

 **Karnataka Bank Ltd.**

Estd : 1924

CIN : L85110KA1924PLC001128

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore – 575 002

Phone : 0824 - 2228222 Fax : 0824-2225588
Website : www.karnatakabank.com
email : info@ktkbank.com

06.01.2017

SECRETARIAL DEPARTMENT

HO: SEC:542: 2016-17

1. The Manager
Listing Department
National Stock Exchange Of India Limited.,
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex, Bandra (E),
MUMBAI-400 051
2. The General Manager,
BSE Limited
Corporate Relationship Dept
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI-400 001

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,

Yours faithfully,


COMPANY SECRETARY

Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

Phone : 0824-2228325 Fax: 0824-2225587
E-Mail : pr@ktkbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

PLANNING AND DEVELOPMENT DEPARTMENT

PRESS RELEASE

Date: 06-01-2017

Karnataka Bank Launches 'KBL Mobile' updated version of mobile banking



Karnataka Bank, in its pursuit to provide round-the-clock seamless banking experience to its customers, has launched user-friendly new version of mobile app “KBL MOBILE”, which extends the convenience of any time & anywhere banking services with comfort and safety.

Though Bank had introduced mobile banking service - “KBL Mobile” way back in September 2012 as an additional delivery channel, to meet the ever increasing needs of the customers, the services were available in GPRS & SMS mode only. The new version of mobile app is a complete makeover to the earlier platforms and has many new features & enhancements. The following services are available in the app;

- Fund Transfer – Within Bank
- Fund Transfer – Inter Bank
- ✓ IMPS Transfer

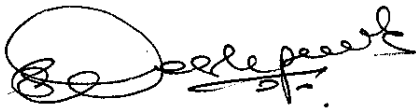
✓ NEFT Transfer

- Mobile / DTH Recharge
- Utility Bill Payments
- Balance inquiry, Mini Statement
- Various other services

“In pursuit of excellence in customer service, Bank has launched yet another customized & user-friendly new version of KBL-Mobile app, through which Bank’s valued customers can literally carry the bank in their pocket and perform the transactions on the go. KBL Mobile app is available in Android, Windows (Microsoft), iOS (Apple) platforms and customer can download from the respective play stores free of cost” said Shri P Jayarama Bhat, Managing Director & CEO of the Bank.

Shri S Sundararajan, Executive Director of i-exceed technology solutions, the solution providers, said that the App has been gaining popularity among the Bank’s clientele and the feedback received was quite encouraging.

Shri Mahabaleshwara M S, Chief General Manager, Shri N Upendra Prabhu, Dr. Meera Aranha, Shri Raghurama, Shri Raghavendra Bhat M, Shri Chandrashekar Rao B and Shri Subhaschandra Puranik, General Managers, Shri Vijayashankar Rai K V, DGM, Shri N R Ravishankar, DGM, Smt. Renuka N Bangera, AGM, Shri Srinivas Deshpande, Chief Manager - Public Relations, Shri Sharathchandra Holla P and Shri Prashanth G, Chief Managers, were also present on the occasion.



Srinivas Deshpande
CHIEF MANAGER - PUBLIC RELATIONS