40, VEER NARIMAN ROAD, HASHIM BLDG., FORT, MUMBAI-01 TEL: 022- 43480011/43480022

October 30, 2017

To,
The Manager,
National Stock Exchange Limited
Plot No. C/1 G Block,
Bandra-Kandra Complex,
Bandra (East),
Mumbai- 400051

Subject: Inter Se Transfer pursuant to Regulation 10(1) (a) of SEBI (Substantial and Acquisition of Shares & Takeover) Regulations, 2011

Dear Sir/Madam,

Pursuant to Regulation 10(1)(a)(i) & (ii) of SEBI (Substantial and Acquisition of Shares & Takeover) Regulations, 2011 would like to inform you that we, the Promoter of Bliss GVS Pharma Limited ('the Company"), want to effect the following inter se transfers:

- 1. Mrs. Vijayaben K. Ashra is the Grandmother of Mr. Gautam Ashra and Ms. Antara G. Ashra is the Daughter of Mr. Gautam Ashra. All the above are part and parcel of the promoter group.
- 2. Mrs. Vijayaben K. Ashra by way of gift wants to transfer 2,20,000 equity shares constitutes to 0.21% of total paid up share capital of face value of Rs. 1 each of the Company to Ms. Antara Gautam Ashra as per below table.
- 3. Even after the aforesaid transfer(s) they will belong to the promoter and promoter group and there will be no change in the holdings of the promoter and promoter group.
- 4. Further, the present promoter shareholding consists of 6,20,57,046 equity shares of 60.16% and even after giving effect to this inter-se transfer post promoter shareholding will be remain the same i.e. 6,20,57,046 equity shares of 60.16%.

Sr. No.	Name of Promoter Transferor	Transfer/Gift to Promoter Transferee/ Acquirer	No. of Shares	% of Total Share Capital	
1)	Mrs. Vijayaben Kanji Ashra	Ms. Antara Gautam Ashra	2,20,000	0.21%	

The Inter se transfer will be effected on or after November 4, 2017 which is after the four working days. Please take this as intimation as per Regulation 10(1)(a)(i) & (ii) of SEBI (Substantial and Acquisition of Shares & Takeover) Regulations, 2011.

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Enclosed herewith please find the details of the transaction as per the prescribed format. Please acknowledge and take on record the same. In case you are desirous of any further information please do call/write to the under signed.

Thanking You

Mr. Gautam Ashra

Promoter

ित्याया ट्यंग डांग न आसर.

Mrs. Vijaya K. Ashra Promoter Transferor Ms. Antara G. Ashra Promoter Transferee

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<u>Disclosures under Regulation 10(5) - Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers)</u>

	ions, 2011	BLISS GVS PHARMA LIMITED			
l.	Name of the Target Company (TC)	Ms. Antara Gautam Ashra			
2.	Name of the acquirer(s) Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes			
4.	Details of the proposed acquisition	Mr. Vijayaben Kanji Ashra			
	a. Name of the person(s) from whom shares are to be acquired				
	b. Proposed date of acquisition	On or after November 4, 2017 2,20,000 0.21%			
	c. Number of shares to be acquired from each person mentioned in 4(a) above				
	d. Total shares to be acquired as % of share capital of TC				
	e. Price at which shares are proposed to be acquired	NIL, the shares are being transferred a gift.			
	f. Rationale, if any, for the proposed transfer	NA			
5.	Relevant sub-clause of regulation 10(1)(a) unde which the acquirer is exempted from making open offer	Sub clause (ii)			
6.	If, frequently traded, volume weighter average market price for a period of 60 trading days preceding the date of issuance of this notion as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	transferred by way of Gift.			
7.	If in-frequently traded, the price as determined terms of clause (e) of sub-regulation (2) or regulation 8.	transferred by way of Girt.			
8.	Declaration by the acquirer, that to acquisition price would not be higher by most than 25% of the price computed in point 6 point 7 as applicable.	transferred by way of Gift.			

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9.	 i. Declaration by the acquirer, that transferor and transferee have complicated to the comply with applicable disclosure requirements in Chapter V of the Takeover Regulations 1907 (corresponding provisions of the retakeover Regulations 1997) ii. The aforesaid disclosures made previous 3 years prior to the date of pracquisition to be furnished. 	ed/will Arements Alations, epealed Alations during	Mrs. Vijayaben K. Ashra and Ms. Antara Ashra is a daughter of Mr. Gautam Ashra and immediate relative. As per the shareholding pattern filed by the Company, they all are shown as a promoter of the Company. Hence, the applicable provision has been fully			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.		Mrs. Vijayaben K. Ashra is the Grandmother of Mr. Gautam Ashra and Ms. Antara G. Ashra is the Daughter of Mr. Gautam Ashra. All the above are part and parcel of the promoter group. Hence, under regulation 10(1)(a)(i) read alongwith regulation 10(1)(a)(ii) has been complied with.			
11.	Shareholding details		Before the proposed transaction		After the proposed transaction	
		No. of shares / voting rights		% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	a) Acquirer(s) and PACs:	14,27	,924	1.38%	16,47,924	1.59%

जिनाया टर्नव डाना प्रभाशत

Ms. Antara Gautam Ashra

Mrs. Vijayaben K. Ashra

Mr. Gautam Ashra Promoter

b) Seller (s):

Mrs. Vijayaben K. Ashra Promoter Transferor Ms. Antara G. Ashra Promoter Transferee

0.21%

2,20,000

NIL

NIL

Place: Mumbai

Date: October 30, 2017