

Bag/stex/letters/2016-17/AM/682
August 12, 2016

To,
The Listing Compliance Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G
Block, Bandra-Kurla Complex,
Bandra (E), Mumbai-400 051
Fax: 91-22-26598237/38

To,
The Listing Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001.
Fax: 91-22-2272 3121

NSE-SYMBOL: BAGFILMS BSE-Scrip Code: 532507

Sub: - Un-audited Financial Results and Limited Review Report for the Quarter Ended June 30, 2016

Dear Sir/Madam,

Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Un-audited Financial Results (Standalone as well as Consolidated) of the Company for the quarter ended June 30, 2016 as approved by the Board of Directors of the Company in its meeting held on August 12, 2016.

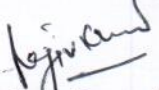
Also, please find enclosed herewith the Limited Review Report by Statutory Auditors on the Un-audited Financial Results for the quarter ended June 30, 2016.

This is for your information and record please.

Thanking You

Yours sincerely

For **B.A.G. Films and Media Limited**


(Rajeev Parashar)
Company Secretary &
Compliance Officer
Encl: a/a



B.A.G. Films and Media Limited

CIN : L74899DL1993PLC051841

Regd Off: 352, Aggarwal Plaza, Plot No. 8, Kondli, New Delhi-110096

Corp Off: FC-23, Sector-16A, Film City, Noida-201301 (UP)

Website : www.bagfilms.com, e-mail : info@bagnetwork.in

Statement of Unaudited Financial Results for the Quarter ended June 30, 2016

S.No.	Particulars	STANDALONE				CONSOLIDATED				₹ in Lacs
		Quarter Ended		Year Ended		Quarter Ended		Year Ended		
		30.06.2016 (Unaudited)	31.03.2016 (Audited)	30.06.2015 (Unaudited)	31.03.2016 (Audited)	30.06.2016 (Unaudited)	31.03.2016 (Audited)	30.06.2015 (Unaudited)	31.03.2016 (Audited)	
1	Income from Operations (a) Net Income from Sales/Income from operations (Net of excise duty) (b) Other Operating Income	541.32	1,081.79	508.90	2,311.58	3,353.04	3,825.91	2,596.33	11,724.08	
2	Total Income from Operations (net)	541.32	1,081.79	508.90	2,311.58	3,353.04	3,825.91	2,596.33	11,724.08	
	Expenses									
	a) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-	202.06	(25.41)	181.92	-	(169.30)	(96.06)	(222.22)	
	b) Employee Cost	48.89	39.76	46.37	176.07	509.66	545.18	473.73	2,003.54	
	c) Depreciation	195.12	233.08	229.78	928.63	321.39	376.11	376.82	1,515.03	
	d) Other Expenses (Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	93.06	161.64	115.52	470.29	2,069.04	2,518.51	1,612.57	7,115.18	
	Total Expenses	337.07	636.54	366.26	1,756.91	2,900.09	3,270.50	2,367.06	10,411.53	
3	Profit from Operation before other income, finance cost & exceptional items(1)-(2)	204.25	445.25	142.64	554.67	452.95	555.41	229.27	1,312.55	
4	Other Income	9.49	8.86	47.10	70.15	35.53	35.19	87.65	157.58	
5	Profit from ordinary activities before finance cost & Exceptional Items(3)+(4)	213.74	454.11	189.74	624.82	488.48	590.60	316.92	1,470.13	
6	Finance Costs	309.07	304.42	344.69	1,319.68	377.56	378.79	382.95	1,521.15	
7	Profit / (Loss) from ordinary activities after finance costs but before exceptional items(5)-(6)	(95.33)	149.69	(154.95)	(694.86)	110.92	211.81	(66.03)	(51.02)	
8	Exceptional Items	-	-	-	-	-	-	-	-	
9	Profit (+)/Loss(-) from ordinary activities before tax (7)-(8)	(95.33)	149.69	(154.95)	(694.86)	110.92	211.81	(66.03)	(51.02)	
10	Tax expense	(16.63)	(9.24)	(24.56)	(84.56)	(7.62)	78.81	(39.16)	(53.56)	
11	Net Profit (+)/Loss(-) from ordinary activities after tax (9)-(10)	(78.70)	158.93	(130.39)	(610.30)	118.54	133.00	(26.87)	2.54	
12	Extraordinary Items (net of Tax expense)	-	-	-	-	-	-	-	-	
13	Net profit (+)/loss(-) for period before share of Profit/(Loss) of Minority Interests (11)-(12)	(78.70)	158.93	(130.39)	(610.30)	118.54	133.00	(26.87)	2.54	
14	Minority Interests	-	-	-	-	-	-	-	-	
15	Net Profit / (Loss) after taxes and minority interest (13)-(14)	(78.70)	158.93	(130.39)	(610.30)	41.59	127.79	(99.60)	(289.35)	
16	Paid up Equity Share Capital (Face Value per share is Rs 2/-)	3,760.66	3,760.66	3,572.66	3,760.66	3,760.66	3,760.66	3,572.66	3,760.66	
17	Reserves excluding Revaluation reserves (As per Balance sheet) of previous accounting year	(0.04)	0.08	(0.08)	(0.32)	0.02	0.07	(0.06)	(0.15)	
18	Diluted Earning Per Share (As per AS-20)	(0.04)	0.07	(0.08)	(0.32)	0.02	0.06	(0.06)	(0.15)	
		(0.04)	0.07	(0.08)	(0.32)	0.02	0.06	(0.06)	(0.15)	

Unaudited Segment wise Revenue, Results, Assets and Liabilities for the quarter ended June 30, 2016

