



Reliance Nippon Life  
Asset Management Limited  
(formerly Reliance Capital  
Asset Management Limited)  
Reliance Centre,  
7th Floor, South Wing,  
Off Western Express Highway,  
Santacruz (East), Mumbai - 400 055  
CIN : U65910MH1995PLC220793

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Fax: +91 22 3303 7662  
www.reliancecapital.com

RMF/32/8/2016

August 19, 2016

**National Stock Exchange of India Limited**  
Listing Department  
Exchange Plaza,  
Plot no. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai - 400 051

**BSE Limited**  
Corporate Service Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001

Sir / Madam,

**Sub: Disclosure pursuant to SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.**

This is to inform you, that we have sold shares of "Orient Cement Limited" (on behalf of Reliance Mutual Fund).

The requisite disclosure in terms of Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is attached herewith.

Kindly acknowledge the receipt hereof.

Yours truly,

**For Reliance Nippon Life Asset Management Limited**  
(formerly Reliance Capital Asset Management Limited)

  
(Muneesh Sud)  
Chief Legal & Compliance Officer

C.C.

**The Company Secretary,**  
M/s Orient Cement Limited,  
Birla Tower, 25, Barakhamba Road,  
New Delhi - 110001

Fax: 011-42092199  
[deepanjali.g@orientcement.com](mailto:deepanjali.g@orientcement.com)

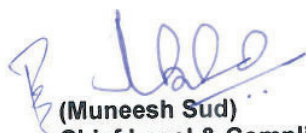
**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	<b>ORIENT CEMENT LIMITED</b>		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<b>Reliance Capital Trustee Co Ltd A/c</b> through various schemes of Reliance Mutual Fund <b>Contact Address :</b> <b>Reliance Mutual Fund</b> Reliance Centre, 7th Floor South Wing, Off Western Express Highway, Santacruz (East), Mumbai - 400 055. Tel No. - 022- 33031000; Fax No. - 022- 33037662		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The National Stock Exchange of India Ltd, BSE Limited		
5. Details of the acquisition / disposal as follows	Number	% w. r. t. total share/ voting capital wherever applicable (*)	% w. r. t. total diluted share/ voting capital of the TC (**)
<b>Before the Sale under consideration, holding of :</b>			
a) Shares carrying voting rights	110,12,938	5.3756	5.3756
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
<b>Total (a+b+c+d)</b>	<b>110,12,938</b>	<b>5.3756</b>	<b>5.3756</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	440,000	0.2148	0.2148
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
<b>Total (a+b+c+d)</b>	<b>440,000</b>	<b>0.2148</b>	<b>0.2148</b>



<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	105,72,938	5.1608	5.1608
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
<b>Total (a+b+c+d)</b>	<b>105,72,938</b>	<b>5.1608</b>	<b>5.1608</b>
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	August 17, 2016		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 20,48,68,760/-		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 20,48,68,760/-		
10. Total diluted share/voting capital of the TC after the said acquisition / sale	Rs. 20,48,68,760/-		

**Signature of Authorized Signatory**



**(Muneesh Sud)**  
**Chief Legal & Compliance Officer**



Place: Mumbai  
Date: August 19, 2016