

GOODRICKE GROUP LIMITED

Registered Office:

"Camellia House"14, Gurusaday Road, Kolkata - 700 019 Telephone : 2287-3067, 2287-8737, 2287-1816 Fax No. (033) 2287-2577, 2287-7089

E--mail: goodricke@goodricke.com visit us at: www.goodricke.com

CIN-L01132WB1977PLC031054

OCTOBER 17, 2017

To
The Sr. General Manager
Dept. of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Email: corp.relations@bseindia.com/ Corp. compliance@bseindia.com/

<u>Uploaded in http://listing.bseindia.com/</u>

BSE Scrip Code - 500166

Sub: Acquisition of Brand

Dear Sir,

We are pleased to inform you as per Registration 30 of SEBI (Listing obligation and Disclosure Requirements) Regulation 2015 that the Company has entered into an agreement with Godfrey Phillips India Limited a Company having its Registered office at Macropolo Building, Ground Floor, Next to Kalachowky Post Office, Dr. Babasaheb Ambedkar Road, Lalbaug, Mumbai –400 033 for acquisition of their brands namely Tea City, SC Gold, Symphony, Samovar, SC Premium, Super Cup, Rangoli and Utsav at a total consideration of Rs 20.00 crores.

We request you to take the above information on record and acknowledge receipt of this letter.

Yours faithfully,
GOODRICKE GROUP LIMITED

SR. GENERAL MANAGER & COMPANY SECRETARY

J. /3 ans