

August 26, 2016

BSE Limited (BSE)
P.J. Towers,
Dalal Street, Fort
Mumbai - 400 001

The National Stock Exchange
of India Ltd (NSE)
Exchange Plaza, C-1,
Block – G,
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

The Calcutta Stock Exchange
Limited (CSE)
7, Lyons Range
Kolkata - 700001

Subject : Clarification on news report appearing in ET Now
Reference : Letter No. L/SURV/ONL/RV/ZS/2016-17/138 dated 26 August, 2016 of BSE
Letter No. NSE/CM/Surveillance/6411 date 26 August, 2016 of NSE

Dear Sirs,

With reference to your letters referred to above, we give below our responses as under :

1. The news report as stated above is unreliable unless corroborated on oath before an appropriate authority of law by the reporter responsible for the said report;
2. The regulator as referred to in the news report, being the Competition Commission of India (CCI) is the authority who should be the right person/authority to inform the details of the news report;
3. Eveready Industries India Ltd, being a law abiding Company as such cannot comment on the news report;
4. However, the Additional DG, CCI did visit our office on 23 August 2016 and ascertained in respect of certain business related information of the Company and the Company officials cooperated and responded to all such queries as were raised by him and his staff during such visit;
5. We are awaiting further information from the office of the Additional DG, CCI;
6. We are not aware about the nature or purpose of the collection of the aforesaid facts by the Additional DG including investigation of the same thereof;
7. This does not have a bearing on the operation/performance of the Company, inclusive of price sensitive information and as such does not fall within the ambit of Regulation 30 of the SEBI (LODR) Regulations, 2015.

Thanking you,

Very truly yours,
EVEREADY INDUSTRIES INDIA LTD.


(T. PUNWANI)

**VICE PRESIDENT – LEGAL
& COMPANY SECRETARY**