

Ref: SECTL/2017 - 1

January 04, 2017

Bombay Stock Exchange Limited, Phiroze Jeejeebhoy Towers, Dalal Street, MUMBAI - 400 001

Fax # 022-22723121/ 22722037 22722041/22723719 22722039/ 22722061

National Stock Exchange of India Limited, Exchange Plaza, 5th Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (East) MUMBAI - 400 051

Fax # 022-26598237/38

Dear Sirs,

Sub: Notice of Board Meeting

Scrip Code: BSE - 532974; NSE - BIRLA MONEY

Kindly note that a meeting of the Board of Directors of the Company will be held on Wednesday, the 25th day of January, 2017, inter-alia to consider the Unaudited Financial Results of the Company for the Quarter ended December 31, 2016.

This is for your information and record.

Thanking you,

Yours faithfully,

For Aditya Birla Money Limited,

Vikashh K Agarwal **Company Secretary**