

# Nestlé India Limited

(CIN : L15202DL1959PLC003786)

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Your Ref :

Our Ref :

**BM: PKR: 48:16**

Date :

**01.09.2016**

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort,  
Mumbai – 400 001

**Kind Attn. : Mr. Marian D'Souza / Mr. Jaymin Modi (DCS – CRD)**

**Scrip Code - 500790**

**Subject : Press Release titled “Nestlé India extends support to Girl Child Education in Partnership with Nanhi Kali”**

Dear Sirs,

We are enclosing a copy of the Press Release dated 1<sup>st</sup> September, 2016 titled “**Nestlé India extends support to Girl Child Education in Partnership with Nanhi Kali**” being released.

This is for your information and dissemination.

Thanking you,

Yours very truly,

**NESTLÉ INDIA LIMITED**

**PRAMOD KUMAR RAI  
DEPUTY COMPANY SECRETARY**

Encl.: As above



## Press Release

### **Nestlé India extends support to Girl Child Education in Partnership with Nanhi Kali** **Strengthens Nestlé Healthy Kids Programme and Nutrition Education through** **#EducateTheGirlChild Campaign**

**Nestlé House, 1<sup>st</sup> September, 2016:** Nestlé India extends its support to girl child education in association with Nanhi Kali, one of the largest community programs imparting education to underprivileged girl children across India. This initiative further strengthens the Nestlé Healthy Kids Programme which has already reached out to about 1,00,000 beneficiaries. Project Nanhi Kali, jointly managed by K. C. Mahindra Education Trust and Naandi Foundation, has been a credible programme over the last 20 years working in the area of girl child education. Leveraging on the extensive work done by Nanhi Kali, Nestlé India is supporting this cause and will become a part of the movement.

Speaking on the partnership Mr. Suresh Narayanan, Chairman and Managing Director, Nestlé India said, "We are delighted to be a partner in the cause of promoting education of the girl child that has been championed by Project Nanhi Kali for years. The objective is to sensitize and draw attention to the fact that society needs to embrace collective responsibility in ensuring that more girls have the opportunity to pursue education. Girls with access to education not only improve their own lives but also bring changes to their families, communities and economies. This partnership is a powerful tool to draw attention and awareness of the cause, to then involve in helping the girl child seek education and for ensuring, among other aspects, that children understand the value of nutrition and leading healthy lives. This is Nestlé India's humble way of making a small yet deeply felt contribution to a cause that is important and vital to our society."

According to Mr. Anand Mahindra, Chairman and Managing Director, Mahindra Group, "The Nanhi Kali partnership with Nestlé is unique. It will go beyond the traditional model of sponsoring girl's education to helping generate huge awareness of the cause. I do believe the partnership with Nestlé will give a fillip to donations and bring us closer to our goal of providing education to a million girls. I am immensely grateful to Nestlé for their invaluable support."

Highlighting the issue of the need for girl child education and with the intent to create awareness, this partnership has been marked by the launch of the campaign #EducateTheGirlChild. The social media campaign, narrating a series of stories on themes of gender bias, domesticity, sanitation, infrastructure and social taboos, aims to provoke the community at large to join the movement of educating girl child. Under the aegis of the Nestlé Healthy Kids Programme, this partnership will provide on ground support to girl children through necessary academic material and social backing. This will be augmented by identifying critical centers of education of the Nanhi Kali project and impart nutrition education there.

For more information:

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