

January 3 2017

The Manager – Listing National Stock Exchange of India Ltd Mumbai

The Manager – Listing Bombay Stock Exchange of India Ltd Mumbai

Sub: Intimation of Schedule of Analyst/Investor Meet.

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulation 2015, this is to inform you that the company had conducted the following meetings with investors/analysts as per details specified hereunder:

Name of Analysts/Investors	Place of Meeting
Jefferies India Private Limited	Mumbai
Elysium Investment Advisors LLP	Mumbai
J M Financial Investment Managers Ltd	Mumbai
NVS Brokerage Private Ltd	Mumbai

The Company has also distributed the attached Corporate Presentation for the aforesaid meetings.

Kindly take the same on record

Thank You

For Lypsa Gems and Jewellery Ltd

Jeeyan Patwa

CFO and Director, Lypsa Gems and Jewellery Ltd.

LYPSA GEMS & JEWELLERY LIMITED.

CIN: L28990GJ1995PLC028270

Regd. Office: Wing A 2nd Block 202-302, Orchid Complex, Opp. HDFC Bank, Chhapi - Pirojpura Road, Chhapi, Vadgam,

Banaskantha, Gujarat - 385210, India.

Corp. Office: Mehta Mahal, 2nd floor, North Side, Opp. Roxy Cinema, 15th Mathew Road, Opera house, Mumbai -400004

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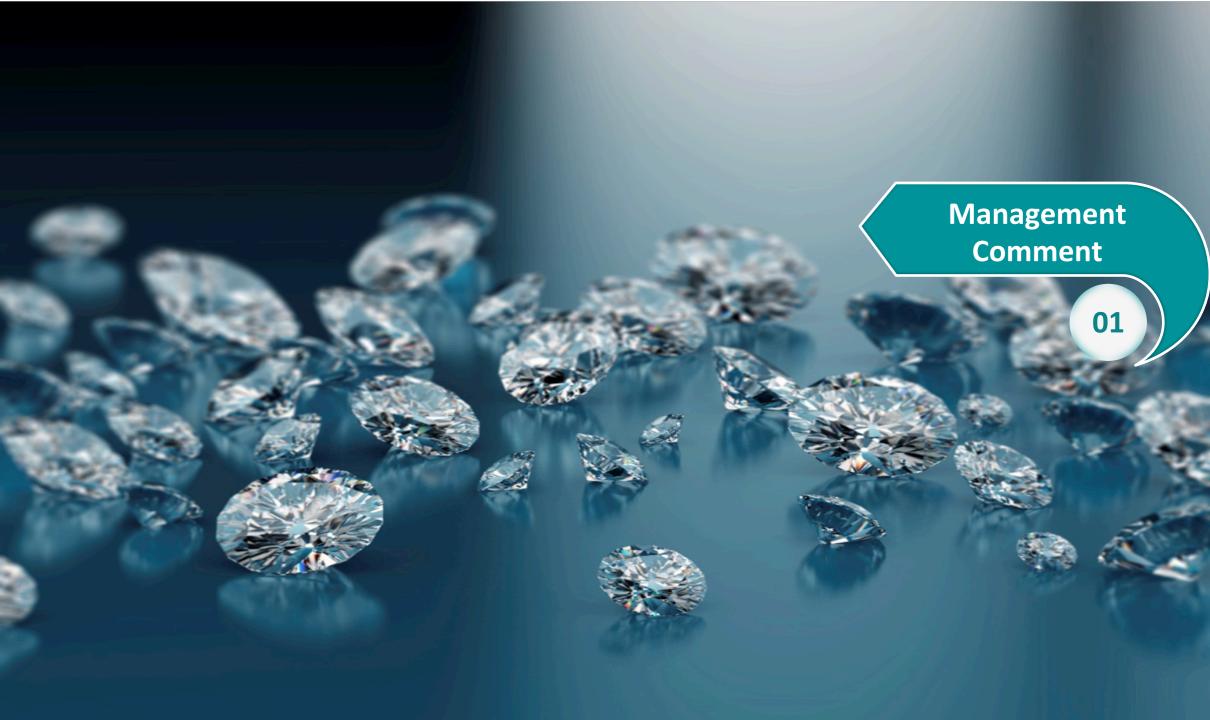
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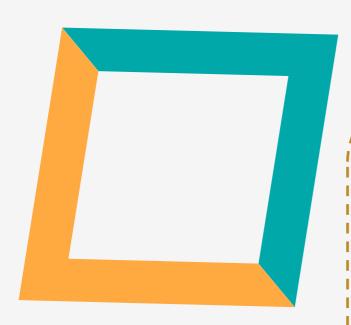






