

FAX : { (033) 6616-6922
(033) 2248-7988
(033) 2248-2872

Phone: (033) 66166 909 / 915 / 918
Email : invcos@birlacorp.com

AUGUST AGENTS LIMITED

CIN : U51109WB1996PLC076597

Regd. Office :
"BIRLA BUILDING"
9/1, R. N. MUKHERJEE ROAD
KOLKATA - 700 001

30th October, 2017

The Manager,
Listing Department,
The National Stock Exchange of India Ltd.
'Exchange Plaza', C-1, Block G,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 40 051.

Dear Sir,

Sub: Disclosures under Regulation 29(2) of SEBI (Substantial
Acquisition of Shares and Takeovers) Regulations, 2011

This is to inform you that we have acquired 3,93,022 equity shares, being 1.13% of Universal Cables Ltd. from Birla Cables Ltd., Rewa as inter-se transfer of shares from Promoter to Promoter Group Companies.

We are enclosing herewith the details as per Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takcovers) Regulations, 2011 for your records and doing the needful.

Thanking you,

Yours faithfully,
For August Agents Ltd.

(S. K. Daga)
Director
DIN: 00050168

cc:to: The Secretary
Universal Cables Ltd
P.O. - Birla Vikas,
Satna (M.P.)

Phone : (091) (33) 66166909 / 918 / 931
Telefax : (091) (33) 66166922
Email : invcos@birlacorp.com

LANESEDA AGENTS LIMITED

CIN : U51909WB1995PLC075959

Regd. Office :
"BIRLA BUILDING"
9/1, R. N. MUKHERJEE ROAD
KOLKATA - 700 001

30th October, 2017

The Manager,
Listing Department,
The National Stock Exchange of India Ltd.
'Exchange Plaza', C-1, Block G,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 40 051.

Dear Sir,

Sub: Disclosures under Regulation 29(2) of SEBI (Substantial
Acquisition of Shares and Takeovers) Regulations, 2011

This is to inform you that we have acquired 3,32,111 equity shares, being 0.96% of Universal Cables Ltd. from Birla Cables Ltd., Rewa as inter-se transfer of shares from Promoter to Promoter Group Companies.

We are enclosing herewith the details as per Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for your records and doing the needful.

Thanking you,

Yours faithfully,
For Laneseda Agents Ltd.

(S. K. Daga)
Director
DIN: 00050168

cc:to: The Secretary
Universal Cables Ltd
P.O. - Birla Vikas,
Satna (M.P.)

FAX : { (033) 2210-6416
(033) 2248-7988
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Phone: (033) 66166 909 / 931 / 918
Telefax: (033) 66166 922 PHONE : (033) 3057-3700
CIN: U51109WB1995PLC074406 Email: invcos@birlacorp.com (033) 3041-0900

INSILCO AGENTS LIMITED

Regd. Office
"BIRLA BUILDING"
9/1, R. N. MUKHERJEE ROAD
KOLKATA - 700 001

30th October, 2017

The Manager,
Listing Department,
The National Stock Exchange of India Ltd.
'Exchange Plaza', C-1, Block G,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 40 051.

Dear Sir,

Sub: Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is to inform you that we have acquired 3,82,274 equity shares, being 1.10% of Universal Cables Ltd. from Birla Cables Ltd., Rewa as inter-se transfer of shares from Promoter to Promoter Group Companies.

We are enclosing herewith the details as per Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for your records and doing the needful.

Thanking you,

Yours faithfully,
For **Insilco Agents Ltd.**

(S. K. Daga)
Director
DIN: 00050168

cc:to: The Secretary
Universal Cables Ltd
P.O. - Birla Vikas,
Satna (M.P.)

**FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI
(SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	Universal Cables Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	August Agents Ltd., Insilco Agents Ltd. and Laneseda Agents Ltd. (Wholly Owned Subsidiaries of Vindhya Telelinks Limited)		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd. & The National Stock Exchange of India Ltd		
5. Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights of -			
I. August Agents Ltd.	4,06,938	1.17 %	
II. Laneseda Agents Ltd.	3,43,870	0.99 %	
III. Insilco Agents Ltd.	3,95,810	1.14%	
IV. Vindhya Telelinks Limited	82,74,963	23.85%	
V. The Punjab Produce and Trading Company Private Limited	51,26,037	14.77%	
VI. Gwalior Webbing Company Private Limited	28,87,013	8.32%	
VII. Birla Cable Limited	18,93,374	5.46%	
VIII. Birla Corporation Limited	8,00,157	2.31%	
IX. East India Investment Company Private Limited	3,14,056	0.91%	
X. Birla Financial Corporation Limited	3,51,982	1.01%	
XI. Trilochan Vyapaar Private Limited	2,66,431	0.77%	
XII. Baroda Agents & Trading Company Private Limited	2,06,956	0.60%	
XIII. Punjab Produce Holdings Limited	90,998	0.26%	
XIV. Canberra Traders Private Limited	58,524	0.17%	
XV. Mudra Fintrade Private Limited	34,615	0.10%	
XVI. Express Dairy Company Limited	125	0.00%	
XVII. Mazbat Investments Private Limited	125	0.00%	
XVIII. Mazbat Properties Private Limited	125	0.00%	
XIX. Hindustan Gum & Chemicals Limited	100	0.00%	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
Total (a+b+c+d)	2,14,52,199	61.83 %	

