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October 04, 2017

To,
The National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Bandra-Kurla Complex
Bandra East, Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department
Phiroze Jeejebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Dear Sir/Madam,

Ref.: Equity Scrip Code: BSE – 532748/NSE – PFOCUS

Debt Security ID: OPFL2017ABSE, Security Code: 948421, ISIN: INE367G08017

Sub.: Intimation under Regulations 30, 51 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations 2015, as amended (the "LODR Regulations")

With reference to the captioned subject and further to our intimation letter dated September 17, 2017, we would like to inform you that a meeting of Board of Directors (the "Board") of Prime Focus Limited (the "Company") was held today i.e. October 04, 2017 wherein the Board has *inter-alia*, considered and approved the following:

- Pre-mature redemption of 1010 Series A – zero coupon unsecured, redeemable, non-convertible debentures of face value Rs. 10,00,000/- (Ten Lakh Rupees only) each, aggregating to Rs. 187,97,96,443/- (One Hundred and Eighty Seven Crore Ninety Seven Lakh Ninety Six Thousand Four Hundred and Forty Three Rupees Only), which were issued by the Company pursuant to a private placement to Standard Chartered Private Equity (Mauritius) Limited.

The Board Meeting commenced at 3:30 p.m. and concluded at 4:30 p.m.

Kindly take the above on record and acknowledge receipt of the same.

Thanking You,

Yours faithfully,

For Prime Focus Limited


Parina Shah
Company Secretary
& Compliance Officer