

WILLIAMSON FINANCIAL SERVICES LIMITED

FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001 TELEPHONE: 033-2243-5391 / 5393, 033-2210-1221, 033-2248-9434 / 9435

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E-mail: administrator@mcleodrussel.com Website: www.williamsonfinancial.in CIN - L67120AS1971PLC001358

31st January 2017

The Secretary
BSE Limited
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI -400 001
Scrip Code:531508

The Secretary
The National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Floor
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI – 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1 Middleton Street
Kolkata - 700071

Dear Sir,

SECURITIES & EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011 - DISCLOSURE FOR PLEDGE OF SHARES

We inform you that 11,05,524 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 30th January 2017. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,

WILLIAMSON FINANCIAL SERVICES LIMITED

(P. BANDYOPADHYAY)
COMPANY SECRETARY

Encl. as above.

Registered Office: Udayan, House No. 147, 2nd Floor, Ganeshguri, R. G. Baruah Road, Guwahati - 781 005

ANNEXURE - 1

Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Anna of the Target Company (TC)								EVEREADY INDUSTRI	OSINTES TINDIA FILIT ED	TMTIEN			
Names of the Stock Exchanges where the shares of the Target Company are listed	shares of the Ta	arget Comp	any are listed					 Bombay Stock Exchange Limited The National Stock Exchange of 	ge Limited change of In	dia Limite	d.		
								3. The Calcutta Stock Exchange Limited	change Limit	ed			
Date of reporting			and the state of the	loaned line	200			31st January 2017	INANCIAL SERVICES LIMITED	CES LIM	TED		
Details of the creation of encumbrance	ildies eliculiora	lice ligo oc	en credece/.c	cuoca)	Cixco							Don't mant ho	dian of
Name of the Promoter(s)	Promoter holding in the Target Company	ding	Promoter holding already encumbered	red			2	Details of Events pertaining to encumbrance	s brance			encumbered shares {creation [(2)+(3)]/ release [(2)-(3)]/ invocation [(1)-(3)]}	shares)+(3)]/ -(3)]/ :)-(3)]}
or PACs with him*	Number	% of total	Number	% of total	Type of event	Date of creation/	Type of encum-	Reasons	Number	% of total	Name of the entity in whose favour	Number	% of total share
		share capital			(creation/ realease/ invocation)	release/ invocation of encum- brance	brance (pledge/ lien/non disposal under- taking/ others	encum- brance **		share capital	shares encumbered ***		share capital
Williamson Financial Services 1td	6370988	8.7649	0	0.00	Creation	30.01.2017	Pledge	Third Party pledge	1105524		IL&FS Financial Services Ltd	1105524	1.52
Brii Mohan Khaitan	35897	0.0494	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0 0	0.00
Deepak Khaitan (HUF)	43200	0.0594	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	00	0.00
Aditya Khaitan	232266	0.3195	0	0.00	N.A.	N.A.	N.A.	N.A.		0.00	N.A.		0.00
Amritanshu Khaitan	165000	0.2270	0	0.00	N.A.	Z Z Z	Z Z	N.A.	00	0.00	N.A.	0	0.00
Yashodhara Khaitan	192/45	0.2052		000	2 2.2.	2 2	2 2 2	N.A.	0	0.00	N.A.	0	0.00
Kavita Khaitan	17500	0.0030	000	0.00	Z.A.A.	N.A.	Z Z	N.A.	0	0.00	N.A.	0	0.00
Vanya Khaifan	164650	0.2265	0	0.00	N.A.	N.A.	N.A.	N.A.	0		N.A.	250000	0.00
Williamson Magor & Co. Limited	17007841	23.3987	2500000	3.44	N.A.	N.A.	Pledge	Company's borrowing		0.00	0.00 IL&FS Financial Services Ltd	3200000	4.40
-Do-	27.007.72	0202	3200000	3 440	Z Z.A	Z	Pledge	Third Party pledge	0	0.00 /	0.00 Axis Trustee Services Ltd	2500000	3.44
Bishnauth Investments Ltd	1663789	2.7883	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Bahrock Borsig Limited	987484	1.3585	0	0.00	N.A.	N.A.	Z.A.	N.A.	0	0.00	N.A.		0.00
Bennett, Coleman And Company Ltd	307400	0.4229	0	0.00	N.A.	N.A.	N.A.	N.A.		0.00	N.A.	0	0.00
Kilburn Engineering Limited	271337	0.3/33		0.00	ZZ	N.A.A.	Z Z	N.A.	0	0.00	N.A.	0	0.00
Ichamati Investments Limited	116443	0.1602	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Zen Industrial Services Limited	85366	0.1174	0	0.00	N.A.	N.A.	N.A.	N.A.	0		N.A.		0.00
Nitya Holdings & Properties Ltd	30000	0.0413	0	0.00	N.A.	Z.A	N.A.	N.A.			N.A.	000	0.00
Dufflaghur Investments Limited	3030	0.0042	0	0.00	N.A.	N.A.	N.A.	NCIA N.A.	1105524	1.52	NO.	9305524	12.80
Total	32015995	44.0462	8200000	11.28				Co	110000		WILLIAMSON FINANCIAL SERVICES LIMITED	ES LIMITED	
							JAMSON	BAICES	Ų.	W I	(P. BANDYOPADHYAY) COMPANY SECRETARY		
Date: 31st January 2017 (*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should are	eir shareholding	in the Tar	jet Company	and their	pledged sha	reholding as or	the report	ng date should appear in	ppear in the table irrespective of	espective	of		
•	date of event or	not.	Auteumoj og	personal	horrowing, I	third party pled	ge etc.						

(***) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender. (**) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.