

NIRVED TRADERS PVT. LTD.

23, Birla Mansion No. 2, 1st Floor, D. D. Sathe Marg,
Prarthana Samaj, Mumbai - 4. Tel. : 2386 7498 / 2387 6489
Fax : 2385 8269 • E-mail : birlainternational@mtnl.net.in
CIN : U51900MH1994PTC082365

Date: 01st September, 2016

To,
Suneel Sullere,
Company Secretary/Compliance Office,
Zenith Birla (India) Limited,
Industry House 159, 5th Floor,
Churchgate Reclamation, Mumbai – 400 020.

Sub: Intimation/Disclosures under Regulation 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/Madam,

Pursuant to the provisions of Regulation 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 which necessitates the Promoter to submit the disclosure to the Target Company as well as to the Stock Exchanges on which the shares of the Company are listed.

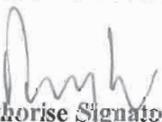
Please find enclosed herewith the relevant information in the prescribed Formats.

We request you to kindly take the above information on your record.

Thanking you,

Yours sincerely

For Nirved Traders Private Limited.



Authorise Signatory

Encl: as above

CC:

To,

1. The Manager,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051.
2. The Manager,
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai - 400 023.

REGD. OFFICE:

INDUSTRY HOUSE, 159, CHURCHGATE RECLAMATION, MUMBAI - 400 020 Tel.: 22026340.

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in term of

Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zenith Birla (India) Limited
Names of the Stock exchanges where the shares of the target company are listed	Bombay Stock Exchange & National Stock Exchange
Date of reporting	01/09/2016
Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked	Nirved Traders Private Limited

Details of the Release of encumbrance:

Name of the Promoter(s) or PACs with him*	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares (creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]				
	Number	% of total share capital	Number	% of total share capital	Type of event (creation/ release/ invocation)	Date of creation/ release/ invocation	Type of encumbrance (pledge/lien/ non disposal undertaking/ others)	Reasons for encumbrance **	Number	% of share capital	Name of the entity in whose favour shares encumbered ***	Number	% of share capital	
Nirved Traders Pvt. Ltd.	41,30,132	3.15%	13,35,132	1.02%	Release	01/09/2016	Others	-	13,35,132	1.02%	Birla Infrastructure Ltd.	0	0.00%	
			27,50,000	2.09%	-	-	-	-	-	-	-	Wazir Financial Services Pvt. Ltd.	27,50,000	2.09%
			45,000	0.03%	-	-	-	-	-	-	-	Dilip I. Shah	45,000	0.03%
Shearson Investments & Trading Co. Pvt. Ltd.	23,193	0.02%	23,193	0.02%	-	-	-	-	-	-	Birla Infrastructure Ltd.	23,193	0.02%	
Birla Bombay Pvt. Ltd.	81,71,397	6.22%	-	-	-	-	-	-	-	-	-	-	-	
Asian Distributors Pvt. Ltd.	1,41,979	0.11%	-	-	-	-	-	-	-	-	-	-	-	
Yashovardhan Birla	1,05,984	0.08%	-	-	-	-	-	-	-	-	-	-	-	
Arunkumar Gangaprasad Singhi	34	0.00%	-	-	-	-	-	-	-	-	-	-	-	
Yash Society	75,169	0.06%	-	-	-	-	-	-	-	-	-	-	-	
Birla Shloka Edutech Ltd.	694	0.00%	-	-	-	-	-	-	-	-	-	-	-	
Matri Seva Sadan Charity Trust	31,851	0.02%	-	-	-	-	-	-	-	-	-	-	-	
Birla Industries Group Charity Trust	17,840	0.01%	-	-	-	-	-	-	-	-	-	-	-	
Total	1,26,98,273	9.67%	41,53,325	3.16%	-	-	-	-	13,35,132	1.02%	-	28,18,193	2.14%	

For Nirved Traders Private Limited


 Authorised Signatory
 Place: Mumbai
 Date: 01/09/2016

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledges, etc.

*** This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.