

**Part A**

**Annexure**

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.**

**Part- A – Details of Acquisition**

1. Name of the Target Company (TC)	Siti Cable Network Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Pledge of Equity shares of Siti Cable Network Limited with IDBI Trusteeship Services Limited as security for New Media Broadcasting Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited , National Stock Exchange of India Limited		
5. Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<b><u>Before the pledge under consideration, holding of acquirer along with PACs of:</u></b>	15,81,09,220	19.91	19.91
a) Shares carrying voting rights			
b) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	15,81,09,220	19.91	19.91



<b>Details of pledge :</b>	87,00,000	1.10	1.10
a) Shares carrying voting rights acquired/ sold			
b) VRs acquired/sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
<b>e) Total (a+b+c+d)</b>	<b>87,00,000</b>	<b>1.10</b>	<b>1.10</b>
<b>After the acquisition, holding of acquirer along with PACs of :</b>	16,68,09,220	21.00	21.00
a) Shares carrying voting rights			
b) VRs otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.			
d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
<b>e) Total (a+b+c+d)</b>	<b>16,68,09,220</b>	<b>21.00</b>	<b>21.00</b>
6. Mode of acquisition (e.g.open market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Pledge of shares as security for New Media Broadcasting Private Limited.		
7.Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Pledge of shares provided as security for New Media Broadcasting Private Limited		
8. Date of acquisition /sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	03-09-2016		
9.Equity share capital /total voting capital of the TC before the said acquisition/ sale	79,41,47,420		
10. Equity share capital/ total voting capital of the TC after the said acquisition/ sale	79,41,47,420		
11. Total diluted share/voting capital of the TC after the said acquisition/sale.	79,41,47,420		

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