



October 25, 2017

The Deputy Manager
Department of Corporate Services
BSE Limited
P. J. Towers, Dalal Street, Fort
Mumbai – 400 001

Ref : Scrip Code 511092

Sub: Issue of Press Release for JMD Medico Services Ltd. (Subsidiary Company)

Respected Sir or Madam,

Please find attached copy of Press Release titled as -

JMD Medico Launches in Assam
Actor Barsha Rani Bishaya unveils JMD Medico products
Aims sales of INR 50 Crore in next three years from ASSAM

for one of its subsidiary M/s. JMD Medico Services Limited which will be disseminated shortly.

Contents of Press Release are self-explanatory.

This is for the information of Members.

Thanking You,

Yours Faithfully,
For **JMD VENTURES LIMITED**
Formerly - JMD Telefilms Industries Ltd.

A handwritten signature in black ink, appearing to read 'Kailash Prasad Purohit'.

KAILASH PRASAD PUROHIT
DIN : 01319534
MANAGING DIRECTOR

JMD Medico Launches in Assam

Actor Barsha Rani Bishaya unveils JMD Medico products

Aims sales of INR 50 crores in next three years from ASSAM

Guwahati; October 24, 2017: JMD Medico Services Ltd. (a subsidiary of JMD Ventures Ltd, which is listed on BSE) launched its wide range of ayurvedic products in Northeast Market.

Celebrity and popular regional actor Barsha Rani Bishaya unveiled JMD Medico products at a glittering event held in the city today. JMD Medico is an Ayurveda company headquartered in Mumbai, offering a wide range of ayurvedic, 100% herbal and natural products.

With this launch, JMD Medico's products would now be available at retail outlets across the state of Assam. The launch in the region supports JMD Medico's national growth strategy. The company has setup a logistics centre in Kolkata to address and satisfy the local demands of in the states of Assam, Tripura, Meghalaya, Nagaland, Manipur, Sikkim and Arunachal Pradesh.

Elaborating further on the launch, Mr. Jagdish Purohit – Chairman, JMD Medico Services Ltd. said, *"In the last couple of years, Ayurveda industry has shown massive growth not only in India but also across the globe due to the natural medicinal benefits they offer without any side effects. Apart from this, the measures taken by Government of India in encouraging & promoting usage of Ayurvedic products has also helped the industry. In our first year, we managed to make a strong presence in the eastern states of India followed by western states of India early this year. Now we see North-eastern states as a huge market since the consumption of Ayurveda products is growing."*

"As JMD Medico is introducing new products and at the same time it is growing some of the existing product range, we are expecting our revenues to cross INR 500 crore in the next three years pan India", Mr. Jagdish Purohit added.

JMD Medico began its journey in the year 2015 with a vision to improve the quality of life with the help of Ayurveda. JMD Medico after tasting success in the Eastern and Western parts of the country, now launches its wide range of products that are ayurvedic, 100% herbal and natural in the Northeast states.

JMD Medico aims to be one amongst the leaders in the Ayurvedic industry relating to health, skin, hair, body problems. Currently, the company's portfolio consists 30+ products in hair care, skin care, health care and body care collectively. JMD Medico has an existing distribution network of 2500 retailers in Assam. All products of JMD Medico are 100%

Herbal products with no side effects. JMD medico is associated with Good Manufacturing Practices (GMP) and 100% herbal certificate holders.

Mr. Anil Purohit – Chief Executive Officer, JMD Medico Services Ltd. said, *“The company plans to tap the growing ayurveda market in the country by launching and expanding products that are manufactured entirely by natural ingredient and are 100% herbal. With the rising acceptance for ayurvedic products and an enticing pricing strategy, we are confident that our products has a big potential. In order to reach out to our target audience, we have planned many consumer led initiatives which will not only give them the exposure to our brand but also a first-hand experience.”*

Ms. Barsha Rani Bishaya, Assamese actress who unveiled JMD Medico products range said, *“I’m glad to be a part of JMD Medico’s products launch in Assam. JMD Medico offers a wide range of products under skin care, hair care and body care ensuring it to be 100% herbal with no side-effects. I’m a firm believer of Ayurveda and prefer using chemical free products. I’m certain that brand like JMD Medico will help us to cater our day to day wellness needs.”*

The India herbal products market comprises of herbal hair care, herbal skin care, herbal oral care and other products such as digestive remedies, Chyawanprash and balms. The Indian herbal market size is estimated to register a CAGR of 16% through 2021. Introduction of Ayurvedic nutraceuticals & dietary supplements as well as Ayurvedic cosmetics & skin care products is likely to boost the market over the next five years. Moreover, rising health concerns and awareness of side effects of allopathy are few of the major factors driving consumer preference for Ayurvedic products in the country. Rising number of exclusive showrooms and increasing availability of Ayurvedic products at multi-branded stores is also boosting sales of Ayurvedic products in the country.

JMD Medico’s foundation is firmly rooted in its commitment of providing the best that the nature has to offer. The products of the company manufactured are researched, tested and developed in their own R&D unit located in Haridwar by a panel of eminent Doctors and scientists.

JMD Medico products can also be ordered online from the company’s website - <http://www.jmdmedico.com/> or from E-commerce portals like Flipkart, Amazon and Snapdeal. One can also place order of their 100% Herbal Ayurvedic JMD Medico products through helpline no 7506886666/ +91-22-4-40484048

About JMD Medico:

JMD Medico is Ayurveda Company and is a subsidiary company of JMD Ventures Ltd. The company has a vision of improving and creating a healthy lifestyle of the people. The company aims to become largest manufacture of Ayurveda medicine for consumption and

usage not only in India but across countries internationally. The journey of JMD Medico began in the year April 2015 with a vision to improve the quality of life with the help of Ayurveda. The company offers Ayurveda products at an affordable price. Since its inception, the company has focused on developing safe, natural and innovative remedies that will help people live richer, healthier lives. JMD Medico products are 100% herbal with utmost priority given to quality with no side effects, offering wide range of products and are easily available.

For further queries, please feel free to contact:

Perfect Relations

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