



SUPER SALES INDIA LIMITED

SSIL/SEC/11A-0

Wednesday, August 17, 2016

Bombay Stock Exchange Ltd,
Phiroze Jeejeebhoy Towers,
25th Floor, Dalal Street, Fort,
Mumbai – 400 001.
Fax No.022-22658121

Dear Sirs,

Sub : Disclosure under Clause-13(6) of SEBI (Prohibition of Insider Trading)
Regulations, 1992

Pursuant to the provisions of Clause-13(6) of the SEBI (Prohibition of Insider Trading) Regulation 1992, we enclose herewith the following intimations received from Hardik B Patel in connection with the purchase/sale of shares of our Company along with the persons acting in concert with him.

S.No	Form No	Purchase /Sales of shares	No of shares	% of share capital of the Company	Date of Transaction	Date of receipt of the intimation by the Company
1	Form A	Purchase	259777	8.46	5-04-2013 and 9-04-2013	16-08-2016
2	Form C	Sale	85886	2.80	5-03-2014 and 10-03-2014	16-08-2016
3	Form C	Sale	15000	0.49	22-07-2014	16-08-2016

Kindly acknowledge receipt of the intimation.

Thanking you,

Yours faithfully,
For Super Sales India Limited

S K Radhakrishnan
Company Secretary

Hardik B. Patel

602, Boston House, 6th Floor, Next to Cine Max, Suren Road, Andheri (East),
Mumbai - 400 093. Tel.: 022-40002600

August 10, 2016

To The Dept. of Corporate Services, BSE Ltd, P. J. Towers, Dalal Street, Mumbai - 400 001	To, The Listing Department, National Stock Exchange of India Ltd, Exchange Plaza, 5 th Floor, Plot No.C/1, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051	To, Super Sales India Ltd A 34 Kamaraj Road ,Coimbatore ,Tamil Nadu ,641018
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Subject: Share holding disclosures

Dear Sir / Madam,

I along with Mr. Bharat J. Patel, Mrs. Minal B. Patel and Mr. Ruchit B. Patel (PAC) hereby submit following disclosures.

- 1) Disclosure under Regulation 13(3)-Details of change in shareholding in respect of persons holding more than 5% in a listed company i.e. **Super Sales India Ltd.**
- 2) Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011.

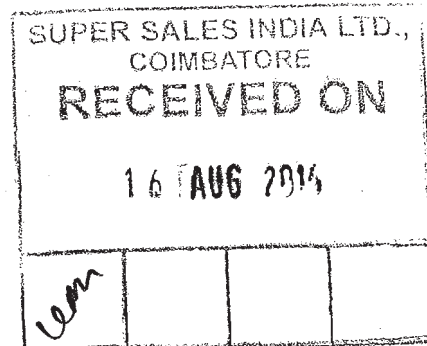
Kindly acknowledge receipt of the same and update your records and oblige.

Thanking you,

Yours Faithfully,


Hardik B. Patel

Encl.: As above



FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(3) and (6)]

Regulation 13(3)-Details of change in shareholding in respect of persons holding more than 5% shares in a listed Company viz. Super Sales India Ltd

Name, PAN No. & address of shareholder with telephone number	Shareholding prior to sale	No. and percentage of shares / voting rights sold	Date of receipt of allotment advice / sale of shares	Date of intimation to Company	Mode of sale (market sale / public/ rights / preferential offer etc.)	No. & % of shares / voting rights post-sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Sale quantity	Sale value
Hardik B. Patel (PAN : AHIPP1407H)	54520	15000	22/07/2014	12/08/2016	Market Sale	39520	Finquest Securities Pvt Ltd, SEBI REGN NO.: INE011236537	BSE	15000	6659400
Minal B. Patel (PAN: AACPP5126G)	10962					10962				
Ruchit B. Patel (PAN: ANDPP9205F)	3188					3188				
Bharat J. Patel (PAN: AAAPP6652R)	93788					93788				
Total no. of shares	162458	15000				147458			15000	
% w.r.t. total share / voting capital	5.29%	0.49%				4.80%			0.49%	

Note: Address of Bharat J. Patel is 3-3A, Churchgate House, 32/34, Veer Nariman Road, Mumbai-400 001 and telephone No. 66317929
Address of Minal B. Patel, Hardik B. Patel and Ruchit B. Patel is 602, Boston House, 6th Floor, Next to Cine Max, Suren Road, Andheri (East), Mumbai -400 093 and telephone No. 40002600



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- 2) Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011.

