

ग्लोबल मार्केट्स, कॉरपोरेट केन्द्र, मजला-15, स्टेट बँक भवन, मादाम कामा रोड, मुंबई - 400 021. ग्लोबल मार्केट्स, कारपोरेट केन्द्र, मंजिल-15. स्टेट बैंक भवन, मादाम कामा रोड, मुम्बई - 400 021. Global Markets, Corporate Centre, Floor-15, State Bank Bhavan, Madame Cama Road, Mumbai-400 021.

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Date:

08/07/2016

Ref. No.:

GM/ECM/ 750

The Company Secretary Celebrity Fashions Limited SSSDF-IV,3RD Main, MEPZ SEZ, Tambaram Chennai -600045

Dear Sir,

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We are sending disclosure reports under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011 for your perusal.

Our DP ID, Client ID & PAN number are given below:

DP ID

IN303786

Client ID

10000023

PAN -

AAACS8577K

Thanking you,

Yours faithfully

Deputy General Manager (ECM)

Copy: i) The National Stock Exchange Ltd , Mumb

ii) BSE'Ltd , Mumbai

<u>Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

| Name of the Target Company (TC) | Cele | brita fax | hrome Ltd |
|---|--------------------------------------|---|--|
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | | | LTO |
| Whether the acquirer belongs to Promoter/Promoter group | | | - |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | NSE, BSE, | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t.total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the acquisition under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) e) Total (a+b+c+d) | 74,69,100 - - - 7469,100 | 19.15./. | 1-3-4-5-/ |
| a) Shares carrying voting rights acquired/sold b) VRs acquired /sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Shares encumbered / invoked/released by the acquirer e) Total (a+b+c+/-d) | 144932 - - - - - | 5.3.72/ | |

| After the acquisition/sale, holding of: | |
|---|---|
| a) Shares carrying voting rights b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d) | 60,1977 \$ 15.43 \/. - - - - - - - - - - - - - - - - - - - |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | Sale (open Market) |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | 23/06/16, 29/06/16, 30/06/1 01/07/16 04/07/16 05/07/18 |
| Equity share capital / total voting capital of the TC before the said acquisition / sale | - 19.15% |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale | - 15.43 % |
| Total diluted share/voting capital of the TC after the said acquisition | - 15 42-/. |

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer seller / Authorised Signatory

Place: Mumbai

Date: 08/07/14
