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CIN - L65993WB1989PLC047002



Date: 27/08/2016

To
The General Manager,
Department of Corporate Services,
BSE Limited
(Designated Stock Exchange)
Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai - 400 001

To
The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai - 400 051

Ref: BSE Scrip Code: 533259; NSE Symbol: MICROSEC
Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith an update on the business and operations of the Company.

This is for your information and record.

Thanking you,

Yours faithfully,

For Microsec Financial Services Limited


Biplab Kumar Mani
Company Secretary and Compliance Officer



Digital..... Healthcare



INVESTORS UPDATE
August 2016

Microsec Financial Services Limited
BSE: 533259 NSE: MICROSEC

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Q1 2017 Financial Performance - Consolidated >>

Rs. in Lacs

Particulars	Quarter Ended			QOQ (%)	YOY (%)
	30-June-16	31-Mar-16	30-June-15		
	(Unaudited)	(Audited)	(Unaudited)		
Revenue	2,902.18	2,428.42	1,840.87	19.51%	57.65%
EBIDTA	(632.22)	(987.31)	(406.81)	35.97%	-55.41%
Finance Cost	41.09	45.99	11.46	-10.65%	258.55%
Depreciation	160.57	244.21	154.60	-34.25%	3.86%
(Loss) before tax	(833.88)	(1,277.51)	(572.87)	34.73%	-45.56%
Provision for Tax	(19.18)	(71.05)	(33.52)	-73.00%	-42.78%
(Loss) after tax	(853.06)	(1206.44)	(606.39)	29.29%	-40.68%
Net (Loss) #	(854.21)	(1,207.52)	(607.59)	29.26%	-40.59%

after considering minority interest

Q1 2017 Financial Performance - Consolidated >>

Rs. in Lacs

Particulars	Quarter Ended		
	30-June-16 (Unaudited)	31-Mar-16 (Audited)	30-June-15 (Unaudited)
Segment Revenue			
Financial Services	372.58	438.06	599.35
Digital Consumer Engagement Platform (www.foreseegame.com)	2.60	6.85	9.04
Health Care Products (www.sastasundar.com)	2,527.00	1,983.51	1,232.48
Total	2,902.18	2,428.42	1,840.87

Q1 2017 Financial Performance - Consolidated >>

Rs. in Lacs

Particulars	Quarter Ended		
	30-June-16	31-Mar-16	30-June-15
	(Unaudited)	(Audited)	(Unaudited)
Segment Results (Profit / (Loss) before Finance Cost and Tax)			
Financing and Investment	40.86	128.94	219.89
Digital Consumer Engagement Platform (www.foreseegame.com)	(182.00)	(358.35)	(268.43)
Health Care Products (www.sastasundar.com)	(687.34)	(990.19)	(518.29)
Total	(828.48)	(1,219.60)	(566.83)
Other unallocable expenditure net of unallocable income	5.40	57.91	6.04
(Loss) before Tax	(833.88)	(1,277.51)	(572.87)

