



# Celebrity Fashions Limited

January 13, 2017

National Stock Exchange of India Ltd  
Exchange Plaza, C/1, Block G,  
Bandra Kurla Complex,  
Mumbai-400 051.  
Scrip Code: CELEBRITY

BSE Limited  
Phiroze Jee Jee Bhoy Towers  
Bandra (East), Dalal Street  
Mumbai 400 001.  
Scrip Code: 532695

Dear Sir/ Madam,

**Sub: Submission of information pursuant to Regulation 30(4) and Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Further to our intimation dated January 12, 2017 in respect of Postal Ballot Notice of the Company, we wish to inform you that, pursuant to the provision of Section 110 of the Companies Act, 2013 read with Rule 22 of the Companies (Management and Administration) Rules, 2014, the Company has published an advertisement in the following newspapers on Friday, 13<sup>th</sup> January, 2017 regarding dispatch of Postal Ballot Notice and form to the shareholders by Registered Post at their respective registered addresses and has also sent an e-mail to such Members whose e-mail addresses are registered with Registrar and Transfer Agent or Depositories:

1. Business Standard – English Newspaper
2. Makkal Kural – Tamil Newspaper

The Copies of the aforesaid advertisements are enclosed for your reference and record.

Thanking you,

Yours faithfully,  
For Celebrity Fashions Limited

A. Rishi Kumar  
Company Secretary  
Encl: a/a



# helped Flipkart cut costs change yet in the new role



REGISTRATION: ANU JAYAKANTH

For Krishnamurthy, 2017 will be crucial. Rival Amazon has become more aggressive. It has launched its subscription-based Prime service that is aimed at retaining the loyalty of customers through quicker deliveries, great entertainment and exclusive deals.

Amazon through Prime locks in a large portion of the big-ticket purchasers, estimated to range between 40 million and 50 million, no amount of discounting would wean them away.

Going forward, Krishnamurthy will face new challenges. India's e-commerce market places grow on the back of massive discounts offered by Flipkart and its rivals such as Snapdeal and Amazon to woo customers. While Amazon has a \$5-billion war chest to conquer India, the last large open market, Krishnamurthy is handicapped by Flipkart's inability to raise enough funds to take on the Jeff Bezos-run company.

He has to convince his former boss at Flipkart Global, Lee Fiedt, that more money will be needed to keep pace with growing competition from Amazon and the potential direct entry of Chinese e-commerce giant Alibaba into India.

At the same time, he also needs to prepare the company for either a stake sale to a global rival such as Walmart and Alibaba which have already shown interest or an initial public offering in the US.

# fake news



## in search of a quick buck

Spring, 2016. While she thinks Storyful's model is helpful, the problem is too great to be solved by a Chrome extension. "I'm pretty stumped on this one," she says.

Harris lives down the block from Comet Ping Pong, the Washington pizza place where a gunman from North Carolina fired off a semiautomatic rifle last month. The gunman later said he was "self-investigating" long-discredited viral claims that an underage sex ring with ties to Democrats was operating in the basement. The so-called pizzagate hoax picked up head from spasm Twitter accounts and credulous media outlets in November, after right-wing sources banded it around in their own echo chambers.

Storyful says that's a common MO for social media propagandists. Both Islamic State and neo-Nazis who called themselves anti-right refine their messages and distribution strategies as much as possible within closed networks before trying to push them into the mainstream with Twitter chaff. Harris has asked Vice president-elect Mike Pence, who also resides in the neighborhood, to speak out against the Comet pizza hoax. He hasn't responded.

Company Management and Administration) since 2014 and Regulation 44 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 including any statutory modification or re-enactment thereof for the time being in force. The Company hereby takes approval of the members of the company by way of a Special Resolution which includes voting by electronic means (e-voting). In pursuance of passing the Special Resolution for issue of Bonus Shares by Capitalisation of Reserves involving issue of Bonus Shares of Rs. 20/- each, the Company has issued 2 (two) crore fully paid-up equity shares of Rs. 20/- each of the Company held by the shareholders on Record Date i.e. February 21, 2017 as set out in the Postal Ballot Notice dated January 04, 2017.

The Postal Ballot Notice along with the Postal Ballot Form and self-addressed postage pre-paid Business Reply Envelope has been dispatched to all the Members through registered address or to their e-mail addresses registered with the Company/Depository Participants/Registrar and Share Transfer Agent as the case may be. The same is also available on website: Company's website [www.nseindia.com](http://www.nseindia.com); National Stock Exchange of India Ltd. [www.nseindia.com](http://www.nseindia.com); National Board of Directors has appointed Mr. Harshat Kumar Singh C/o. M/s Harshat Singh & Associates, Practising Company Secretaries, as the Scrutiniser for conducting the postal ballot voting process in fair and transparent manner and in accordance with the applicable laws.