### **Management Comment**





# Commenting on the results, Mr. Jeeyan Patwa, CFO, Lypsa Gems and Jewellery Limited said:

"I am happy to inform you that in line with our strategy we have continued to focus on profitable growth .

We are consciously moving away from the low margin cutting and polishing business to the higher margin rough trading and jewellery business. We aspire to build a complete jewellery retail platform to provide beautiful affordable diamond jewellery to not only the Indian woman but to women across the globe.

We are building efficiencies across the entire diamond value chain in order to provide a competitive market offering and yet make good margins. Complete integration along with over four decades of industry experience will enable us to not only grow revenue but most importantly, focus on profitable growth and generate maximum value for our shareholders."



### Consolidated Financial Highlights – Q2 FY17 vs. Q1 FY17









Shift in focus from low margin cutting and polishing business to higher margin rough trading and jewellery business



### **Quarterly Consolidated Profitability Highlights**



Rs. Crores	Q2 FY17	Q1 FY17	QoQ %
Total Income from Operations	64.1	46.3	38.4%
Raw Materials	58.5	41.5	
Employee Cost	0.2	0.4	
Other Cost	0.2	0.3	
Total Expenditure	58.8	42.2	
EBITDA	5.3	4.1	29.0%
EBIDTA margin (%)	8.2%	8.8%	(60 bps)
Interest	0.7	0.6	
Depreciation	0.1	0.1	
Other Income	0.1	0.1	
Profit Before Tax	4.6	3.5	
Tax	0.0	0.0	
Profit After Tax	4.6	3.5	32.1%
PAT Margin (%)	7.1%	7.5%	(40 bps)

### **Recent Developments**





#### Tie up with Jewelsouk.com

- •E-Commerce arm of Gitanjali Group to sell Diamond studded jewellery under "Lypsa Atelier"
- •Plans to start with ~150 SKU's in price range of Rs. 7,500 to Rs. 35,000



#### Formation of 100% subsidiary

• The board approved formation of 100% subsidiary Company in Antwerp, Belgium



#### **Debt reduction by 25%**

- Repaid Rs. 75 million
- One of the few listed diamond company in India to initiate debt repayment



#### New order

- Bagged new order worth Rs. 325 mn from UAE based customers
- Supply diamond studded jewellery over 12 months period

### **Consolidated Financial Highlights – H1 FY17**









Improvement in margins on account of shift from cutting and polishing to rough trading and jewellery business



### **Half Yearly Consolidated Profitability Highlights**



Rs. Crores	H1 FY17	H1 FY16	YoY %
Total Income from Operations	110.4	286.4	-61.4%
Raw Materials	100.0	266.5	
Employee Cost	0.6	1.9	
Other Cost	0.4	3.8	
Total Expenditure	101.0	272.2	
EBITDA	9.4	14.1	-33.6%
EBIDTA Margin (%)	8.5%	4.9%	360 bps
Interest	1.3	1.9	
Depreciation	0.2	0.2	
Other Income	0.2	0.3	
Profit Before Tax	8.1	12.2	
Tax	0.0	0.6	
Profit After Tax	8.1	11.7	-31.1%
PAT Margin (%)	7.3%	4.1%	320 bps



