

Ref: BCL/CS/2017-18

26.10.2017

<p><b>BSE Limited</b> Corporate Relationship Department Phiroz Jeejeebhoy Towers, Dalal Street, <b>Mumbai – 400 001</b></p> <p><b>Scrip Code: 500060</b></p>	<p><b>National Stock Exchange of India Ltd.</b> Listing Department, Exchange Plaza, Bandra-Kurla Complex, Bandra East <b>Mumbai – 400 051</b></p> <p><b>Scrip Code: BIRLACABLE</b></p>
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Dear Sirs,

**Subject : Intimation under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015**

This is to inform that, the Company has made the block deal process for sale of 11,07,407 fully paid up equity shares of Rs.10/- each held in Universal Cable Ltd. (“UCL”) constituting 3.19% of total paid up share capital of UCL to August Agents Ltd., Insilco Agents Ltd. and Laneseda Agents Ltd. respectively as per details given below by way of inter-se transfer of shares amongst Promoters and members of the Promoter Group of UCL at a price of Rs.161/- per share, the settlement date of which is on 30<sup>th</sup> October 2017.

Name of Acquirer(s)	Details of Equity Shares held by the Company in UCL under the block deal process for sale	
	No. of Equity Shares	In % to the paid up share capital of UCL
August Agents Ltd.	3,93,022	1.13
Insilco Agents Ltd.	3,82,274	1.10
Laneseda Agents Ltd.	3,32,111	0.96
<b>Total</b>	<b>11,07,407</b>	<b>3.19</b>

This disclosure is made in compliance Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015.

This is for your information and record.

Thanking you,  
Yours faithfully,

**For BIRLA CABLE LIMITED**

  
**(Somesh Laddha)**  
Company Secretary