

By Mail

04<sup>th</sup> January, 2017

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

Bombay Stock Exchange Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No: + 91-22-2659 8120

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

I wish to inform you that 16,87,376 pledged equity shares of Rs.10/- each of Coffee Day Enterprises Limited gifted by me to Mr.V.G.Siddhartha has been released, which were under Pledge as a security in favour of various lenders in connection with the NCD's, loans availed by various group Companies.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

**S.V.Gangaiah Hegde**



**Authorized Signatory**

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	SSE Limited National Stock Exchange of India Limited
Date of Reporting	04.01.2017
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	S.V.Gangalah Hegde

Name of the Promoter[s] or PACs with him	Promoter holding in the Target Company [1]			Promoter holding already encumbered [2]			Details of events pertaining to encumbrance [3]					Post event holding of encumbered shares (creation [2]+[3] / release [2]-[3] / invocation [2]-[3])		
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release of encumbrance	Type of encumbrance (pledge/lien/other)	Reasons for encumbrance	No. of shares	% of total share capt	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V.G.Siddhartha	69,174,700	33.58%		22,636,325	10.99%					0	-		22,636,325	10.99%
Gombedu Coffee Estates Private Limited	11,071,104	5.37%		11,071,104	5.37%					0	-		11,071,104	5.37%
Davadarshini Info Technologies Pvt Ltd	12,408,440	6.02%		12,408,440	6.02%					0	-		12,408,440	6.02%
Cofraday Consolidations Pvt.Ltd	12,258,416	5.96%		10,941,000	5.31%					0	-		10,941,000	5.31%
Mrs Malavika Hegde	3,038,104	1.47%		28,000	0.01%					0	-		28,000	0.01%
Mrs. Vasanthi Hegde	0	0.00%		-	0.00%				Pledge of Shares as a security in favour of IDBI Trusteeship Services Limited who are acting as trustee in connection with the OGD's issued by Davadarshini Info	0	-		-	0.00%
Mr.S.V.Gangalah Hegde	0	0.00%		1,687,376	0.82%	Release	27.12.2016	Pledge		1,687,376	0.82%	IDBI Trusteeship Services Limited	444,000	0.22%
Svan Securities Pvt.Ltd	444,032	0.22%		444,000	0.22%					0	-		444,000	0.22%
<b>TOTAL</b>	<b>108,404,796</b>	<b>52.62%</b>			<b>52.62%</b>								<b>57,528,870</b>	<b>27.93%</b>

Signature of the Authorised Signatory *S.V.Gangalah Hegde*

Place : Bangalore  
Date : 04.01.2017