



## Ortel Communications Ltd.

www.ortelcom.com

Bringing Convergence to India

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### National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla  
Complex, Bandra (E), Mumbai-400051

Scrip- ORTEL

### BSE Limited

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai-

400001

Scrip code-539015

Dear Sir/Madam;

**Sub: Press release dated 02 January, 2017-Ortel Communications Ltd**

We are enclosing here with copy of press release regarding tie up with Paytm for digital bill payment option for your information and record.

Kindly acknowledge the receipt.

Thanking You,  
For Ortel Communications Ltd

Company Secretary & Compliance Officer



Place: Bhubaneswar

# Ortel strengthens its Digital Payment Services, offers Paytm Wallet Payment options for its customers

## Simplifying Customer Needs

**Bhubaneswar,, January 02,2017:** Ortel Communications Limited (Ortel), one of the leading cable television and high speed broadband services providers focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh, Telengana, Madhya Pradesh, and West Bengal, launches their new digital bill payment option using Paytm - India's Largest Mobile Payment and Commerce platform for its customers.

Ortel has made several efforts to bring in an easy way of paying bills for its customers. Apart from debit cards, credit cards, and net banking, customers of Ortel Communications can now pay their bills through mobile wallet, Paytm, without using cash. It further strengthens its digital payment options to reduce cash transactions for its customers offering more simplicity in their bill payment systems.

**Commenting on the development, Mr. Bibhu Prasad Rath, President & CEO at Ortel Communications said:**

*"We are happy to announce our association with Paytm which will enable our customers to pay us with ease. We had already adopted online payment facilities in 2010 with an endeavor to provide our customers with multiple payment options. In addition to our online payment gateways, we will continue to provide more digital options to our customers as per their choice and convenience."*

- ENDS -

## About Ortel Communications Limited (ORTEL)

Ortel Communications (NSE Code: ORTEL; BSE Code: 539015) is a leading cable television and high speed broadband services provider focused in the Indian states of Odisha, Chhattisgarh, Madhya Pradesh, Andhra Pradesh, Telengana & West Bengal. The Company has built a two-way communication network for 'Triple Play' services (video, data and voice capabilities) with control and focus over the 'Last Mile' network. Ortel has pioneered the primary point cable business model in India by offering digital and analog cable television, broadband and VAS services. The Company has a dominant position in Orissa, with emerging presence in Chhattisgarh, Madhya Pradesh, Andhra Pradesh, Telengana & West Bengal, covering an addressable market of close to 5 million homes. The business is broadly divided into cable television services comprising of analog cable television services, digital cable television services including other value added services such as HD services, near video on demand (NVoD), gaming and local content. Other focused business segments include broadband services, leasing of fibre infrastructure and signal uplinking services.

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