### Half Yearly Consolidated Balance Sheet Highlights



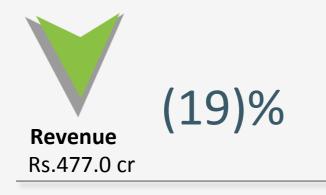
Rs. Crores	Sep-16	Sep-15
Shareholder's Funds	80.5	65.2
Share capital	21.1	21.1
Reserves & Surplus	59.4	44.1
Non-current liabilities	0.3	0.3
Long term borrowings	0.0	0.0
Defer Tax liabilities	0.3	0.3
Other Long-Term liabilities	0.0	0.0
Long-Term Provisions	0.0	0.0
Current liabilities	364.0	315.9
Short Term Borrowings	25.9	33.3
Trade Payables	336.7	280.5
Other Current liabilities	1.3	0.9
Short-term provisions	0.2	1.2
Total Equities & Liabilities	444.8	381.4

Rs. Crores	Sep-16	Sep-15
Non-current assets	5.9	7.3
Fixed assets	5.7	6.1
Non-current Investments	0.1	0.2
Long-term loans & advances	0.1	1.0
Other non-current assets	0.0	0.0
Current assets	438.9	374.1
Current investments	0.2	0.2
Inventories	53.5	45.9
Trade receivables	380.9	320.5
Cash & Cash equivalents	3.6	6.7
Short-term loans & Advances	0.7	0.8
Other Current Assets	0.0	0.0
Total Assets	444.8	381.4

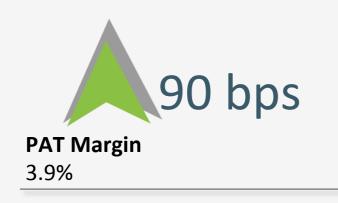


### **Consolidated Financial Highlights – FY16**









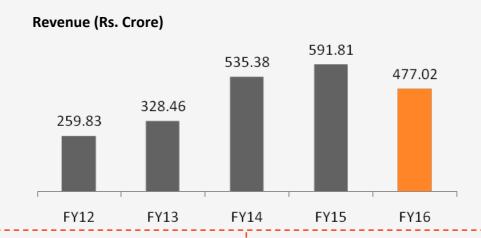


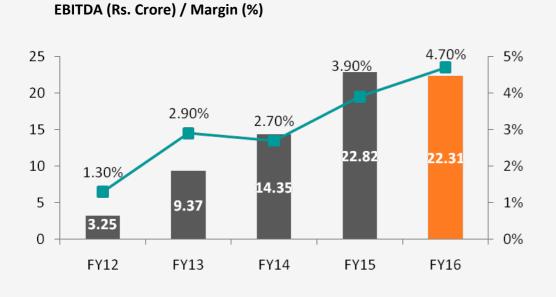
Strong focus on increasing margins & operational efficiencies



### **Consolidated Financial Highlights - FY16**



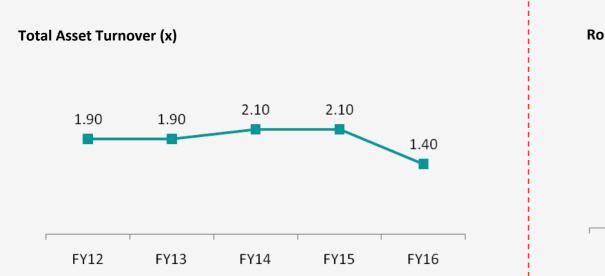






### **Key Return Ratios**







Despite challenging environment, Company registered strong ROE



### **Consolidated Profitability Highlights**



Rs. Crores	FY16	FY15	YoY %
Revenue	477.0	591.8	-19.4%
Raw Material & Fuel costs	446.6	555.4	
Employee Cost	2.8	4.6	
Other Expenses	5.4	9.0	
Total Expenditure	454.7	569.0	
EBIDTA	22.3	22.8	-2.2%
EBITDA Margin (%)	4.7%	3.9%	80 bps
Depreciation	0.5	0.4	
Other Income	0.7	0.6	
Interest	3.1	3.3	
Exceptional Item	0.1	0.0	
Profit Before Tax	19.5	19.7	
Тах	0.6	1.8	
Profit After Tax	18.7	17.9	4.5%
PAT Margin (%)	3.9%	3.0%	90 bps
EPS	8.9	8.5	