Q1 2017 Financial Performance - Standalone >>

Rs. in Lacs

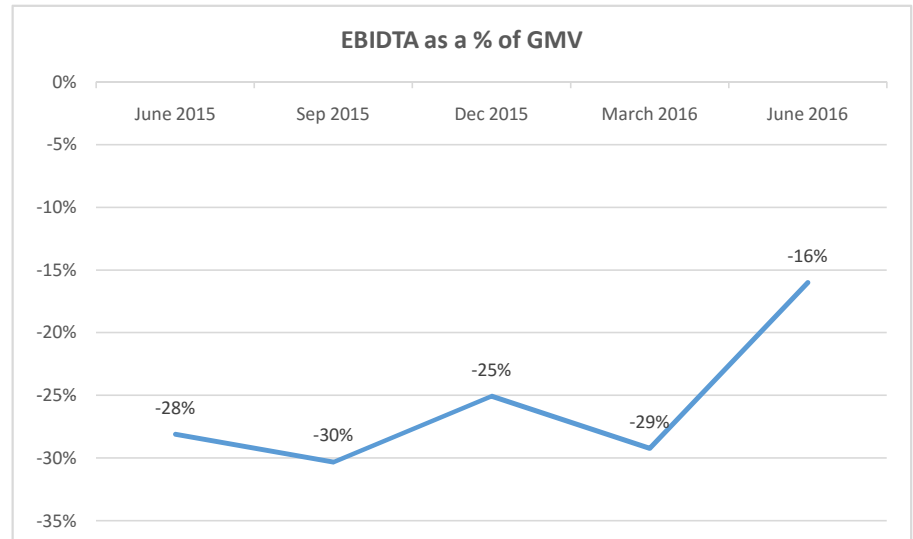
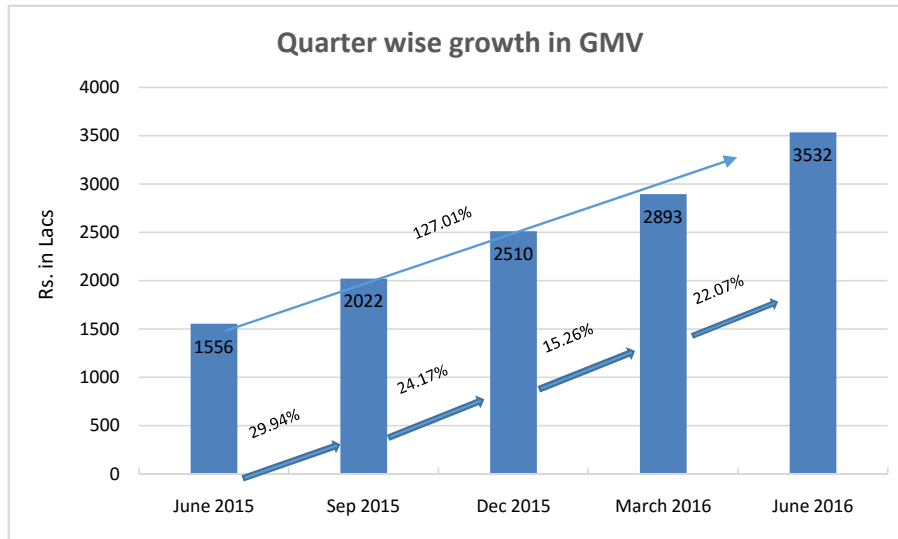
	Quarter Ended		
	30-June-16	31-Mar-16	30-June-15
	(Unaudited)	(Audited)	(Unaudited)
Revenue	18.74	54.20	50.00
EBIDTA	(30.55)	2.75	11.92
Depreciation	7.48	10.84	7.48
Exceptional Item	-	(237.00)	-
Profit / (Loss) before tax	(38.03)	(245.09)	4.44
Provision for Tax	-	(44.82)	-
Profit after tax	(38.03)	(200.27)	4.44

Business Update - SastaSundar

Key matrix of sastasundar.com

- India's Largest Online Pharmacy
- Strong unit economics with gross margins of 26% on GMV
- Strong growth with volumes more than tripled last year
- Growing Consistently QOQ with reducing negative EBIDTA
- 129 Healthbuddies (Licensed Pharmacy) Covering 17 Districts of West Bengal
- 131k orders in June 2016
- 91% Repeated Orders
- 2.96 Lacs registered customer
- Growing own basket of Digital First Brands
- 1 Lac Plus Android App Downloads With 4.2 Google App Ratings by users on scale of 5

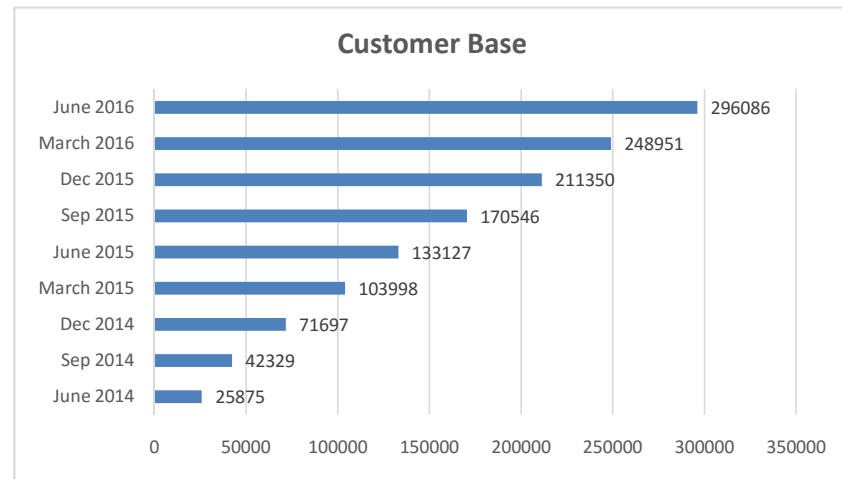
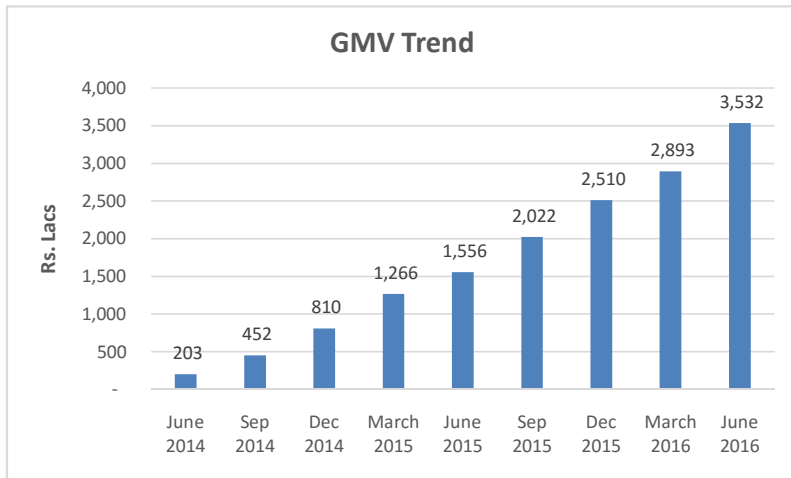
Business Update - SastaSundar



