



Dt: 06.09.2016

To,  
The Manager,  
Department of Corporate Relations,  
BSE Limited  
PJ Towers, Dalal Street,  
Mumbai- 400001

The Manager  
Listing Department  
National Stock Exchange of India Limited,  
Bandra Kurla Complex, Bandra (E),  
Mumbai- 400051.

Dear Sir/Madam

**Sub: Press Release: - 'Hello September' Flat 80% Off Mega Sale by LatestOne.com**

With reference to the above mentioned subject, we herewith submit the Exchanges, the press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, captioned '**Hello September' Flat 80% Off Mega Sale by LatestOne.com**

This is for the information and records of the Exchanges, please.

Thanking you,

Yours faithfully,  
For **Palred Technologies Limited**

ARCHANA SASTRY  
NUDURUPATI

Digitally signed by ARCHANA  
SASTRY NUDURUPATI  
Date: 2016.09.06 19:50:21  
+05'30'

**N Archana Sastry**  
**Company Secretary**

Encl. as above

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**PALRED TECHNOLOGIES LIMITED**

CIN No: L72200AP1999PLC033131

Plot No: 2, H. No: 8-2-703/2/B, Road No: 12, Banjara Hills, Hyderabad – 500 034

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**‘Hello September’ Flat 80% Off Mega Sale by LatestOne.com**

**Hyderabad 6<sup>th</sup> Sept 2016:** [LatestOne.com](http://LatestOne.com) India’s No. 1 Mobile & Tech accessories e-tailer announces the festive season of online sales, well ahead of the usual Diwali sales. The nationwide online e-tailer has announced, “Hello September Sale”. The sale offers a flat 80% discount from 7<sup>th</sup> to 9<sup>th</sup> September’2016, on a wide range of mobile & tablet accessories. The sale will be on popular products like power banks, Bluetooth headsets, earphones, charging cables, HDMI cables, adapters, gadgets and many more products. With almost 10,000 products and 4.0 lac pieces on sale, from a single online store, it is the biggest online sale for mobile accessories. For the first time, extra 10% discount will be given on pre-paid orders during sale days. The products on sale also include latest designs of the popular [PTron](http://PTron.com) products such as mobile & tablet covers, power banks, Bluetooth wireless speakers and headsets.



Announcing the “Hello September Sale”, Mr. Ameen Khwaja, Founder & CEO of LatestOne.com stated, “We have always strived to bring the most competitive offers in the mobile and tech accessories market by sourcing directly from the factories. It gives us control & warranty on the quality of products we are delivering. This has earned us a large customer base, by word of mouth. Typically unsold products are offered on sale but this sale is unique because new products & gadgets and new models & designs have been offered at amazing discounts. This is our way of thanking our 1.5 million unique customers who have registered with us of which 25% place repeat orders”.

**About LatestOne.com**

Hyderabad-based [LatestOne.com](http://LatestOne.com) is India’s only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, Android TVs, headsets, smart watches, CCTV’s etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi, Mumbai and Hyderabad. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

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