As per Section 108 of the Companies Act, 2013 read with rule 20 of the Companies (Management and Administration) Rules, 2014, the Company is pleased to provide its members the facility to cast their votes by electronic means on the above mentioned resolution in the Postal Ballot Notice through the National Securities Depository Limited (NSDL). The details pursuant to the Provisions of the Companies Act, 2013 and the Rules are given hereunder:

A person whose name is recorded in the register of Members or in the Register of Beneficial Owners maintained by the depositories on **January 06, 2017** (cut-off date) shall be entitled to vote on the resolution proposed to be passed by the Postal Ballot voting. A person whose name is not recorded in the Register of Members as on the cut-off date should treat the notice for information purposes only.

Date of completion of dispatch of notices: **January 12, 2017**  
Date of commencement of postal ballot voting: **January 14, 2017-9:00 AM**  
Date of end of voting/e-voting: **February 12, 2017-05:00 PM**

Voting through electronic means shall not be allowed beyond **February 12, 2017**. Members are requested to note that duly completed & signed postal ballot form shall reach M/s Harshat Singh & Associates, (Scrutiniser) at C/o. M/s Bipin Kumar Services Pvt. Ltd. Unit: NBCC (India) Limited, E-203, Ansa Industrial Estate, Sakinaka Road, Sakinaka, Andher (E), Mumbai-400 072. Any Postal Ballot received from the Member beyond **February 12, 2017** will not be considered and voting whether by way of post or by electronic means shall not be allowed beyond the above mentioned date and time.

The Members can opt for only one mode of voting i.e., either by physical ballot form or e-voting. In case Members cast their votes through both the modes, voting done by e-voting shall prevail and votes cast through physical Postal Ballot Form will be treated as invalid.

Any member who has not received postal ballot form/User ID password may apply for a duplicate thereof to the Company/RTA at [oa.sect@nseindia.com](mailto:oa.sect@nseindia.com); [bsct@nseindia.com](mailto:bsct@nseindia.com)

For electronic voting instructions, Members may go through the instructions in the Postal Ballot Notice.

In case of any queries, you may refer to the Frequently Asked Questions (FAQs) for Members and e-voting user manual for members available on the website <http://www.evoting.nseindia.com> 1800-222-990 or Mr. Rajat Ranjan, Assistant Manager, NSDL, Trade Winds, 405, Ffinsra, Kamaloka Compound, Lower Panel, Mumbai - 400 013, at the designated email ID: [evoting@nseindia.com](mailto:evoting@nseindia.com) or [rajat@nseindia.com](mailto:rajat@nseindia.com) or at following telephone Nos. - 022-24949473-24949400.

For any queries/requests in relation to e-voting through post or electronic means, Members may contact Mr. Y. K. Singhal, Bipin Kumar Services Pvt. Ltd. RTA of the Company. E-mail ID: [bsct@nseindia.com](mailto:bsct@nseindia.com); Telephone No. 011-23323173.

The results of the e-voting/ID by ballot will be declared on or before February 14, 2017 with further publication on the website of the Company.

By order of the Board of Directors  
For NBCC (India) Limited  
Deepti Gambhir  
Company Secretary  
F-4954

Date: January 12, 2017  
Place: New Delhi

## DURGESH MERCHANTS LIMITED

CIN: L15210DL1904PLC020722  
Registered Office: 15/270, Basement, Durgesh Colony, New Delhi - 110029  
E-mail: [info@durgeshmerchants.com](mailto:info@durgeshmerchants.com); Website: [www.durgeshmerchants.com](http://www.durgeshmerchants.com)  
Phone No: 9118888822

