Grandson Entertainment's *Dishoom* delivers a power packed performance at the box office, collecting ₹ 64.47 crores gross worldwide in the opening weekend

Grosses ₹51.13 crores in India and ₹ 13.34 crores Overseas

Buddy cop action entertainer sustains despite heavy rains across the country & bandh in south markets

Mumbai, 01st August 2016: Eros International Media Ltd, India's leading global company in the Indian film industry has announced the successful opening of its buddy cop action drama, *Dishoom* at the box office. The film has collected **₹ 64.47 crores gross** worldwide in its opening weekend with **₹ 51.13 crores gross (₹ 37.32 crores NBOC)** in India and **₹ 13.34 crores gross overseas**. Produced by Sajid Nadiadwala & Eros International and directed by Rohit Dhawan, starring Varun Dhawan, John Abraham and Jacqueline Fernandez, *Dishoom* released on 29th July, 2016.

Bringing to celluloid a fresh *bromance*, *Dishoom*, has garnered very positive reviews from the critics and opened to very encouraging collections on day one (Friday) collecting **₹ 11.05 crores NBOC** in India. Despite shows in Karnataka and Mysore circuit commencing only post 5.00 p.m. due to the strike, the film showed an upward trend on Saturday at **₹ 12.02 crores NBOC**. Withstanding torrential rains across several parts of the country, Sunday witnessed an excellent jump with **₹. 14.25 crores NBOC**, taking the overall weekend collections to **₹ 37.32 crores NBOC** in India. The film released across 3100 screens approximately in India.

Dishoom performed well in the overseas markets too, debuting at No. 10 in the UK charts and featuring at No. 18 in the US Top 20.

Commenting on the film's performance, **Nandu Ahuja, Sr. VP, India Theatrical, Eros International Media Ltd** said, "*The wholesome entertainer has re-introduced the buddy-cop genre to Bollywood and has received a thumbs up both from the audiences and the critics. The*

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film has proved to be a winner, bringing in good box office numbers from both multiplexes and single screens across India, sustaining very well despite the rough weather and bandh in parts of south India”.

Pranab Kapadia, President - Marketing and Distribution, Eros International Plc, added, *“Dishoom has had a good start in the overseas markets too and we are anticipating a good run during the week as well. With the Arab flavor to the film, the film has performed especially well in the middle east regions.”*

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com



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