

1, MIDDLETON STREET, KOLKATA - 700 071

PHONE: 2288-2147, 2288-3950 FAX: (033) 2288-4059

E-mail : contactus@eveready.co.in Website : www.evereadyindia.com

August 19, 2016

BSE Limited

Phiroze Jeejeebhov Towers

Dalal Street,

Mumbai - 400 001

The National Stock Exchange

of India Ltd

Exchange Plaza, C-1,

Block - G,

Bandra Kurla Complex

Bandra (East)

Mumbai - 400 051

The Calcutta Stock Exchange

Limited

7, Lyons Range Kolkata - 700001

Dear Sirs,

Pursuant to the provisions of Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements, Regulations 2015, enclosed please find the Information Update released today by the Company.

The above is for your information and records.

Thanking you,

Very truly yours, **EVEREADY INDUSTRIES INDIA LTD.**

(T. PUNWANI)

VICE PRESIDENT - LEGAL & COMPANY SECRETARY



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INFORMATION UPDATE

Eveready Industries India Ltd. (Eveready) has obtained a letter of award from Energy Efficiency Services Ltd, a Joint Venture of PSUs of Ministry of Power, Government of India, for design and supply of 20W External Batten LED Tube Light on PAN India basis, of the following quantity and value.

Quantity

Total Value

13,00,000

Rs. 17.94 Crores.

Background

Eveready is the country's market leader of batteries and flashlights - selling more than 1.2 billion batteries and nearly 25 million flashlights. Apart from these, Eveready offers a basket of other products - LED, CFL & GLS lamps & other lighting products, small home appliances and packet tea. Eveready has an extensive distribution network of 4000 distributors reaching all the way down to 5000 population towns.



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