GMV has more than doubled during the quarter ended June 2016 on Y-o-Y basis

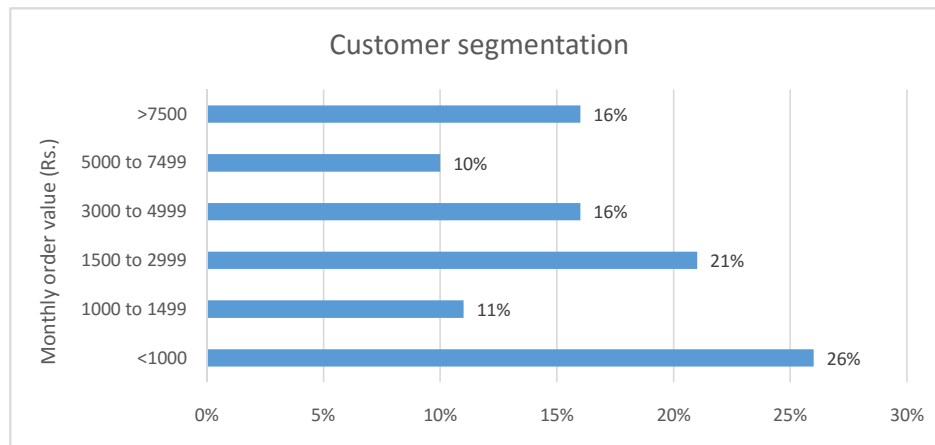
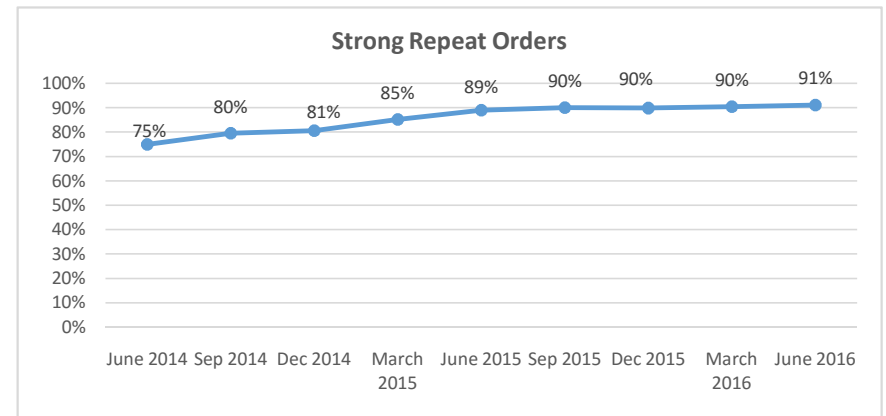
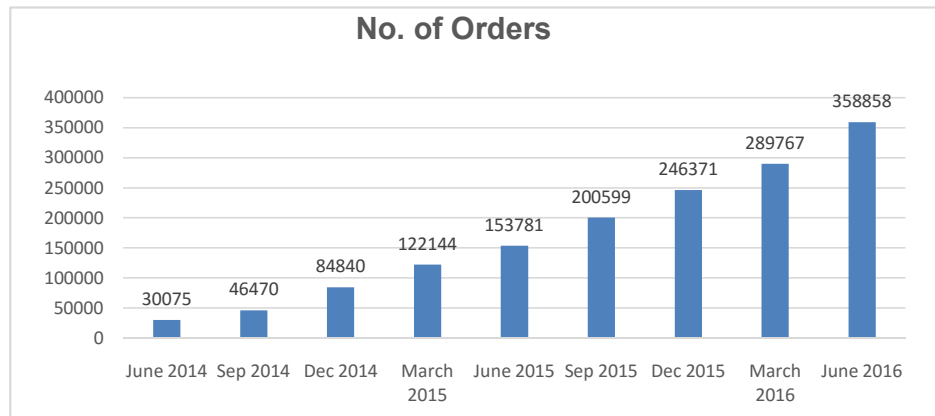
Negative EBIDTA% has come down to 16% during the quarter ended June 2016 from 28% on Y-o-Y basis

