

PRESS RELEASE



TVS Motor Company Strengthens its Presence in Dominican Republic

Appoints Motoplex S.A.S as Exclusive Partner

Santo Domingo, October 27, 2017: TVS Motor Company, a leading two and three-wheeler manufacturer globally, today announced an exclusive partnership with Motoplex S.A.S of Grupo Bonanza, a leading automobile business house in the Dominican Republic. This partnership is in line with the Company's plan to expand and strengthen its presence in the Caribbean region.

As per this partnership, Motoplex S.A.S will develop and operate 40 TVS Motor Company dealerships in Dominican Republic. The first flagship (3S – Sales, Service and Spares) dealership under this partnership was launched in Santo Domingo today. Motoplex S.A.S currently operates through a network of more than 80 touch points in the region.

Mr. R. Dilip, Senior Vice President - International Business, TVS Motor Company, said: "We are extremely delighted to partner with a reputed Company such as Motoplex S.A.S, which has a rich knowledge of the region and its customers. Their large network reach in this region makes them the perfect strategic partner for us. TVS Motor Company brings with it the promise of high quality products with good fuel economy, dependability and durable engines with latest technology. We are confident that our value offerings will find acceptance with the customers."

"We are very happy to partner with TVS Motor Company which is one of the leading two-wheeler manufactures' in the world. This alliance has great potential in the region given our local knowledge and expertise and TVS Motor Company's world class technology and products. We look forward to closely working with TVS to ensure the success of this partnership." said **Mr. Dario Lama, Executive Vice President, Grupo Bonanza.**

TVS Motor Company products that will be sold in Dominican Republic are listed below:

Scooters: TVS WEGO

Motorcycles: TVS Sport, TVS Apache RTR series

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About Motoplex S.A.S

Motoplex S.A.S is part of Grupo Bonanza, a leading automobile business house in Dominican Republic. The group focuses on business of automotive tires, lubricants and automotive sales. Motoplex S.A.S. is the motorcycle business arm of the group. For more information visit: <http://motoplex.com.do/>

About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

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