



UFLEX LIMITED

(Formerly Known as Flex Industries Limited)

Division/Office: CORPORATE - SECRETARIAL

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UFLEX/SEC/2016/

September 28, 2016

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/I, G-Block
Bandra-Kurla Complex
Bandra (E),
Mumbai – 400051

The BSE Limited
Corporate Relationships Department
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code : UFLEX

Scrip Code : 500148


Subject : Press Release

Dear Sir,

We attach herewith a "Press Release" for the information of members.

Thanking you,

Yours faithfully,
For UFLEX LIMITED


(Ajay Krishna)
Sr. Vice President (Legal) &
Company Secretary

Encl : As above

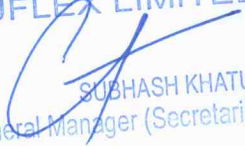


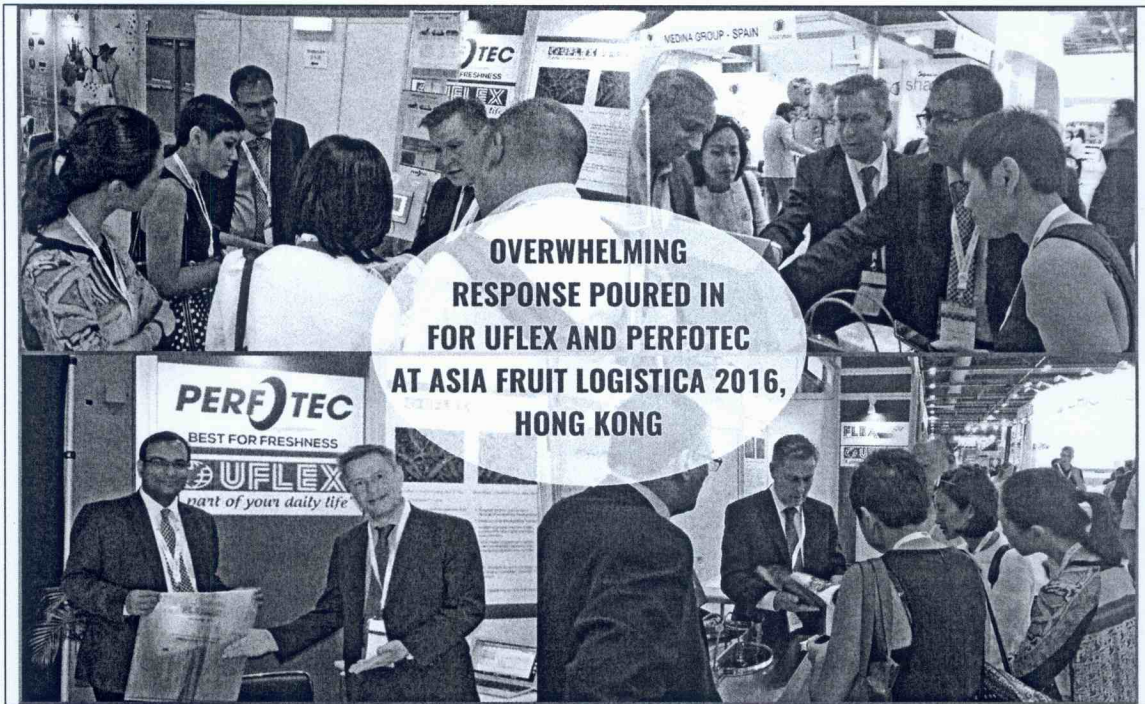
Press Release
Flexfresh™ by Uflex gets overwhelming
response at
Asia Fruit Logistica, HongKong

28 September 2016, Noida: Amid encouragingly growing demand, India's largest multinational flexible packaging materials and Solution Company Uflex Limited has been making strong efforts in expanding the availability of its unique Flexfresh™ Liner Bags in various geographies across the world. ***Having tasted enormous success in India, Europe, Africa and South America both Uflex and Perfotec decided to launch Flexfresh™ Liner Bags in Asia Fruit Logistica 2016 show that recently concluded at Asia World Expo, Hong Kong.***

Teams from Uflex and Perfotec showcased the Active Modified Atmospheric Packaging (MAP) technology to over 100 companies in the Asian Region explaining the open architecture technology for Shelf Life Extension. Speaking during the show, Bas Groeneweg, CEO Perfotec said, **"I am honored to present the Fast Respiration Meter to the Asian Fresh Produce industry for them to benefit from the Shelf Life extension solution brought together by Perfotec and Uflex."**

It was interesting for customers to experience first-hand the technology live and some customers brought product together with them for testing, to select the right transmission bags which they carried back for testing and validation.

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For UFLEX LIMITED

SUBHASH KHATUA
Dy. General Manager (Secretarial)



“Flexfresh™ is the only Liner Bag in the world which is Biodegradable by composting giving Total Sustainable Solution in the supply chain for fresh produce. With almost negligible weight loss and Touch Dry products, this shelf life extension is the best possible amongst the options available till date”, explained N. Siva Shankaran, Vice President Flexfresh™ at Uflex.

The show has generated enormous opportunities for both the companies and for the customers in their collective endeavour for reducing the wastage and weight loss in the supply chain of fresh produce. Several trials have been set up at New Zealand, Australia, China, Hong Kong, Malaysia and India for a wide variety of Tropical produce.

Expressing delight over the success of FlexFresh™ at Asia Fruit Logistica, Hong Kong, Mr. Ashok Chaturvedi, Chairman & Managing Director, Uflex Limited in an official statement said, “This is indeed a path breaking packaging solution deploying Modified Atmospheric Packaging Technology that has seen the light of the day owing to collaborative efforts of Perfotec and Uflex. I am happy by the overwhelming response Flexfresh™ has been getting from across

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Official Release/ (4) Uflex September /2016


SUBHASH KHATUA
Dy. General Manager (Secretarial)

the globe with more and more business queries fructifying by the days.”

For more information

For Europe, Americas, Africa

Perfotec B.V.

PERFOTEC

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Uflex Ltd,



'A part of your daily life'

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About Uflex

Uflex is India's largest end-to-end flexible packaging company and an emerging global player. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico, Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.

All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.

Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex offers technologically superior packaging

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solutions for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.

Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among others.


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