

COFFEE DAY CONSOLIDATIONS PRIVATE LIMITED

No. 2/23, 1st Floor, 12th Cross, Swimming Pool Extension, Malleshwaram, Bangalore - 560 003. India

Tel: +91 80 4001 2345 Fax: +91 80 4001 2650

CIN: U30006KA2000PTC026590

By Mail

02nd January, 2017

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We wish to inform you that 55,58,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Pledge as a security in favour of IDBI Trusteeship Services Limited in connection with the NCD's issued by Coffee Day Natural Resources Private Limited.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For Coffee Day Consolidations Private Limited



Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	02.01.2017
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	Coffee Day Consolidations Private Limited

Name of the Promoter[s] or PACs with him	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]			Details of events pertaining to encumbrance [3]						Post event holding of encumbered shares [creation] [2+3] / release [2]-[3] / invocation [2]-[3]		
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	% of total share capital	Type of event [creation / release / invocation]	Date of creation / invocation / encumbrance	Type of encumbrance [pledgement / disposal / under-lying / others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V. G. Siddhartha	69,174,700	33.58%		22,636,326	10.99%						0			22,636,326	10.99%
Corffeddy Coffee Estates Private Limited	11,071,104	5.37%		11,071,104	5.37%						0			11,071,104	5.37%
Devanurini Info Technologies Pvt. Ltd	12,408,440	6.02%		12,408,440	6.02%						0			12,408,440	6.02%
Coffeeday Consolidations PVT.Ltd	12,269,436	5.96%		5,369,000	2.53%						5559600			10,941,000	5.31%
Ms. Manojit Hegde*	3,038,104	1.47%		283,000	0.01%		Creation	22.12.2016	Pledge	Pledge of shares in favour of the Loan availed by the Group Company	0	2.70%	IDB Trusteeship Services Ltd	283,000	0.01%
Ms. S. V. Ganagan Hegde*	0	0.00%		2,634,000	1.28%						0			2,634,000	1.28%
Shan Securities PVT.Ltd	444,032	0.22%		1,987,376	0.92%						0			1,987,376	0.92%
TOTAL	108,404,796	52.82%		52,82%							5559600			61,950,246	30.02%

*The aforesaid Promoter Group Members have transferred all their shareholding by way of Gift to Mr. V.G.Siddhartha on December 21, 2016. Hence shareholding shown as NIL. However the shares held by them were pledged to various lenders and they are yet to be released and further pledged by Mr. V.G.Siddhartha. The necessary disclosures will be made by the respective promoters as & when it becomes due.

For Coffeeday Consolidations Pvt. Ltd.

VGS & Co. Chartered Accountants

Authorised Signatory

Signature of the Authorised Signatory

Place : Bangalore
Date : 02.01.2017