National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: +91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that 26,34,000 pledged equity shares of Rs.10/- each of Coffee Day Enterprises Limited gifted by me to Mr.V.G.Siddhartha has been released, which were under Pledge as a security in favour of various lenders in connection with the NCD's, loans availed by various group Companies.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

Vasanthi Hegde

Authorized Signatory

Vasant Heli

Enclosures: As Above

Signature of the Authorised Signatory

Place : Bangalore Date : 04.01.2017

Sant Ha

V.G Siddhartha
Gonibedu Coffee Estates Private Limited
Devadarshini Info Technologies Pvt.Ltd
Coffeeday Consolidations Pvt.Ltd
Mrs Malavika Hegde TOTAL Mr S.V Gangaiah Hegde Sivan Securities Pvt.Ltd Name of the Promoter[s] or PACs with Mrs. Vasanthi Hegde No. of shares Promoter Holding in the Target Company [1] 108,404,796 69,174,700 11,071,104 12,408,440 12,268,416 3,038,104 444,032 % of total share capital 52.62% 33.58% 5.37% 6.02% 5.96% 1.47% 0.00% 0.00% % w.r.t. diluted share capital 52.62% 0.00% 33.58% 5.37% 6.02% 5.96% 1.47% 0.00% Promoter holding already encumbered [2] No. of shares 22,636,326 11,071,104 12,408,440 10,941,000 28,000 2,634,000 12,000 1,687,376 444,000 1,575,000 797,000 65,000 97,000 % of total share capital 0.05 0.39 0.76 10.99 5.37 6.02 5.31 0.01 0.01 0.82 0.22 0.03 1.28 release / Type of evi Release Release Release Release invocation/ release of encumbrance 28.12.2016 28.12.2016 28.12.2016 29.12.2016 27.12.2016 27.12.2016 disposal undertaking/others Type of encumbrance [pledge/lien/non Details of events pertaining to encumbrance [3] Pledge Pledge ge Developments Limited Pledge of Shares as a security in favour of AK Stockmart Private Limited who are acting as trustee in connection with the NCD's issuad by Tarvison issued by Tanglin
ge Developments Limited
Pledge of shares in favour of
IDBI Trusteeship services
Limited for the NCD's issued
by Tanglin Developments
ge Limited Pladge of Shares as a security in favour of AK Stockmart Praket Limited who are acting as trustee in connection with the NCD's issued by Tanglin Beautiful and Pladge of Shares as a security in favour of IDBI Trusteeship Services Limited who are acting as trustee in connection with the NCD's Pledge of shares in favour of Aditya Birla Finance Limited for the loan taken by Coffee Day Enterprises Limited Pledge of Shares as a security in favour of IDBI Trusteeship Services Limited who are acting as trustee in connection with the NCD's included. Developments Limited issued by Tanglin issued by Tanglin easons for encumbrance No. of shares 1059000 700000 778000 12000 0 0 32000 53000 00000 % of total Name of the entity in whose share capital favour shares encumbered 0.01 0.03 0.02 0.34 0.38 0.51 Aditya Birla Finance Limited IDBI Trusteeship Services Ltd IDBI Trusteeship Services IDBI Trusteeship Services Ltd AK Stockmart Private Limited AK Stockmart Private Limited Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3) / invocation [(2)-(3)] No. of shares 22,636,326 11,071,104 12,408,440 10,941,000 28,000 59,216,246 1,687,376 444,000 1,575,000 797,000 65,000 97,000 12,000 % of total share capital 10.99 5.37 6.02 5.31 0.01 0.39 0.76 0.01 0.03 0.05 0.00

Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked Names of the Stock Exchanges where the shares of the target company are Name of the Target Company [TC] Date of Reporting BSE Limited
National Stock Exchange of India Limited Vasanthi Hegde 04.01.2017 Coffee Day Enterprises limited

Details of release of Shares

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares i invocation of encumbrance in terms of Regulation 31(1) and 31(2) of SEB (Substantial Acquisition of Shares and Takeovers) Regulations, 2011