

**STANDARD CHARTERED PRIVATE EQUITY
(MAURITIUS) II LIMITED**

c/o Abax Corporate Services Ltd
6th Floor, Tower A, 1 CyberCity,
Ebene, Mauritius
Tel No: (230) 403 6000 ; Fax No: (230) 403 6060

31 January 2017

BSE Limited ("BSE")

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400001
India

Via email and fax to 91 22 22723121

National Stock Exchange of India Ltd. ("NSE")

Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (E)
Mumbai - 400001
India

Via email and fax to 91 22 26598237/38

Coffee Day Enterprise Limited

Coffee Day Square, Vittal Mallya Road,
Bangalore 560 001
Karnataka,

Via email and fax to 91 22-25946969

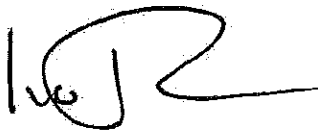
Dear Sirs,

DISCLOSURE UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL DIVESTMENT OF SHARES AND TAKEOVERS) REGULATION, 2011

Standard Chartered Private Equity (Mauritius) II Limited ("SCPEM II"), have sold 11,402,901 (5.54%) shares of the company to Marina West (Singapore) Pte Ltd. via off market transaction.

Enclosed is a copy of the disclosure form made by Standard Chartered Private Equity (Mauritius) II Limited. Please contact myself at ivo.philipps@sc.com or +65 6596 4546 if you require any clarifications.

Regards,



Ivo Philipps
Director

Attachment: 3 pages (excluding this cover letter)

Standard Chartered Private Equity Mauritius II Ltd
C/o Abax Corporate Services Limited,
6th Floor, Tower A, 1 Cybercity,
Ebene, Mauritius

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Coffee Day Enterprises Limited ("Company")		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<p><u>Current shareholder that is selling shares:</u> Standard Chartered Private Equity (Mauritius) II Limited ("SCPEM II")</p> <p><u>Acquirer and PAC:</u> Marina West (Singapore) Pte. Ltd. ("Marina")</p>		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/ disposal under consideration, holding of :			
a) Shares carrying voting rights	SCPEM II: 13,969,232 Marina: NIL	SCPEM II: 6.74% Marina: NIL	SCPEM II: 6.74% Marina: NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise	NIL	NIL	NIL

than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	13,969,232	6.78%	6.78%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	11,402,901 ¹	5.54%	5.54%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
d) Shares encumbered / invoked/released by the acquirer	NIL	NIL	NIL
e) Total (a+b+c+/-d)	11,402,901 ¹	5.54%	5.54%
After the acquisition/sale, holding of:			
a)Shares carrying voting rights	SCPEM II: 2,566,331 Marina: 11,402,901	SCPEM II: 1.24% Marina: 5.54%	SCPEM II: 1.24% Marina: 5.54%
b) Shares encumbered with the acquirer	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	13,969,232 ²	6.78%	6.78%

¹ Pursuant to the sale, Marina has acquired 11,402,901 shares comprising approximately 5.54% of the total share capital of the Company from SCPEM II.

² Please note that the total shareholding of the Marina and SCPEM II (i.e. the acquirer and the PAC) before the acquisition (i.e. 13,969,232 shares comprising 6.78% of the total share capital of the Company) is the same as the total shareholding of Marina and SCPEM II (i.e. the acquirer and the PAC) in the company after the acquisition.

Mode of acquisition/ sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off-market transfer
Date of acquisition/ sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	27 January 2017
Equity share capital / total voting capital of the TC before the said acquisition/ sale	20,60,01,709 (Number of shares)
Equity share capital/ total voting capital of the TC after the said acquisition/ sale	20,60,01,709 (Number of shares)
Total diluted share/voting capital of the TC after the said acquisition/ sale	20,60,01,709 (Number of shares)

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/ seller / Authorised Signatory



Name: Ivo Philipps

Designation: Director

Place: Singapore

Date: 31 January 2017