Recommendations of the Committee of Independent Directors (CID) on the Open Offer to Shareholders of Durgesh Merchants Limited under Regulation 26(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| S. No. | Date              | Subject  | Comments   |
|--------|-------------------|--|--|
| 1      | 10th January 2017 | Name of the Target Company (TC)  | Durgesh Merchants Limited  |
| 2      | 10th January 2017 | Details of the Offer pertaining to TC  | The Offer is being made by the Acquirer in terms of Regulation 26(1) of SEBI (SAST) Regulations, 2011 for the acquisition of 49%20 (Six Lacs Ninety Four Thousand Ten Hundred) Equity Shares of Rs. 10/- each (Paravalue Ten Only) plus interest for delay in the offer schedule. It is 1% per share (It pays One and one paise per share) at the rate of 12% per annum approximating to Rs. 11.86 per share (Total Consideration) of the Target Company, representing 26% of the total Paid up Equity Share Capital of Target Company as at the Record Date (Payable Ten Only) per fully paid up Equity share payable in cash.  |
| 3      | 10th January 2017 | Name of the Acquirer   | Mr. Kamal Anup   |
| 4      | 10th January 2017 | Name of the Manager to be Offered  | Shobhagya Capital Options Limited<br>SEBI Reg. No. MB/MIS00000817<br>Contact Person: Mr. Sunil, she and Ms. Prachi Adony<br>Email: <a href="mailto:info@shobhagya.com">info@shobhagya.com</a><br>Address: Block, CHM, Industrial Area, Phase-4, New Delhi-110029   |
| 5      | 10th January 2017 | Members of the Committee of Independent Directors  | Mr. Krishna Karik Chairman of the Committee<br>Mr. Yash Malhotra Member  |
| 6      | 10th January 2017 | IOC Member's relationship with TC  | IOC Members are Independent Directors of the Target Company. Mr. Yash Malhotra holds 0.00094% share of the Target Company aggregating to 0.00094%. None of them entered into any other contract or have other relationship with the Target Company.  |
| 7      | 10th January 2017 | IOE Member's relationship with TC  | None of the IOE members are Director in Company where Acquirer is acting as Director nor have any contract relationship with Acquirer in their personal capacities.  |
| 8      | 10th January 2017 | IOE Member's relationship with other acquirer or its other contract / relationship, if any | NA   |
| 9      | 10th January 2017 | IOE Member's relationship with other acquirer or its other contract / relationship, if any | NA   |
| 10     | 10th January 2017 | Summary of reasons for recommendation  | IOC as taken into consideration the following for making recommendation:<br>IOC has reviewed (a) The Public Announcement (PA) dated March 29, 2016 in connection with the offer announced by the Acquirer (b) The Drafted Public Statement (DPS) which was published on March 30, 2016 (c) Correspondence to IOE which was published on January 09, 2017 and (d) other relevant documents available to IOC. Based on the review of PA, DPS, Correspondence to IOE and LUD, the IOC is of the opinion that the Offer Price of Rs. 10/- (Paravalue Ten Only) reflects plus interest for delay in the offer schedule. The 1.00% per share (Paravalue One and one paise per share) at the rate of 12% per annum approximating to Rs. 11.86 (Total Consideration) per Equity Shares offered by the Acquirer more than the highest price amongst the selective offers mentioned under Identification of Offer Price. In line with the regulation provided by SEBI under the SEBI (SAST) Regulations and also in line with the best of our knowledge and belief, after making proper enquiry, the information contained in the accompanying statement is, in all material respect true and correct and not misleading, without any omission of any information or otherwise, and includes all the information required to be disclosed by the Target Company under the SEBI (SAST) Regulations. |

By order of the Board of Directors  
For Durgesh Merchants Limited  
Krishna Karik  
Chairman-IOC  
Date: 15/01/2017  
Place: New Delhi

REG. OFFICE: 217 New Ship CHS, Swam Vihar, New Delhi - 110029  
CIN: L17120MH1904PLC007731  
Share Category: Non-Voting  
Mumbai: 400 022

## UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED ON 31ST DECEMBER 2016

| Sl. No. | Particulars   | Quarter Ended 31.12.2016 (Unaudited) | Quarter Ended 31.12.2015 (Unaudited) | Year Ended 31.12.2016 (Audited) |
|---------|---|--------------------------------------|--------------------------------------|---------------------------------|
| 1       | Total Income From Operations (Rs.)  |                                      |                                      |                                 |
| 2       | Net Profit/(Loss) from Ordinary Activities after Tax                                    | (80.25)                              | (78.48)                              | (311.20)                        |
| 3       | Net Profit/(Loss) for the period after Tax after Extraordinary Items                    | (80.25)                              | (78.48)                              | (311.20)                        |
| 4       | Equity Share Capital  | 200.00                               | 200.00                               | 200.00                          |
| 5       | Reserves (excluding Provisional Reserve as shown in the Balance Sheet of previous year) |                                      |                                      |                                 |
| 6       | Earnings Per Share of Rs. 100/- Each (before extraordinary items)                       | (40.13)                              | (39.25)                              | (155.60)                        |
| 7       | Earnings Per Share of Rs. 100/- Each (after extraordinary items)                        | (40.13)                              | (39.25)                              | (155.60)                        |
| 8       | Dividend  | (40.13)                              | (39.25)                              | (155.60)                        |

