

Intellect/SEC/2017-18

October 30, 2017

- | | |
|---|----------------------------------|
| 1. The National Stock Exchange of India Ltd.,
Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla
Complex,
Bandra (E), Mumbai – 400 051. | Scrip Code :
INTELLECT |
| 2. The Bombay Stock Exchange Ltd.
1 st Floor, New Trade Ring, Rotunda Building, PJ Towers,
Dalal Street, Fort, Mumbai – 400 001. | Scrip Code :
538835 |

Dear Sirs,

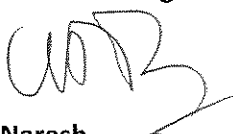
Sub: **Media Release** - BDO Nomura, Philippines selects OneMarkets from Intellect Design to
Provide Omni-channel Digital Trading & Equity Research Reg

Please find enclosed herewith a copy of proposed Media Release dated October 30, 2017
titled as “**BDO Nomura, Philippines selects OneMarkets from Intellect Design to Provide
Omni-channel Digital Trading & Equity Research**”.

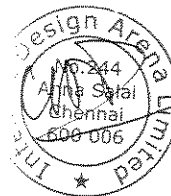
Kindly take the above information on record.

Thanking you,

for **Intellect Design Arena Limited**



V.V.Naresh
Company Secretary and Compliance Officer
Encl : As Above



Intellect Design Arena Limited

Registered Office: 244 Anna Salai, Chennai - 600 006, India | Ph: +91-44-3987 4000 | Fax: +91-44-3987 4123
Corporate Headquarters: SIPCOT IT Park Siruseri, Chennai - 600 130, India. | Ph: +91-44-3341 8000
www.intellectdesign.com

BDO Nomura, Philippines selects OneMarkets from Intellect Design to Provide Omni-channel Digital Trading & Equity Research

Advanced comprehensive platform to enhance the total trade lifecycle via straight through processing

Chennai (India), 30 October 2017: Intellect Design Arena Ltd, a digital financial technology product provider, has successfully won the deal from BDO Nomura, a premier investment house in Philippines and a joint venture between BDO Unibank (the leading bank in Philippines) and Nomura, Japan a leading financial services firm.

With this, Intellect marks its first deal in the Securities Trading segment in the Country. Intellect will be implementing Integrated Portfolio Management Solution (iPMS) its Capital Markets solution suite – OneMARKETS. iPMS will provide the front-mid-back office management along with Digital Markets Portal which includes Mobile Trading and Equity Research to BDO Nomura.

Koichi Katakawa, President, BDO Nomura said, “We wanted to revamp and modernize our securities trading business. Our goal is to become one of the premier securities brokerage firms in the Philippines by providing online trading services for local and international stocks to investors. Intellect was the only technology partner to have successfully demonstrated an integrated seamless data flow between Front Office (FO), Mid Office (MO) and Back Office (BO) management. We are sure that iPMS from OneMARKETS will help with the firm’s 10X growth aspirations in three years”

With the implementation of iPMS brokerage houses and investment firms will be equipped to serve Institutional, Retail and HNI (High Net worth Individuals) customers by managing their portfolios across asset classes and markets. It is a stepping stone for institutions wanting to move away from traditional brokerage services towards offering full scale investment management services along with trading and equity research, powered by the Digital Markets Portal.

K. Srinivasan, President, Growth Markets, Intellect Design Arena said, “BDO Nomura, a joint venture between BDO Unibank, a leading bank and Nomura, a leading financial services firm in Philippines, is truly a marquee deal for us in the Securities Trading Segment. Intellect’s Integrated Portfolio Management Solution, powered by Digital Markets Portal, comprises of Order and Execution management that will empower the digital journey of the Total Trade Life Cycle, Seamless Omni-Channel experience and increasing customer engagement”.

About BDO Nomura:

BDO Nomura Securities, Inc. (Formerly : PCIB Securities, Inc.) is a joint venture between BDO Unibank and Nomura Holdings of Japan with the goal of becoming one of the premier securities brokerage firms in the Philippines by providing online trading services for local stocks to individual investors. The business also aims to provide stock brokerage services to institutional clients overseas and to eventually provide a platform to connect Filipino investors to the international stock markets.

About Intellect Design Arena Limited

Intellect Design Arena Ltd, a specialist in applying true Digital Technologies and a global leader in Financial Technology, is the world's first full spectrum Banking and Insurance technology products company, across global consumer banking (iGCB), Central Banking, Global Transaction Banking (iGTB), Risk, Treasury and Markets (iRTM), and Insurance (Intellect SEEC). With over 25 years of deep domain expertise, Intellect is the brand, progressive financial institutions rely on for digital transformation initiatives.

Intellect pioneered Design Thinking for cutting edge products & solutions for Banking and Insurance, with design being the company's key differentiator in enabling digital transformation. FinTech 8012, the world's first design centre for Financial Technology, reflects Intellect's commitment to continuous and impactful innovation addressing the growing need for digital transformation. Intellect generates annual revenues of more than USD 136 million, serving more than 200 customers through offices in 40+ countries and a diverse workforce of more than 4,000 solution architects, domain and technology experts, in major global financial hubs around the world. For further information on the organization and its solutions, please visit <http://www.intellectdesign.com>

For Media related information, please contact: Nachu Nagappan Intellect Design Arena Ltd Mob: +91 89396 19676 Email: nachu.nagappan@intellectdesign.com	For Investor related information, please contact: Praveen Malik Intellect Design Arena Ltd Mob: +91 89397 82837 Email: praveen.malik@intellectdesign.com
--	--