<u>Details of acquisition/sale</u>		
a) Shares carrying voting rights acquired		
I. August Agents Ltd.	3,93,022	1.13%
II. Laneseda Agents Ltd.	3,32,111	0.96%
III. Insilco Agents Ltd.	3,82,274	1.10%
IV. Vindhya Telelinks Limited	0	0
V. The Punjab Produce and Trading Company Private Limited	0	0
VI. Gwalior Webbing Company Private Limited	0	0
VII. Birla Cable Limited	0	0
VIII. Birla Corporation Limited		
IX. East India Investment Company Private Limited	0	0
X. Birla Financial Corporation Limited	0	0
XI. Trilochan Vyapaar Private Limited	0	0
XII. Baroda Agents & Trading Company Private Limited	0	0
XIII. Punjab Produce Holdings Limited	0	0
XIV. Canberra Traders Private Limited	0	0
XV. Mudra Fintrade Private Limited	0	0
XVI. Express Dairy Company Limited	0	0
XVII. Mazbat Investments Private Limited	0	0
XVIII. Mazbat Properties Private Limited	0	0
XIX. Hindustan Gum & Chemicals Limited		
b) VRs acquired otherwise than by shares		
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold		
d) Shares encumbered/invoked/released by the acquirer		
Total (a+b+c+d)	11,07,407	3.19 %
<u>After the acquisition/sale, holding of:</u>		
a) Shares carrying voting rights		
I. August Agents Ltd.	7,99,960	2.30%
II. Laneseda Agents Ltd.	6,75,981	1.95%
III. Insilco Agents Ltd.	7,78,084	2.24%
IV. Vindhya Telelinks Limited	82,74,963	23.85%
V. The Punjab Produce and Trading Company Private Limited	51,26,037	14.77%
VI. Gwalior Webbing Company Private Limited	28,87,013	8.32%
VII. Birla Cable Limited	7,85,967	2.27%
VIII. Birla Corporation Limited	8,00,157	2.31%
IX. East India Investment Company Private Limited	3,14,056	0.91%
X. Birla Financial Corporation Limited	3,51,982	1.01%
XI. Trilochan Vyapaar Private Limited	2,66,431	0.77%
XII. Baroda Agents & Trading Company Private Limited	2,06,956	0.60%
XIII. Punjab Produce Holdings Limited	90,998	0.26%
XIV. Canberra Traders Private Limited	58,524	0.17%
XV. Mudra Fintrade Private Limited	34,615	0.10%
XVI. Express Dairy Company Limited	125	0.00%
XVII. Mazbat Investments Private Limited	125	0.00%
XVIII. Mazbat Properties Private Limited	125	0.00%
XIX. Hindustan Gum & Chemicals Limited	100	0.00%
b) Shares encumbered with the acquirer		
c) VRs otherwise than by shares		
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		
Total (a+b+c+d)	2,14,52,199	61.83 %(#)

6. Mode of acquisition (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Inter-se transfer amongst members of promoters group
7. Date of acquisition of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30 th October, 2017
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	Paid up share capital Rs. 3469.83 Lakhs
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	Paid up share capital Rs. 3469.83 Lakhs
10. Total diluted share/voting capital of the TC after the said acquisition/sale	Paid up share capital Rs. 3469.83 Lakhs

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (#) there is no change in total promoter and members of promoters group shareholding in target company.

Note: The said acquisition is pursuant to inter-se transfer amongst the promoters and members of promoter group of target entity and the acquisition constitutes 3.19% of total paid up share capital of the target entity during the financial year 2017-18 and is within 5% limit during the financial year as specified under regulation 3(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Signature of the acquirer / seller / Authorised Signatory

For August Agents Ltd.,
For Insilco Agents Ltd.
For Lanesoda Agents Ltd.
(Wholly Owned Subsidiaries
of Vindhya Telelinks Limited)

(S K DAGA)
Authorised Signatory
DIN 00050168

Place: Kolkata

Date: 30th October, 2017