### **Annual Consolidated Balance Sheet Highlights**



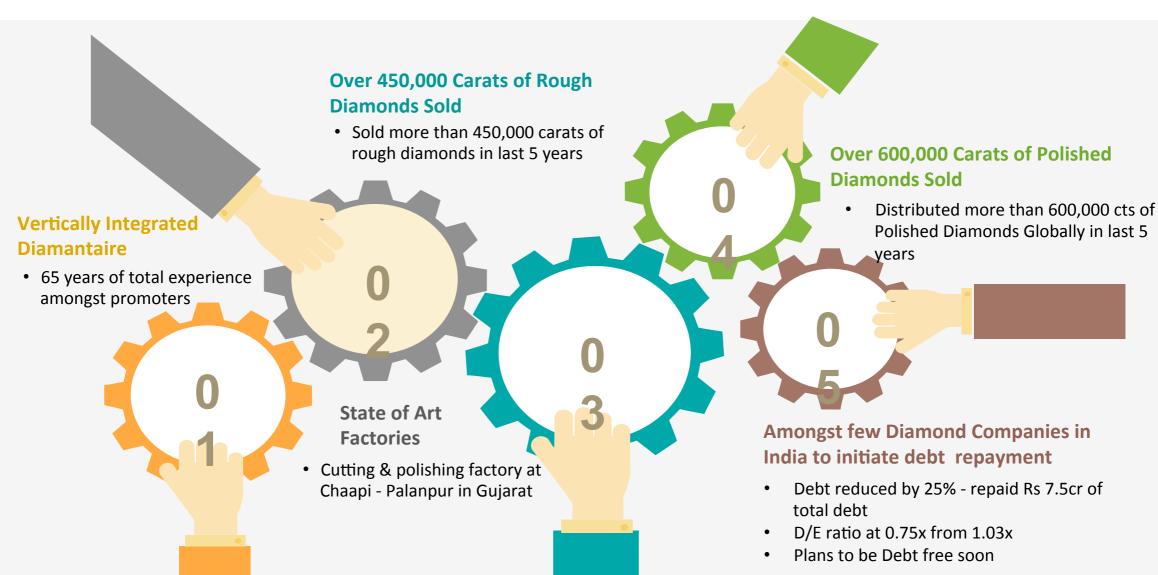
Rs. Crores	Mar-16	Mar-15
Shareholder's Funds	72.4	52.4
Share capital	21.1	21.1
Reserves & Surplus	51.3	31.3
Non-current liabilities	0.3	0.3
Long term borrowings	0.0	0.0
Defer Tax liabilities	0.3	0.3
Other Long-Term liabilities	0.0	0.0
Long-Term Provisions	0.0	0.0
Current liabilities	277.8	229.6
Short Term Borrowings	32.4	38.1
Trade Payables	244.5	188.8
Other Current liabilities	0.7	1.2
Short-term provisions	0.3	1.6
Total Equities & Liabilities	350.6	282.3

Rs. Crores	Mar-16	Mar-15
Non-current assets	6.2	6.0
Fixed assets	5.9	4.9
Non-current Investments	0.1	0.2
Long-term loans & advances	0.2	1.0
Other non-current assets	0.0	0.0
Current assets	344.4	276.3
Current investments	0.2	0.0
Inventories	34.6	27.0
Trade receivables	301.9	236.8
Cash & Cash equivalents	6.7	10.4
Short-term loans & Advances	0.9	2.1
Other Current Assets	0.0	0.0
Total Assets	350.6	282.3