Note: The above is an extract of the detailed format of Quarterly/Annual Financial Results filed with the Stock Exchange under Regulation 33 of the SEBI (Listing and Other Disclosures Requirements) Regulations, 2015. The full format of the Quarterly/Annual Financial Results are available on the Stock Exchange website ([www.sebi.gov.in](http://www.sebi.gov.in))

For and on behalf of Board of Directors of  
THE GANESH MILLS LIMITED  
R N Karanjia  
Director (DIN: 00033108)  
Date: 12th January, 2017

## CELEBRITY FASHIONS LIMITED

CIN: L17121TN1988PLC015655  
Registered office: SIF IV S 2, 3rd Main Road, MEPT 252, Tambaram, Chennai - 600 045.  
Phone No: 91-44-4342 2200 / 4343 2300  
Email: [investorservices@celebritygroup.com](mailto:investorservices@celebritygroup.com)  
Fax No: 91-44-4342 3360; Website: [www.celebritygroup.com](http://www.celebritygroup.com)

### NOTICE

Members of the Company are hereby notified that pursuant to Section 110 and other applicable provisions of the Companies Act, 2013 read with Rule 22 of the Companies (Management and Administration) Rules, 2014 and in pursuance of the provisions of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 (LODR Regulations), the Company has completed registration of Postal Ballot Notice along with Postal Ballot Form on 12th January 2017 through electronic mail, to those shareholders who have registered their e-mail addresses with the Depository and through physical mode along with self-addressed postage prepaid Business Reply Envelope to the remaining shareholders whose names appear in the Company's Register of Members as at the close of business hours on 03th December, 2016 for seeking their approval in relation to Special Resolutions and Ordinary Resolutions under the Companies Act, 2013.

The Board of Directors of the Company has appointed M/s. EP & Associates, Practising Company Secretaries as Scrutinisers for conducting the Postal Ballot in a fair and transparent manner. As required under LODR Regulations, the Company has engaged the services of Central Depository Services (India) Limited (CDSL) to provide electronic voting facility to the Members of the Company as an alternative. The attached prospectus & instructions for e-voting forms part of the Postal Ballot Notice. In this regard, the members are hereby notified that:

- The Company has completed the dispatch of Postal Ballot along with Postal Ballot Form and a self-addressed postage prepaid Business Reply Envelope on 12th January, 2017 to the Members whose names appear in the Company's Register of Members as at the close of business hours on 03th December, 2016 by the permitted mode of dispatch.
- The cut-off date for receipt of notices on which the voting right of the members shall be reckoned is 03th December, 2016. A person who is not a member as on record date should treat the notice for information purposes only.
- Voting through physical and electronic means shall commence from 9:00 a.m. on 14th January 2017 and ends at 5:00 p.m. on 19th February, 2017.
- Voting through physical and electronic means shall not be allowed beyond 5:00 p.m. on 19th February, 2017.
- All Postal Ballot forms (received after 5:00 p.m. on 12th February, 2017) will be treated as if they never formed part of the ballot.
- In case of non-receipt of Notice of Postal Ballot along with Postal Ballot Form, a member on the cut-off date can either download the same from website of the Company viz. [www.evoting.com](http://www.evoting.com) or website of CDSL i.e. [www.cdslindia.com](http://www.cdslindia.com) or apply to the Company/Registrar and Transfer Agent: M/s Link Intime India Private Limited, C-13, Peninsula City Centre Compound, L B S, Marg, Bandra West, Mumbai - 400018 to obtain duplicate thereof.
- For any queries or issues regarding remote e-voting, please refer to Frequently Asked Questions (FAQ) and e-voting manual available at [www.evoting.com](http://www.evoting.com) under help section or write an email to [helpdesk@evoting.com](mailto:helpdesk@evoting.com) or at any of our queries / grievances relating to e-voting. Members may contact Mr. Vikramjit Kataria, Deputy Manager of Central Depository Services (India) Limited (CDSL) at their home. Prakash Jagdeep Singh, B-28, Badli Street, Fort, Mumbai - 400 001 (Phone: 022-60505333; e-mail: [helpdesk@cdslindia.com](mailto:helpdesk@cdslindia.com) or the RTA or the undersigned by email post@cefl.
- The results of the postal ballot will be announced by the Chairman on 14th February, 2017 at 5:00 p.m. at the Registered Office of the Company. The results along with the report will be posted on the website of the Company, [www.celebritygroup.com](http://www.celebritygroup.com) besides communicating to the Stock Exchange where the shares of the Company are listed.

