

United Spirits Limited Registered Office: UB Tower #24 Vittal Mallya Road Bangalore 560 001

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January 18, 2017

BSE Limited Rotunda Building, 25th Floor P.J.Towers, Dalal Street, Fort Mumbai 400 001

Dear Sir / Madam,

Sub: Clarification/confirmation on news item appearing in 'Business Line'

Please refer to your email and letter Ref. No.L/SURV/ONL/RV/NK/2016-17/228 dated January 18, 2017 seeking clarifications on the above news item. Our responses are given below.

We are not aware of this development and we do not wish to comment on rumours. As and when any material development takes place that warrants disclosure, we will ensure we keep the stock exchanges informed of the same. We are also not aware of the exact reasons for the recent share price movement. We follow the best practice in closing the trading window for trading by Insiders (all our Directors and senior employees and select executives) from time to time whenever there is a price sensitive information in our possession and do not permit trading in shares of the company during such periods.

Hope the above clarification meets with your requirements.

Thanking you,

Yours faithfully For United Spirits Ltd

V. Ramachandran Company Secretary