### **Company Overview**





### **Journey So Far**



Oct 2012

Incorporated WOS outside India



#### Feb 2015

Bagged orders worth Rs. 32 Crores from UAE



#### **Sep 2015**

Launched second Lypsa retail brand "Atelier"



#### Oct 2016

Bagged orders worth Rs. 32 Crores from UAE









Launched e-commerce B2B Platform



### May 2015

Launched first Lypsa retail brand "Oropel"



#### **Sep 2016**

Proposed to Raise Rs. 17 Crs through allotment of preferential shares to Strategic Investors





### **Key Management Team**



#### Mr. Deepan Patwa, Chairman & MD

- In 1984, Apprenticeship at Rosy Blue Group
- By 1989, became Sales Head of Rough Diamonds Divisions
- In 1990, started business dealing rough diamonds

#### Mr. Manish Janani, Joint MD

- Apprenticeship at Rosy Blue group
- Expertise in handling diamond cutting and polishing operations
- Handles key customer relationships and responsible for Group strategy

#### Mr. Jeeyan Patwa, Director & CFO

- Graduated from London School of Economics in BSc and MSc In Management
- Oversees Accounting and marketing functions
- Responsible for New Business Development

#### Mr. Hemant Rathod, Head - Finance

- Associated with Lypsa since inception
- Responsible for Forex hedging, Accounting and Reporting

#### Mr. Kiran Toprani, Head – Rough Division

- Responsible for purchasing rough diamonds
- Oversees cutting and polishing of diamonds with emphasis on cost and yield optimization
- Supervises quality control and assortment of polished goods

#### Mr. Shreyash Shah, Head - Polish Division

- Expertise in handling key customer relationships for polished diamonds
- Manages client demands and helps align product offering to clients

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### **State of Art Cutting & Polishing Factory**

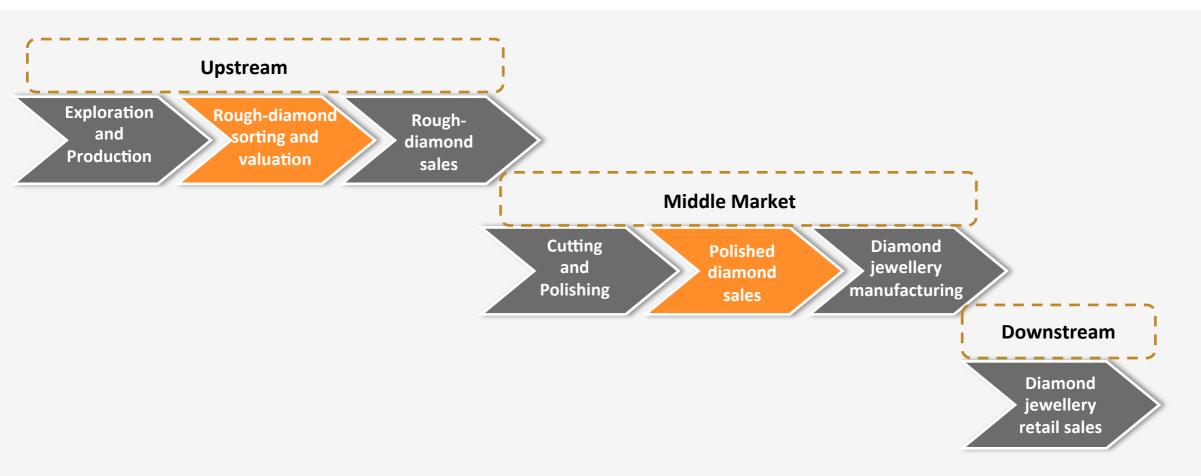




- Modern diamond cutting and polishing facilities in Chaapi in Gujarat allows us to produce consistent high— quality polished diamonds
- Equipped with State of the Art Machinery for planning and processing rough diamonds
- Focus on cost, quality and yield optimisation
- Total annual capacity to process 250,000 cts of small sized rough diamonds

