

Marina West (Singapore) Pte. Ltd

8 Marina Boulevard Tower 1, Level 23,
Marina Bay Financial Centre,
Singapore (018981)

31 January 2017

BSE Limited ("BSE")

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400001
India
Via email and fax to 91 22 22723121

National Stock Exchange of India Ltd. ("NSE")

Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (E)
Mumbai - 400001
India
Via email and fax to 91 22 26598237/38

Coffee Day Enterprise Limited

Coffee Day Square, Vittal Mallya Road,
Bangalore 560 001
Karnataka,
Via email and fax to 91 22-25946969

Dear Sirs,

DISCLOSURE UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL DIVESTMENT OF SHARES AND TAKEOVERS) REGULATION, 2011

Marina West (Singapore) Pte Ltd. ("Marina"), have acquired 11,402,901 (5.54%) shares of the company from Standard Chartered Private Equity (Mauritius) Limited via off market transaction.

Enclosed is a copy of the disclosure form made by Marina West (Singapore) Pte Ltd. Please contact myself at ivo.philipps@sc.com or +65 6596 4546 if you require any clarifications.

Regards,



Ivo Philipps
Director

Attachment: 4 pages (excluding this cover letter)

Marina West (Singapore) Pte. Ltd.

8 Marina Boulevard Tower 1, Level 23, Marina Bay Financial Centre, Singapore (018981) .

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A – Details of the Acquisition

Name of the Target Company (TC)	Coffee Day Enterprises Limited ("Company")		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer: Marina West (Singapore) Pte. Ltd. ("Marina") PAC: Standard Chartered Private Equity (Mauritius) II Limited ("SCPEM II")		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	Marina (acquirer): NIL SCPEM II (PAC): 13,969,232	Marina (acquirer): NIL SCPEM II (PAC): 6.78%	Marina (acquirer): NIL SCPEM II (PAC): 6.78%
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other	NIL	NIL	NIL

instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) e) Total (a+b+c)	13,969,232	6.78%	6.78%
Details of acquisition			
a) Shares carrying voting rights acquired	11,402,901¹	5.54%	5.54%
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NIL	NIL	NIL
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
e) Total (a+b+c+-d)	11,402,901¹	5.54%	5.54%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	Marina (acquirer): 11,402,901 SCPEM II (PAC): 2,566,331	Marina (acquirer): 5.54% SCPEM II (PAC): 1.24%	Marina (acquirer): 5.54% SCPEM II (PAC): 1.24%
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs otherwise than by equity shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each	NIL	NIL	NIL

¹ Pursuant to the acquisition, Marina has acquired 11,402,901 shares comprising approximately 5.54% of the total share capital of the Company from Standard Chartered Private Equity (Mauritius) II Limited (i.e. the PAC).

category) after acquisition e) Total (a+b+c+d)	13,969,232²	6.78%	6.78%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/ encumbrance, etc.)	Off-market transfer		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not applicable		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	27 January 2017		
Equity share capital / total voting capital of the TC before the said acquisition	20,60,01,709 (Number of shares)		
Equity share capital/ total voting capital of the TC after the said acquisition	20,60,01,709 (Number of shares)		
Total diluted share/voting capital of the TC after the said acquisition	20,60,01,709 (Number of shares)		

² Please note that the total shareholding of the Marina and SCPM II (i.e. the acquirer and the PAC) before the acquisition (i.e. 13,969,232 shares comprising 6.78% of the total share capital of the Company) is the same as the total shareholding of Marina and SCPM II (i.e. the acquirer and the PAC) in the company after the acquisition.

Signature of the acquirer/ Authorised Signatory

A handwritten signature in black ink, appearing to be 'Ivo Philipps', written over a horizontal line.

Name: Ivo Philipps

Designation: Director

Place : Singapore

Date : 31 January 2017

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.