

# NIIT

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August 17, 2016

**1. The Manager**  
**National Stock Exchange of India Ltd**  
Listing Department  
Exchange Plaza  
5<sup>th</sup> Floor, Plot no C/1, G Block  
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Fax: 022-26598237, 26598238

**2. The Manager**  
**BSE Limited**  
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**Subject: Press Release dated August 17, 2016**

Dear Sir,

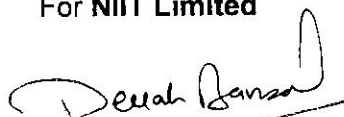
Please find enclosed a copy of the press release titled “**NIIT Imperia announces fresh batch for Senior Management Program**”.

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours truly,  
For **NIIT Limited**



**Deepak Bansal**  
**Company Secretary &**  
**Compliance Officer**

Encl: a/a

Press Release

## NIIT Imperia announces fresh batch for Senior Management Program

*- Unique blend of quantitative tools with qualitative perspective*

**New Delhi, 17<sup>th</sup> August 2016:** NIIT Imperia - Centre for Advanced Learning Institute along with IIM Calcutta, has announced a fresh batch for Senior Management Program (SMP). The program is exclusively designed for Senior Level Executives to transform themselves into strategic leaders within their organizations.

Professionals with minimum ten years of work experience can apply for the Senior Management Program. Graduates or post-graduates in any discipline with 50% aggregate marks are eligible for this program. Candidates will be awarded "Certificate of Completion" and "Certificate of Participation" based on their grades by IIM Calcutta. The program will equip professionals with tools and perspectives for strategic thinking, decision-making, leadership styles and managing business globally.

Speaking on the occasion Dr. Neeraj Sharma, Vice President, NIIT, said, *"We are delighted to continue our joint initiative with IIM Calcutta to deliver best- in- class Senior Management Program to working professionals. NIIT imperia will make available high quality curriculum taught by senior faculty across the country through its pioneering Synchronous Learning Technology (SLT) platform."*

Professor Subir Bhattacharya, Chairperson Long duration Programmes, IIM Calcutta, said, *"For more than a decade IIMC has been offering long duration programmes to provide professionals the opportunity for in-depth learning of management concepts and practices. NIIT Imperia has been a long standing partner of ours. We are happy to offer the Senior Management Program in partnership with them. The program is currently in its thirteenth batch. The mix of hard and soft skills offered through this one-year program enables professionals to transform themselves into strategic leaders."*

The 1-year management program focuses on practical ways to learn from case studies, corporate examples, general discussions, statistical software and online database resources. The program will be delivered using Synchronous Learning Technology platform at NIIT Imperia Centre. In addition to this, students need to attend a mandatory 3-day campus module at the beginning of the program and a second 4-day campus module during the advance stage of program at IIM Calcutta. Students can also avail up to 90% of the program fee as Customized Education Loan from leading banks.

SMP is the only long term management program in India exclusively designed for senior and middle level managers to help them develop as future leaders. The program is a perfect mix of experience sharing, real life case discussions, assignments and industry/research based projects besides the lectures in class.



For more information

Call: **1800 266 0304** or log on to [www.niitimperia.com](http://www.niitimperia.com) to locate your nearest NIIT Imperia centres.

### **About NIIT Imperia**

NIIT Imperia, Centre for Advanced Learning has been specially created to provide quality Management Education to working professionals.

NIIT Imperia draws upon NIIT's expertise in the design and management of distributed education programs to provide the study-environment for students, the technology platform, and the allied education services & processes that make up the total teaching-learning experience.

This combined with the strategic academic alliances with some of the most prestigious management and technology institutions in the country today provides a truly rich learning experience.

Academicians from these institutions have worked with NIIT Imperia to design programs in Management, Technology and other specialised areas, where the program contents and teaching pedagogy have been refined to be appropriate for working professionals of specified backgrounds.

At the core of NIIT Imperia's educational delivery methodology is state-of-the-art Synchronous Learning technology. Having designed and used Synchronous Learning technology for many years, NIIT Imperia has built around this technology a unique learning methodology and student experience that includes the best features of conventional classroom education coupled with advanced e-learning and learning management techniques.

### **For media queries, please contact:**

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