Business Update - SastaSundar



Consistent growth in GMV and customer base

Business Update - SastaSundar



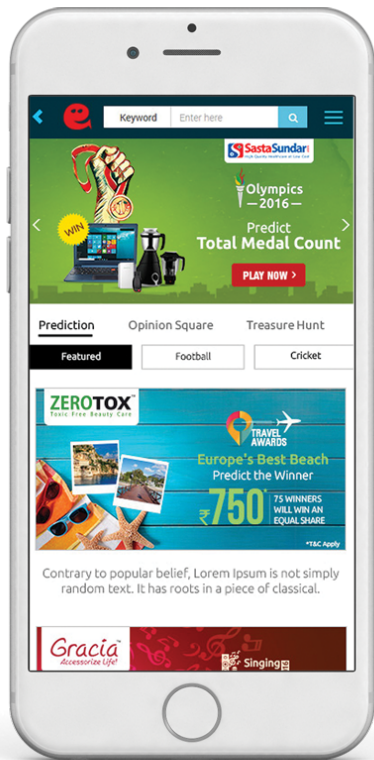
- ✓ We are fulfilling on an average 5000 orders daily with more than 90% repeat orders.
- ✓ 16% of the customers are placing monthly orders of Rs. 7500 or more.

Future Growth Strategies

- We have successfully implemented the business model of SastaSundar.com in the state of West Bengal and covered over 80% of the districts of the state.
- Around 1 billion population of India do not have access to consistent affordable healthcare.
- We have made available genuine medicines and high quality healthcare products to smaller towns and villages which were under-served. There is 1 healthbuddy store available within 3 km radius of Kolkata to serve the population.
- The performance of SastaSundar.com is the performance coming from 1 State only. We plan to implement the model of SastaSundar.com in other states and are exploring strategic and financial tie up.

Own portfolio of Digital First Brands





Foreseegame.com, India's No. 1 innovative digital media of consumer engagement, brings its all new App that will let the users play all the special and exciting games on the go through various windows like Opinion Square, Luck by Chance, Sports, Foresee Tube, Tele Talk and many more. It is the ideal platform for two way communication and direct interaction between brands and consumers. www.foreseegame.com offers a win-win partnership between brands and consumers through entertainment, games, brand promotion, social responsibility and consumer satisfaction on a digital platform while providing concentrated consumer engagement for brands. foreseegame.com's focused consumer engagement plan provides the brands with undiluted consumer attention and helps building new customers.

STATS YOU LOVE TO KNOW

17261
NO. OF CAMPAIGNS

145M
NO. OF ENGAGEMENTS

4.4M
NO. OF WINNERS

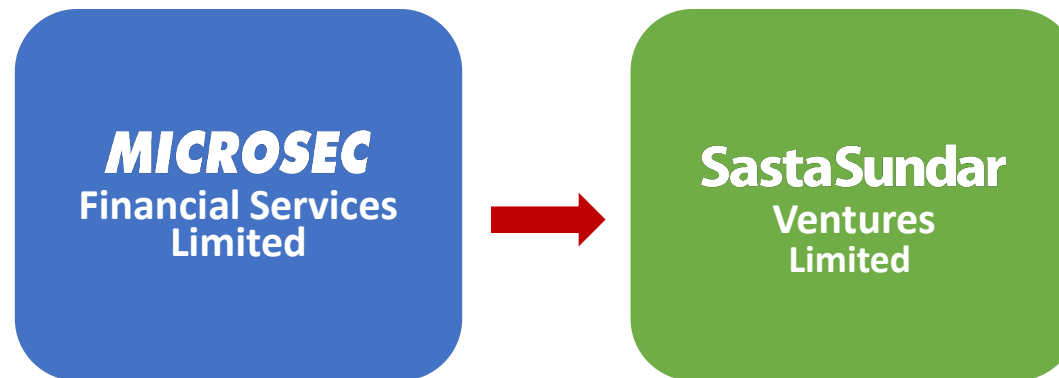
400+
NO. OF BRANDS ASSOCIATED

As on 26.08.2016

RECENT UPDATES

We are transforming

a. Name Change



This name change will represent truly our existence and our purpose. We will continue to engage in investing in our ventures Sastasundar.com and foreseegame.com and will develop lending business mainly focused on financing vendors connected with our digital venture Sastasundar.com.

We have received in-principle approval from ROC and stock exchanges and will seek your approval for name change.

We are transforming

b. Application for NBFC License

We are looking to support financing to our vendors to our portal sastasundar.com as a separate profitable business. The Reserve Bank of India has stipulated that companies having net worth less than Rs. 500 crores shall not be treated as a systematic investment company. We are thus making an application to be registered as a Non-Banking Financial Company. The NBFC shall be holding company to our digital ventures and also conduct separate financial business.

c. Update on sale of Microsec Capital Limited

Scheme of demerger of Microsec Capital Limited and Microsec Commerce Limited filed with the Calcutta High Court. We expect the scheme to be sanctioned in the near future.

Thank You