₹ in Lacs

	STANDALONE					CONSOLIDATED				
	Quarter Ended		Year Ended		30.06.2016 (Unaudited)	Quarter Ended		Year Ended		
	30.06.2016 (Unaudited)	31.03.2016 (Audited)	30.06.2015 (Unaudited)	31.03.2016 (Audited)		31.03.2016 (Audited)	30.06.2015 (Unaudited)	31.03.2016 (Audited)		
Particulars										
1. Segment Revenue										
a) Audio- Visual Production	395.83	937.01	360.00	1,726.68	395.83	937.01	360.00	1,726.68		
b) Movies	-	-	-	-	6.54	5.84	9.97	29.16		
c) Leasing	145.49	144.77	148.90	584.90	223.01	204.21	157.84	802.64		
d) F.M. Radio	-	-	-	-	2,727.66	2,678.85	2,068.52	9,165.60		
e) Television Broadcasting	-	-	-	-	-	-	-	-		
Total	541.32	1,081.78	508.90	2,311.58	3,353.04	3,825.91	2,596.33	11,724.08		
Less: Inter Segment Revenue	-	-	-	-	-	-	-	-		
Net Sales/Income from Operations	541.32	1,081.78	508.90	2,311.58	3,353.04	3,825.91	2,596.33	11,724.08		
2. Segment Results										
a) Audio- Visual Production	254.86	568.11	224.44	898.81	254.86	568.12	224.44	898.82		
b) Movies	-	-	-	-	(80.18)	(97.80)	(93.20)	(383.84)		
c) Leasing	58.76	41.15	45.73	171.90	42.84	62.99	(23.72)	135.14		
d) F.M. Radio	-	-	-	-	917.27	312.13	808.25	2,367.00		
e) Television Broadcasting	313.62	609.26	270.17	1,070.71	1,134.79	845.44	915.77	3,017.12		
Less:										
I) Interest	309.07	304.42	344.69	1,319.68	377.56	378.79	382.95	1,521.15		
II) Other Un-allocable Expenditure Net off	99.88	155.15	80.43	445.89	646.31	254.84	598.85	1,546.99		
III) Un-allocable Income	-	-	-	-	-	-	-	-		
Total Profit Before Tax	(95.33)	149.69	(154.95)	(694.86)	110.92	211.81	(66.03)	(51.02)		
3. Segment Assets										
a) Audio- Visual Production	7,327.83	6,519.65	7,481.67	6,519.65	7,327.83	6,519.65	7,481.67	6,519.65		
b) Movies	-	-	441.62	-	-	-	441.62	-		
c) Leasing	2,380.68	2,456.16	2,826.44	2,456.16	2,380.68	2,456.16	2,826.44	2,456.16		
d) F.M. Radio	-	-	-	-	2,480.08	5,726.83	4,420.47	5,726.83		
e) Television Broadcasting	-	-	-	-	10,380.40	8,225.68	7,840.48	8,225.68		
Total Segment Assets	9,708.51	8,975.81	10,749.73	8,975.81	22,568.99	22,928.32	23,010.68	22,928.32		
Unallocable Corporate Assets	25,904.49	26,586.11	26,015.93	26,586.11	38,079.00	38,742.30	36,613.61	38,742.30		
Total Assets	35,613.00	35,561.92	36,765.66	35,561.92	60,647.99	61,670.62	59,624.29	61,670.62		
4. Segment Liabilities										
a) Audio- Visual Production	580.98	305.92	234.75	305.92	580.98	305.92	234.75	305.92		
b) Movies	-	-	-	-	634.95	924.24	1,183.22	924.24		
c) Leasing	-	-	-	-	9,279.50	6,599.26	6,556.85	6,599.26		
d) F.M. Radio	-	-	-	-	-	-	-	-		
e) Television Broadcasting	-	-	-	-	-	-	-	-		
Total Segment Liabilities	580.98	305.92	234.75	305.92	10,495.43	7,829.42	7,974.82	7,829.42		
Unallocable Corporate Liabilities	9,906.80	7,424.03	10,690.64	7,424.03	12,987.34	9,218.60	10,390.64	9,218.60		
Total Liabilities	10,487.78	7,729.95	10,925.39	7,729.95	23,482.77	17,048.02	18,365.46	17,048.02		

Notes:

- 1) The above unaudited quarterly financial results have been reviewed by the Audit Committee and approved by the Board of Directors in its meeting held on 12th August 2016.
- 2) Segments have been identified in line with Accounting Standard on Segment Reporting (AS-17), taking into account the Company's organisation as well as differential risks and returns of these segments. As per Provision of AS-17 movie segment is not designated as a reportable segment w.e.f Quarter ended 31st December 2015.
- 3) Segmental Revenue, Results and Capital Employed figures include the respective amounts identifiable to each of the segments.
- 4) Ind AS as prescribed in Section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standard) Rules, 2015 is not applicable to the Company for FY 2016-17
- 5) Previous quarter/year's figure are regrouped, rearranged or recast wherever necessary to make them comparable with the current period figures.

Date: August 12, 2016

Place: Noida



Anuradha Prasad
Chairperson cum Managing Director





Limited Review Report

To,
The Board of Directors
B.A.G. Films and Media Limited
New Delhi.

We have reviewed the accompanying statement of unaudited financial results of **M/S B.A.G. Films and Media Limited**; New Delhi for the Quarter ended June 30, 2016. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that cause us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and polices has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Joy Mukherjee & Associates
Chartered Accountants



Joy Mukherjee
(Joy Mukherjee)

Partner

M. No. 074602

FRN: 006792C

Place: **Noida**

Date: **August 12, 2016**