



Reliance Nippon Life
Asset Management Limited
(formerly Reliance Capital
Asset Management Limited)

Reliance Centre,
7th Floor, South Wing,
Off Western Express Highway,
Santacruz (East), Mumbai - 400 055
CIN : U65910MH1995PLC220793

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RMF/46/9/2016

September 26, 2016

**National Stock Exchange of India Limited
Listing Department**

Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051

**BSE Limited
Corporate Service Department**
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

Sir / Madam,

Sub: Disclosure pursuant to SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is to inform you, that we have purchased shares of "Birla Corporation Limited" (on behalf of Reliance Mutual Fund & Reliance Nippon Life Asset Management Limited (formerly Reliance Capital Asset Management Limited) - Portfolio Management Services.

The requisite disclosure in terms of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is attached herewith.

Kindly acknowledge the receipt hereof.

Yours truly,

For Reliance Nippon Life Asset Management Limited
(formerly Reliance Capital Asset Management Limited)


(Muneesh Sud)
Chief Legal & Compliance Officer

C.C.

**The Company Secretary,
M/s Birla Corporation Limited,**
Birla Building, 9/1, R.N. Mukherjee Road,
Kolkata - 700001

Fax: 033-22487988
Email: gsharma@birlacorp.com

Aon.

BEST EMPLOYERS

INDIA | 2016

Registered Office : 'H' Block, 1st Floor, Dhirubhai Ambani Knowledge City,
Koparkhairne, Navi Mumbai - 400 710. Maharashtra.

A Reliance Capital Company

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Birla Corporation Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Reliance Capital Trustee Co Ltd A/c through various schemes of Reliance Mutual Fund and Reliance Nippon Life Asset Management Limited (formerly Reliance Capital Asset Management Limited) - Portfolio Management Services Contact Address :Reliance Centre, 7th Floor South Wing, Off Western Express Highway, Santacruz (East), Mumbai - 400 055. Tel No. - 022- 33031000; Fax No. - 022- 33037662		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The National Stock Exchange of India Ltd, BSE Ltd		
5. Details of the acquisition as follows	Number	% w. r. t. total share/ voting capital wherever applicable	% w.r.t. total diluted share/ voting capital of the TC
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	38,44,799	4.9929	4.9929
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c+d)	38,44,799	4.9929	4.9929
Details of acquisition			
a) Shares carrying voting rights acquired	33,000	0.0429	0.0429
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	-	-	-
d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
Total (a+b+c+d)	33,000	0.0429	0.0429



After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights acquired	38,77,799	5.0358	5.0358
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking / others) Shares pledged with the acquirer	-	-	-
c) VRs otherwise than by equity shares	-	-	-
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
Total (a+b+c+d)	38,77,799	5.0358	5.0358
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Open Market		
7. Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc..	NA		
8. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	September 22, 2016		
9. Equity share capital / total voting capital of the TC before the said acquisition	Rs. 77,00,53,470/-		
10. Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 77,00,53,470/-		
11. Total diluted share/voting capital of the TC after the said acquisition	Rs. 77,00,53,470/-		

Signature of the acquirer / Authorised Signatory



**(Muneesh Sud)
Chief Legal and Compliance Officer**



Place: Mumbai
Date: September 26, 2016