

August 26, 2016

**The Deputy General Manager**  
Corporate Relationship Dept.  
**BSE Ltd.**  
1<sup>st</sup> Floor, New Trading Ring  
Rotunda Building, P. J. Towers  
Dalal Street, Fort  
**Mumbai – 400 001**

**The Asst. Vice President**  
Listing Department  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Bandra Kurla Complex  
Bandra East,  
**Mumbai – 400 051**

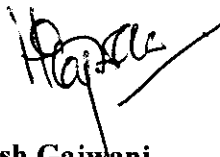
Dear Sir,

**IndusInd Bank opens its first branch in Pathankot, Punjab**

IndusInd Bank inaugurated a new branch in Pathankot district of Punjab. The new branch is located at IndusInd Bank Ltd., SCF No - 2, Improvement Trust Scheme, Patel Chowk, Pathankot - 145001, Punjab.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record.

Yours faithfully,  
**For IndusInd Bank Ltd.**



**Haresh Gajwani**  
**Company Secretary**

# IndusInd Bank

## IndusInd Bank opens its first branch in Pathankot, Punjab

**Pathankot, August 25, 2016:** IndusInd Bank inaugurated a new branch in Pathankot district of Punjab. The new branch is located at IndusInd Bank Ltd, SCF No - 2, Improvement Trust Scheme, Patel Chowk, Pathankot - 145001, Punjab.

The branch was inaugurated by chief guests **Mr. Amit Kumar (Deputy Commissioner, Pathankot)** and **Guest of Honour, Mr. Parminder Singh Tiwana (Superintendent Engineer - PWD)**. With the inauguration of this new branch, IndusInd Bank now has 81 branches in the state of Punjab.

Commenting on the inauguration of branch, **Mr. Soumitra Sen, Head Branch Banking, IndusInd Bank** said, *"We are happy to inaugurate our first branch in Pathankot, which is growing and constantly evolving market for the Bank. This aligns with the Bank's strategy to extend the reach and offer entire gamut of financial services including credit, savings, investments and insurance products to customers across Punjab state. As we expand into deeper geographies to serve the local populace, we look forward to bring a whole new world of convenience and flexibility to customers."*

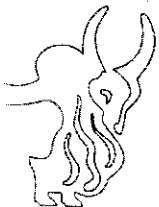
The inauguration of the new branch will allow more number of customers to avail IndusInd Bank's unique customer propositions along with full range of services ranging from Saving & Current Accounts, Loan products to Wealth Management and Credit cards. Innovative facilities such as 'fingerprint banking', 'Video Branch', 'My Account, My Number', 'Choice Money ATM', 'Direct Connect', 'Check on Cheque' and 'Cash on Mobile'. The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call centre, internet banking and an innovative social banking platform called 'OnTheGo', which offers suite of banking services through multiple-social networks as an extension to its digital services.

### About IndusInd Bank

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on June 30, 2016, IndusInd Bank has 1,004 branches, and 1885 ATMs spread across 625 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX, and NMCE. IndusInd Bank on April 1, 2013 was included in the NIFTY 50 benchmark index. Recently, IndusInd Bank ranked 13th amongst the Top 50 Most Valuable Indian Brands 2015 as per the BrandZ Top 50 rankings powered by WPP and Millward Brown.

### Ratings:

- ICRA AA+ for Lower Tier II subordinate debt program by ICRA
- ICRA AA for Upper Tier II subordinate debt program by ICRA
- CRISIL A1+ for certificate of deposit program by CRISIL
- CARE AA+ for Lower Tier II subordinate debt program by CARE
- IND A1+ for Short Term Debt Instruments by India Ratings and Research
- IND AA+ for Lower Tier II subordinate debt program by India Ratings and Research
- IND AA for Upper Tier II subordinate debt program by India Ratings and Research
- IND AA+ for Senior unsecured bonds program by India Ratings and Research



# **IndusInd Bank**

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