

September 27, 2016

The Manager – Listing Dept.
The Bombay Stock Exchange Limited
Floor 25, P J Towers, Dalal Street
Mumbai -400 001

The Manager- Listing Dept.
The National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai-400051

Scrip code: 532640

Symbol: CYBERMEDIA


Sub.: **Disclosure under Regulation 30 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the “Listing Regulations”)**

Dear Sir/Madam,

In continuation of our Letter dated September 26, 2016 with respect to the announcement titled “Acquisition of TDA Group by The Marketing Group PLC”, the details as required under Regulation 30 of the Listing Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 are given in Annexure-A hereto.

Kindly take note the above information on your record.

Yours truly,
For Cyber Media (India) Limited


Anoop Singh
Company Secretary



Encl.: As above

Sale or disposal of unit(s) or division(s) or subsidiary of the listed entity

Sr. No.	Details of Events that need to be provided	Information of such event(s)
1.	The name of the company has to be ceased to be subsidiary.	TDA Group, LLC
2.	The amount and percentage of the turnover or revenue or income and net worth contributed by such unit or division of the listed entity during the last financial year.	a. Amount and Percentage of Turnover or income or revenue: INR 251,492,235, 49.19%. b. Amount and Percentage of net worth: INR 200,382,972, 70.50%.
3.	Date on which the agreement for sale has been entered into.	September 26, 2016
4.	The expected date of completion of sale/disposal.	November 25, 2016
5.	Consideration received from such sale/disposal.	USD4,580,000 to be paid partly in cash and partly in stock, subject to due diligence and relevant regulatory approvals from the concerned authorities.
6.	Brief details of buyers and whether any of the buyers belong to the promoter/promoter group/group companies. If yes, details thereof.	The Marketing Group PLC ("TMG"), London is a digital marketing and advertising agglomeration group listed on Nasdaq First North Stockholm, through special purpose company "Rinnik Limited" (Buyer), The Buyer is not belonged to the promoter/promoter group/group companies of the listed entity.
7.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arms length".	Not a related party transaction.
8.	Additionally, in case of a slump sale, indicative disclosures provided for amalgamation/merger, shall be disclosed by the listed entity with respect to such slump sale.	N.A.

