Estd: 1924

CIN: L85110KA1924PLC001128

Regd. & Head Office

Phone: 0824 - 2228222 Fax: 0824-2225588

P.B. No. 599, Mahaveera Circle

Website: www.karnatakabank.com

Kankanady, Mangalore - 575 002

email: info@ktkbank.com

16.09.2016

SECRETARIAL DEPARTMENT

HO: SEC: 334 : 2016-17

The Manager
 Listing Department
 National Stock Exchange Of India Limited
 Exchange Plaza,C-1, Block G
 Bandra-Kurla Complex, Bandra (E),
 MUMBAI-400 051

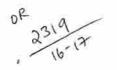
 The General Manager, BSE Limited Corporate Relationship Dept Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI-400 001

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You, Yours faithfully,

Authorised Signatory



🕸 Karnataka Bank Ltd.

Regd. & Head Office P. B. No.599, Mahaveera Circle Kankanady Mangaluru – 575 002

Phone : 0824-2228222 Fax: 0824-2225587
E-Mail : plgdev@ktkbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

PLANNING AND DEVELOPMENT DEPARTMENT

PRESS RELEASE

16-09-2016 Mangaluru

KARNATAKA BANK LAUNCHES "KBL LOAN JUNCTION" - an Online Retail Loan Web Portal



The Karnataka Bank Limited ("Bank") today launched "<u>KBL-LOAN JUNCTION</u>", an online retail loan web portal. This initiative will provide the loan seekers a platform to:

- Know about the various loan products offered by the Bank.
- Check the loan eligibility for any of the products.
- Enquire status of their loan application online.
- Get the updates about their loan application through SMS / email.

"KBL Loan Junction" is compatible with many of the gadgets like mobile, laptop, desktop, tabs etc. With the opening of this portal on its website, the Bank is providing the facility of online submission of loan application for retail loans and credit proposal tracking system as a part of the customer care initiatives of the Bank" said Shri P Jayarama Bhat, MD & CEO of the Bank, while launching the new initiative.

"KBL -LOAN JUNCTION" is a user-friendly web portal, through which users can know the various loan products that are offered by the Bank and choose the right one for them. This website enables customers to submit online application for retail loan products such as housing loan, car loan etc., to be availed at any of the Bank's branches of their choice. They will also be able to track the status of their applications online. The proposal status will also be intimated through SMS / e-mail.

On the occasion of launching Shri. Mahabaleshwara M S, Chief General Manager, Shri. Upendra Prabhu N, Dr. Meera Aranha, Shri. Raghurama, Shri. Raghavendra Bhat M, Shri. Chandrashekar Rao B, Shri. Subhashchandra Puranik, General Managers and other executives of the Bank were present.

Srinivas Deshpande

CHIEF MANAGER - PUBLIC RELATIONS