### **Gems & Jewellery Value Addition Process**





Strong presence across high end of value chain

### **Strong Global Presence**





International business generates higher margins; 57% of revenue

### **Industry Opportunity**



#### **01** Demand & Supply

- Expect demand for polished diamonds to grow
- Rough prices and supply to remain stable, resulting in healthier margins this year

#### **03 Inflection Point**

- Diamond industry starting to see recovery and witnessing growth
- Company rightly placed to make most out of this opportunity

#### **05 Export Sector – 2015-16**

- Gems & Jewellery sector accounted for US\$ 38.6 bn of exports
- Cut and Polished diamonds exports contributed to US\$ 19.96 bn



#### **02 Industry Policy**

- Rough import allowed in special notified zone in Bharat Diamond Bourses
- Allows greater accessibility to rough for manufacturers in India – more variety and better pricing

#### **04 Lower Pricing**

- Last couple of years excess supply resulted in low pricing and pressure on margins
- Miners reduced supply of rough to suck up excess inventory, resulting in increase in demand for polished diamonds enabling better margins for manufacturers like Lypsa

#### **Business Overview**



#### **Polish Diamond Sales**

- Global sales of polished products
- Value added services like bagging, custom assortment, Just in Time delivery offered to clients providing a unique product and service offering
- Allows higher client retention and loyalty

#### Jewellery – Bespoke & E-Commerce

 Focus on generating maximum value-added by using Lypsa's diamonds to stud jewellery and selling them through our brands 'Oropel' and 'Atelier'



- Purchase rough from tenders and diamond dealers in Belgium, Dubai and Africa
- Add value by assortment, preparation and processing and sell to specialist manufacturers



#### **Diamond Cutting & Polishing**

- Cutting and polishing of rough to maximize yield and quality
- Focus on producing polished goods below 0.15cts
- Use of technology and skill to obtain superior results

#### ×

### Tie ups with leading Indian E-Commerce Platforms













- Tied up with Jewelsouk.com, e-commerce arm of Gitanjali Group
- Launched Lypsa 'Atelier' Collection of contemporary diamond studded jewellery in 18K and 14K Gold
- Over 150 designs to be sold through leading Indian E-Commerce platforms
- Products priced between Rs.7,500 Rs. 35,000
- Collection uses modern design elements in vogue with latest fashion trends
- Target audience Women between 18-45
   years of age









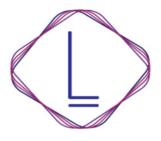








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### **Key Strengths**



### 0.

- Presence across entire Value Chain
- Value added services portfolio

# Vertical Integration

Best in Class Assortment

**Expertise** 

#### 02

- Three decades of experience
- Strong market Reputation and Goodwill
- Established International market with presence across geographies and diverse global customer base

04

- Leading to high operational efficiency with minimal wastage
- Provides 150 assortments of rough diamonds to around 500 clients
- Over one million carats of diamonds sold in 5 years

03

Goodwill

**Raw Material** 

- Multiple sources for raw material procurement leading to better pricing on rough diamonds
- Strong capability to buy and process wide variety of rough

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### **Way Forward**



#### Move Up-The-Value Chain 02

 Concentrate on operational efficiencies and productivity

## Increase Footprints Through E-Commerce Platform

- Leverage on Tie-ups with all major Ecommerce players
- Joint Venture with major financial services players providing diamond backed financial products to Institutional investors, retail clients and HNIs

### **01** Export Business

- Develop existing export business
- · Export business generates high margins

# Venture into Retail Market with Strong Business Strategy

- Focus on increasing penetration through well established Brands (Oropel & Lypsa Atelier)
- Jewellery Retail through Omni Channels like online stores, e-commerce platforms, kiosks and flagship stores

# International Manufacturing and Sourcing

- Plans to establish cutting and polishing factory for larger goods in Botswana, to get direct supply of rough diamonds from top miners
- Plan to open office to source rough diamonds in Antwerp, Belgium to bring down cost of sourcing

### **Thank You**





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Bloomberg LYPS



#### For further information, please contact:

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