MSIL: CSL: NSE&BSE: 2017

27th January 2017

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra – Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai - 400 001

### Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – "A", a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

# MARUTI SUZUKI INDIA LIMITED CIN: L34103DL1981PLC011375

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Tel: 0124-4884000, Fax: 0124-4884199

### **Press Release**

## Maruti Suzuki expands best-selling WagonR family with a VXi+ variant

Dual Airbags, ABS with EBD, New Dual Tone interiors with Piano Black finish

**New Delhi, January 27, 2017:** Maruti Suzuki India Limited, India's leading passenger vehicle manufacturer, today announced the launch of an all-new VXi+ variant for India's most loved car, WagonR. The latest addition to the WagonR family, the best-selling car, is available in both automatic and manual transmission trims.

Introducing the WagonR VXi+ variant Mr. R. S. Kalsi, Executive Director Marketing & Sales, Maruti Suzuki India Limited, said, "WagonR has had a phenomenal journey since its launch. Maruti Suzuki has delivered over 19 lakh WagonR. The WagonR VXi+ has been introduced to meet customer demands, who have desired for more style, along-with comfort, convenience and advanced safety features. The WagonR VXi+ defines unique design interventions both on the interiors as well as exteriors. It would strengthen the WagonR brand and help to enhance Maruti Suzuki's market share."

#### Top features of new WagonR VXi+

- Projector Head lamp with Stylish front grill reflector
- Alloy Wheels & Side Skirts
- Dual Airbags and ABS with EBD for Enhanced Safety
- New Dual tone & piano finish interiors
- Premium Seat Fabric
- Auto Gear Shift

WagonR VXi+ offers a wide array of new features including Projector headlamps, stylish front grill, alloy wheels and side skirts. The piano black finish adds style to the dual tone interior colour scheme. The WagonR Vxi+ comes with Dual Airbags, Anti-Lock braking System with Electronic brake - force distribution system, as optional.

WagonR has been one of the most popular choices among car buyers. It continues to be amongst the India's top 5 selling cars. In 2016-17 WagonR has sold 131,756 (till Dec 2016).

In 2015, WagonR was introduced with the convenience of Auto Gear Shift (AGS) technology that met with instant success, especially with metro cities that are faced with bumper to bumper traffic

With the addition of Midnight Blue, the WagonR is now available in seven exciting colours.

Prices of WagonR VXi+ are as under:

Variant	Transmission	Ex-Showroom Delhi Price
WagonR VXi+	Manual	4,69,840
WagonR VXi+ (O)	Manual	4,89,072
WagonR VXi+ AGS	Auto Gear Shift	5,17,253
WagonR VXi+ AGS (O)	Auto Gear Shift	5,36,486

Click for <a href="https://www.flickr.com/photos/126049010@N03/albums/72157676024340223">https://www.flickr.com/photos/126049010@N03/albums/72157676024340223</a> high - resolution images of WagonR VXi+