



BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Avinash Kharkar
Asst. Vice President
Listing & Compliance

October 6, 2017
Sc - 15231

Dear Sirs,

Ref: ISIN: INE155A01022 – Ordinary Shares
IN9155A01020 – ‘A’ Ordinary Shares
Debt Securities on NSE & BSE

Re: Press Release - Jaguar Land Rover September Sales

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subject, contents of which are self-explanatory.

This is for the information of the exchange and the members.

Yours Faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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6 October, 2017

SOLID SALES IN SEPTEMBER FOR JAGUAR LAND ROVER

	September	% change YOY	Jan – Sept	% increase YOY
Jaguar Land Rover	65,097	6.6%	466,662	7.5%
Jaguar	18,336	3.9%	137,498	33.0%
Land Rover	46,761	7.7%	329,164	(0.5%)

Retail sales for Jaguar Land Rover totalled were 65,097 vehicles in September, up 6.6% compared to September 2016, primarily reflecting continued solid sales of the F-PACE as well as the introduction of the Range Rover Velar, Jaguar XF Sportbrake and long wheel base Jaguar XFL in China.

Retail sales in September were up year-on-year in China (20.1%), North America (17.1%), Overseas markets (10.2%) and Europe (1.0%) but down 3.7% in the UK reflecting general market conditions.

Andy Goss, Jaguar Land Rover Group Sales Operations Director, said: ***“September saw a solid performance this month across both of our brands, thanks in large part to continued customer demand for the Jaguar F-PACE and Discovery Sport, as well as an impressive consumer response to the new Range Rover Velar.*”**

Jaguar retail sales were 18,336 vehicles in September, up 3.9% on September 2016, primarily driven by continued solid sales of F-PACE and the introduction of the long wheel base XFL in China.

Land Rover retailed 46,761 vehicles in September, up 7.7% compared to September of last year, primarily reflecting the introduction of the new Range Rover Velar.

October will see the launch of the 2018 model of Range Rover Sport, which will be Jaguar Land Rover's first plug-in hybrid electric vehicle and marks a significant step on the company's road to electrification.

ENDS.

For more information, please visit www.newsroom.jaguarlandrover.com or contact:

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