

August 25, 2016

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Dear Sirs,

**Sub: Press Release**

Please find enclosed herewith a press release titled "Zensar Technologies to showcase 'Return on Digital' solutions at Oracle Open World 2016".

You are requested to kindly take the same on records.

Kindly acknowledge the receipt of the communication.

Thanking you,

**For ZENSAR TECHNOLOGIES LIMITED**

*No. [Signature]*  
**NILESH LIMAYE**  
**COMPANY SECRETARY**  
Membership No. A4075



## Zensar Technologies to showcase 'Return on Digital' solutions at Oracle Open World 2016

### Next generation digital enterprise solutions deliver business outcomes

**Pune, India, August 25, 2016:** Zensar Technologies, a leading digital solutions and technology services company, announced that it will exhibit digital solutions on the central theme of, 'Return on Digital' at this year's Oracle Open World. Zensar's unique proposition of 'Return on Digital', helps clients deliberate not only on executing digital initiatives, but focuses on business outcomes and realization of profits on the investments. Visit **booth #721 at Moscone South from September 18-22, 2016**, to interact with experts presenting demos detailing solutions offered by Zensar aimed at creating business impact with Oracle solutions. All solutions help enterprises realise clear 'Return on Digital' across varied industry sectors and functions. Zensar will be presenting on the topic, '**Application and Data Security Solution in a PaaS Cloud**' at the exclusive speaker session at **Room: Marriott Marquis—Golden Gate C3, Date and Time: 09/19/16, 04:15:00 PM - 05:00:00 PM**

"We are excited to showcase solutions at this year's Oracle Open World which will enable enterprises to be digital ready, and understand the relevance of adopting a 'Return on Digital' approach. Oracle is a significant growth area for us and coupled with our digital expertise, Zensar is equipped to bring about complete digital transformation for companies, and to realize returns on their investments," said **Sandeep Kishore, CEO and MD, Zensar Technologies**.

"Our Oracle expertise is built on successful live implementations at global companies. This year, our demos are designed to display benefits that companies can derive from going digital with Oracle solutions. Our theme of 'Return on Digital' brings out this business value clearly," commented **Harish Gala, Executive Vice President and Head, Enterprise Application Solutions**.

Zensar will be demonstrating the following solutions at OOW to showcase the value delivered to the businesses:

***For enterprises wanting to provide customers the best in class retail experience with CX Prime***

- This solution improves customers' shopping experience and utilize in-store time effectively
- Targets the right product to each customer through recommendations and promotions
- The sales or service reps see a full picture of the customer

***For enterprises that want to Power the Digital Factory of the Future - IoT***

- Predictive Intelligence
- Plant Monitoring
- Real time performance reporting

***For enterprises that desire Holistic Analytics at their fingertips with IntelliZen***

- An intelligent view of operations across departments – Finance, Sales, Marketing etc.,
- Intuitive dashboards that turn enterprise transactional data using pre-configured interfaces into actionable insights for agile, impactful decisions.

***For enterprises concerned about loss prevention through credit fraud detection and avoidance***

- >50% Reduction in frauds
- >30% Increase in revenue

***For enterprises that want to eliminate performance bottleneck by validating their Oracle SOA infrastructure against best practices using Zen Infra validator tool***

- Instant environment analysis
- > 50% Reduction in time in identifying bottlenecks

***For enterprises keen to have smart Digital Invoices Processing, the digital way***

- Complete invoice processing on mobile
- >70% Reduction of human errors



About Zensar ([www.zensar.com](http://www.zensar.com))

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar 's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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#### Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

