



BURNPUR CEMENT LIMITED

Corporate Office : 14, Bentinck Street, "Gujarat Mansion"
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CIN No. : L27104WB1986PLC040831

BCL/KOL/16-17/08/72

Date: 16.08.2016

To
The Secretary
The Bombay Stock Exchange Ltd.
25th Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

Sir,

Sub: Launching of "Burnpur Steel"

With reference to our Letter No BCL/KOL/16-17/06/29, dated 21st June, 2016 and as per the Regulation 30 & 51 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, this is to inform you that the Company launched its new product steel with the brand name of "Burnpur Steel" on the auspicious day of 15th August, 2016. The launching ceremony was held in Raniganj, Dist : Burdwan, West Bengal and Hon'ble Managing Director of the Company lighted the Lamp, in the presence of 650 Dealers and other eminent personalities of West Bengal. The response was very good on the very first day of launching and already more than 200 Dealers have applied for becoming Authorized Dealer for the Company & 100 of other Distributors throughout W.B, Jharkhand & Bihar have showed interest to become distributors of different districts of the State, and by the end of this month we are hopeful that all the districts of Bengal, Bihar & Jharkhand would be covered by different Distributors.

This is for your kind information and record, kindly acknowledge the same.

Thanking You

Your Truly

For BURNPUR CEMENT LIMITED


Company Secretary

Encl: Some photoes of Launching Ceremony.





**BURNPUR
STEEL**

500

1

TMT BAR, 10 MM

BURNPUR-STEEL 500- EOCR is a high strength ribbed TMT reinforcement bar

TMT BAR, 12 MM

BURNPUR-STEEL 500- EOCR is a high strength ribbed TMT reinforcement bar

TMT BAR, 16 MM

BURNPUR-STEEL 500- EOCR is a high strength ribbed TMT reinforcement bar



Shri Kapil Kumar

Shri Mantra Tewari





From the House of
BURNPUR CEMENT LTD



**BURNPUR
STEEL**
Your Dream, our Commitment.



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