

August 12, 2016

Listing Department
The National Stock Exchange of India Limited
Bandra Kurla Complex
Bandra East
Mumbai-400 051
Tel No: 26598100

Fax No. 022-26598237/26598238

BANGALORE BEIJING CAPE TOWN CHANDIGARH DELHI GOA HYDERABAD JOHANNESBURG KOLKATA LONDON LOS ANGELES MUMBAI NEW YORK VANCOUVER

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400 001
Tel No. 022-22723121
Fax No. 22723719

Dear Sir/Madam,

Ref:-BSE Script Code: [532748]/NSE Symbol: [PFOCUS]

Sub:- Granting of Employee Stock Options (ESOP's)

This is to inform you that the ESOP Compensation Committee of the Board of Directors at its meeting held today i.e. on August 12, 2016 approved grant of 1,79,32,738 stock options (ESOP's) to the eligible employees.

This is for your information and records.

Thanking you,

Yours Truly,

For Prime Focus Limited

Parina Shah

Company Secretary & Compliance Officer

MUMBAI