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Hardik B. Patel

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FORM C

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[Regulation 13(3) and (6)]

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Name, PAN No. & address of shareholder with telephone number	Shareholding prior to sale	No. and percentage of shares / voting rights sold	Date of receipt of allotment / advice / sale of shares	Date of intimation to Company	Mode of sale (market sale / public/ rights / preferential offer etc.)	No. & % of shares / voting rights post-sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Sale quantity	Sale value
Hardik B. Patel (PAN: AHIPP1407H)	144560	20000	05/03/2014	12/08/2016	Market Sale	124560	Finquest Securities Pvt Ltd, SEBI REGN NO.: INB011236537	BSE	10000	4569000
							Finquest Securities Pvt Ltd, SEBI REGN NO.: INB231236531	NSE	10000	4548500
Minal B. Patel (PAN: AACPP5126G)	140702	25213	05/03/2014	12/08/2016	Market Sale	85489	Finquest Securities Pvt Ltd, SEBI REGN NO.: INB011236537	BSE	10000	4567500
							Finquest Securities Pvt Ltd, SEBI REGN NO.: INB231236531	NSE	15213	6919633
Ruchit B. Patel (PAN: ANDPP9205F)	30609	30000	10/03/2014	12/08/2016	Market Sale		Finquest Securities Pvt Ltd, SEBI REGN NO.: INB011236537	BSE	15000	6224400
							Finquest Securities Pvt Ltd, SEBI REGN NO.: INB231236531	NSE	15000	6224400
Bharat J. Patel (PAN: AAAPP6652R)	3788	10673	05/03/2014	12/08/2016	Market Sale	19936	JHP Securities Pvt Ltd, SEBI REGN NO.: INB010990036	BSE	10510	4457080
							Finquest Securities Pvt Ltd, SEBI REGN NO.: INB011236537	BSE	57	23654
Total no. of shares	319659	85886				3788	Finquest Securities Pvt Ltd, SEBI REGN NO.: INB231236531	NSE	106	43978
% w.r.t. total share / voting capital	10.41%	2.80%				7.61%			85886	
									2.80%	

Note: Address of Bharat J. Patel is 3-3A, Churchgate House, 32/34, Veer Nariman Road, Mumbai- 400 001 and telephone No. 66317929
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Dear Sir / Madam,

I along with Mr. Bharat J. Patel, Mrs. Minal B. Patel and Mr. Ruchit B. Patel (PAC) hereby submit following disclosures.

- 1) Disclosure under Regulation 13(1)-Details of acquisition of 5% in a listed company i.e. **Super Sales India Ltd.**
- 2) Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011.

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Yours Faithfully,



Hardik B. Patel

Encl.: As above

FORM A

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(1) and (6)]

Regulation 13 (1) - Details of acquisition of 5% or more shares in a listed company viz. Super Sales India Ltd

Name, PAN No. & address of shareholder with telephone number	Shareholding prior to acquisition	No. and percentage of shares / voting rights acquired	Date of receipt of allotment / advice / acquisition of shares	Date of intimation to Company	Mode of acquisition / sale (market purchase / public rights / preferential offer etc.)	No. & % of shares / voting rights post-acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Hardik B. Patel (PAN : AHIPP1407H)	16042	135777	05/04/2013	12/08/2016	Market purchase	151819	Finquest Securities Pvt Ltd, SEBI-REGN NO.: INB011236537	BSE	135777	27650886
Minal B. Patel (PAN: AACPP5126G)	82658	28786 95214	05/04/2013 09/04/2013	12/08/2016	Market purchase	206658	Finquest Securities Pvt Ltd, SEBI-REGN NO.: INB011236537	BSE	124000	25294615
Ruchit B. Patel (PAN: ANDPP9205F)	30609					30609				25294615
Total no. of shares	129309	259777				389086			259777	78240116
% w.r.t. total share / voting capital	4.21%	8.46%				12.67%			8.46%	

Note: Address of Minal B. Patel, Hardik B. Patel and Ruchit B. Patel is 602, Boston House, 6th Floor, Next to Cine Max, Suren Road, Andheri (East), Mumbai - 400 093 and telephone No. 40002600


Hardik B. Patel