

CIN No: L31909TG1988PLC008652

# MIC Electronics Limited

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ISO 9001:2008 ISO 14001:2004 Certified Company



Wednesday, September 07, 2016

To

The Secretary

Bombay Stock Exchange Limited

Phiroj Jeejeebhoy Towers

Dalal Street, Mumbai - 400 001

Dear Sir / Madam,

**Sub: Business Operations – Reg.**

**Ref :** Clause 30 of the SEBI Listing Obligations and Disclosure Requirements) Regulations, 2015 – Reg.

With reference to the above various business operations updates are as below:

- MIC Electronics recently received a much awaited patent for its "LED Digi-poster", the key for next generation digital display technology for various applications across the world. This patent is valid up to the year 2028.

"Granted Patent No. 274697 (Patent Application no. 2621/CHE/2008 dated 28.10.2008) Recordal Date: 03.08.2016 entitled: "LED POSTER SYSTEM – LED DIGIPOSTER" in the name of MIC ELECTRONICS LIMITED."

'DigiPoster' or 'LED DigiPoster' is an intelligent, integrated LED based, robust and rugged display device meant for use in advertisements or information dissemination, either indoors or outdoors. The Poster has several inherent advantages over existing methods and can display images that are loaded or altered locally or remotely. The 'DigiPoster' supports multiple pixel resolutions including virtual pixel concept using MIC's Patented Scan Plus technology and multiple data / image formats as well as display live information. The 'DigiPoster' can be deployed in fixed or mobile applications.

The market potential for devices employing this technology is extremely large. A current example is the Indian Railways' Railway Display Network (RDN) Project.

- In an additional extremely positive development, MIC Electronics was one of only three companies awarded a contract to supply a new LED based coach light fixture to the Indian Railways. This is the Railways initial foray into this type of lighting. While this initial order will furnish lights sufficient for 60 coaches, these type of fixtures will now become standard fittings in all new railway coaches and will also be used as retrofit devices in old running coaches – a potential market of more than 120,000 coaches for the Indian Railways alone.

Reflecting its technology leadership, MIC Electronics was the first company to have been approved for this type of coach lighting by RDSO of Indian Railways.

Thanking you,

Yours truly,

For MIC Electronics Limited

(Dr M V Ramana Rao)  
Managing Director