By Order of the Board  
For Celebrity Fashions Limited  
Rishi Kumar  
Company Secretary

Date: 12th January 2017  
Place: Chennai

## ALLAHABAD BANK

ASSET RECOVERY MANAGEMENT BRANCH  
1st Floor, Allahabad Bank Building, 11, Anand Sarani, Fort, Mumbai-400023  
Telephone: 23230146, Fax: 23282325

### POSSESSION NOTICE (For Immovable Property)

Under Appendix IV Para-3(i) of Security Interest (Enforcement) Rules, 2002

Whereas, The undersigned being the authorised officer of the Allahabad Bank under the Securitisation & Reconstruction of Financial Assets & Enforcement of Security Interest Act, 2002 and in exercise of powers conferred on it 13 (13) read with rule 3 of the Security Interest (Enforcement) Rules, 2002, issued a demand notice dated 23/07/2016 on behalf of Allahabad Bank, calling upon the Borrower **Ms. Parikh Aluminium Ltd. and Guarantors/ Mortgage/ Promoters/Directors 1. Mrs. Pratima Anam Parikh (Mother of late Mr. Amalabh Parikh & legal heir) 2. Mrs. Julie Amalabh Parikh (Wife of late Mr. Amalabh Parikh & legal heir) 3. Master Arun Amalabh Parikh (Legal heir and Son of late Mr. Amalabh Parikh-Represented through Mrs. Julie Amalabh Parikh, Mother & Natural guardian) 4. Master Aaren Amalabh Parikh (Legal heir and Son of late Mr. Amalabh Parikh- Represented through Mrs. Julie Amalabh Parikh, Mother & Natural guardian) 5. Mr. Devanshu Praveen Desai, (Director) 6. Mr. Deven Arun Parikh (Director) & Guarantor) 7. Mr. Prasenjit Goswami (Director) 8. Mr. Divakar Rao Akkala (Director) 9. Mr. Abdul Majeed Khan Sirguroh (Director) 10. Mr. Tahar Hansali Pothiwala (Director)** to repay the amount mentioned in the notice collectively amounting to Rs. 93,70,43,018.00 (Rs. Ninety Three Crore Seventy Lac Forty Three Thousand Eighteen only) as on 19/07/2016 plus interest at applicable rate as of 20/07/2016 with certain charges within 60 days from the receipt of the said notice. The borrower having failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him/her under Section 13(4) of the said Act read with rule 8 of the said rules, on this 10<sup>th</sup> day of January of the year 2017. The borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of Allahabad Bank amounting to Rs. 93,70,43,018.00 (Rs. Ninety Three Crore Seventy Lac Forty Three Thousand Eighteen only) including interest up to 19/07/2016 and further interest. Cost and Charges therein with effect from 20/07/2016.

### Description of the Immovable Collateral Secured Assets

- All the piece and parcel of Non Agricultural land bearing survey no. 175/11 admeasuring 00 Hect 14 Arg & Survey no. 176 admeasuring 00 Hect 24 Are situated at Village Dabra, Union Territory of Dadra and Nagar Havel for residential - commercial purpose along with permanent right of way road facility, connected with main road. Vag-Silvassa main road to the said premises and for permanent basis will construction/construction permission dated 29/07/2011 or thereabout.
- All the piece and parcel of Non - Agriculture land bearing Survey no. 171/11/2 admeasuring 00 Hect 09 Are, Survey no. 14700 Sq. Mtrs., (Old Survey no. 1732 admeasuring 00 Hect 08 Are, Survey no. 174 admeasuring 00 Hect 30 Are and survey no. 173/3 admeasuring 00 Hect 09 Are) situated at Village Dabra, Union Territory of Dadra and Nagar Havel for residential - commercial purpose along with permanent right of way road facility, connected with main road. Vag-Silvassa main road to the said premises and for permanent basis, with all right, title and interest connected thereto or thereabout.

By Order of the Board  
Authorised Officer  
Allahabad Bank  
ARMB, Fort, Mumbai  
Date: 19/01/2017  
Place: Dadra



