



भारतीय स्टेट बैंक  
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State Bank of India

ग्लोबल मार्केट्स, कॉर्पोरेट केन्द्र, मजला-15,  
स्टेट बैंक भवन, मादाम कामा रोड, मुंबई - 400 021.  
ग्लोबल मार्केट्स, कॉर्पोरेट केन्द्र, मंजिल-15,  
स्टेट बैंक भवन, मादाम कामा रोड, मुंबई - 400 021.  
Global Markets, Corporate Centre, Floor-15,  
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Date : 16/07/2016

Ref. No. : GM/ECM/753

The Company Secretary  
Celebrity Fashions Limited  
SSSDF-IV, 3<sup>RD</sup> Main,  
MEPZ SEZ, Tambaram  
Chennai -600045

Dear Sir,

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

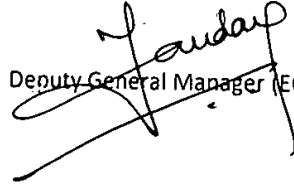
We are sending disclosure reports under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011 for your perusal.

Our DP ID, Client ID & PAN number are given below:

DP ID	:	IN303786
Client ID	:	10000023
PAN	:	AAACS8577K

Thanking you,

Yours faithfully

for   
Deputy General Manager (ECM)

Copy : i) The National Stock Exchange Ltd , Mumbai

ii) BSE Ltd , Mumbai

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Celebrity Fashion Ltd		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	—		
Whether the acquirer belongs to Promoter/Promoter group	—		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE , BSE		
Details of the acquisition / disposal as follows.	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
	<b>Before the acquisition under consideration, holding of :</b>		
a) Shares carrying voting rights	3539215	9.07%	
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	3539215	9.07%	
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	896301	2.3%	
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered /invoked/released by the acquirer	896301	2.3%	
e) Total (a+b+c+/-d)			

After the acquisition/sale, holding of:		
a) Shares carrying voting rights	2642914	6.77
b) Shares encumbered with the acquirer		-
c) VRs otherwise than by shares		-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		-
e) Total (a+b+c+d)	2642914	6.77
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Sale (Open Market)	
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<del>13/07/16</del> , 14/07/16, 15/07/16	
Equity share capital / total voting capital of the TC before the said acquisition / sale	9.07%	
Equity share capital/ total voting capital of the TC after the said acquisition / sale	6.77%	
Total diluted share/voting capital of the TC after the said acquisition		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai

Date: 16/07/16

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