

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited  
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**2 OCT 2017**

Corporate Relations Department.  
**BSE Limited**  
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Rotunda Building, P J Tower  
Dalal Street, Mumbai 400 001  
Email: corp.relations@bseindia.com

**BSE Code: 532977**

Corporate Listing Department.  
**National Stock Exchange of India Ltd**  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C-1, G Block  
Bandra-Kurla Complex  
Bandra (East), MUMBAI 400 051  
Email: cmlist@nse.co.in

**NSE Code: BAJAJ-AUTO**

Dear Sir/s:

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of September 2017.

Kindly acknowledge receipt

Thanking you,

Yours Faithfully,  
For Bajaj Auto Limited,

J SRIDHAR  
COMPANY SECRETARY &  
COMPLIANCE OFFICER

Encl: as above.

**SEPTEMBER'17 SALES**

Sep-17

| Particulars  | Sep-17           | Sep-16           | Change %  | Highlights          |
|--|------------------|------------------|-----------|---------------------|
| <b>MOTORCYCLES</b>   |                  |                  |           |                     |
| DOMESTIC   | 247,418          | 230,502          | 7         | -                   |
| EXPORTS  | 122,260          | 101,474          | 20        | -                   |
| SUB-TOTAL  | 369,678          | 331,976          | 11        | -                   |
| <b>COMMERCIAL VEHICLES</b>   |                  |                  |           |                     |
| DOMESTIC   | 34,361           | 25,090           | 37        | Highest ever sales. |
| EXPORTS  | 24,713           | 19,699           | 25        | -                   |
| SUB-TOTAL  | 59,074           | 44,789           | 32        | Highest ever sales. |
| <b>TOTAL (MC + CV)</b>   |                  |                  |           |                     |
| DOMESTIC   | 281,779          | 255,592          | 10        | -                   |
| EXPORTS  | 146,973          | 121,173          | 21        | -                   |
| <b>TOTAL</b>   | <b>428,752</b>   | <b>376,765</b>   | <b>14</b> | Highest ever sales. |
| <b>YTD</b>   |                  |                  |           |                     |
| Particulars  | Apr-Sep 2017     | Apr-Sep 2016     | Change %  | Highlights          |
| <b>MOTORCYCLES</b>   |                  |                  |           |                     |
| DOMESTIC   | 1,010,559        | 1,128,425        | -10       | -                   |
| EXPORTS  | 683,876          | 641,529          | 7         | -                   |
| SUB-TOTAL  | 1,694,435        | 1,769,954        | -4        | -                   |
| <b>COMMERCIAL VEHICLES</b>   |                  |                  |           |                     |
| DOMESTIC   | 137,285          | 149,587          | -8        | -                   |
| EXPORTS  | 128,224          | 107,137          | 20        | -                   |
| SUB-TOTAL  | 265,509          | 256,724          | 3         | -                   |
| <b>TOTAL (MC + CV)</b>   |                  |                  |           |                     |
| DOMESTIC   | 1,147,844        | 1,278,012        | -10       | -                   |
| EXPORTS  | 812,100          | 748,666          | 8         | -                   |
| <b>TOTAL</b>   | <b>1,959,944</b> | <b>2,026,678</b> | <b>-3</b> |                     |
| Kevin D'sa<br>President (Finance), Bajaj Auto Ltd., Pune<br>2 October 2017 |                  |                  |           |                     |